Minnich Brandt Form 3 November 17, 2009

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

**SECURITIES** 

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Minnich Brandt

(Last)

1700 GREENBRIAR

(First) (Middle) Statement

(Month/Day/Year)

11/11/2009

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

MERCURY GENERAL CORP [MCY]

4. Relationship of Reporting Person(s) to Issuer

Filed(Month/Day/Year)

(Check all applicable)

(give title below) (specify below)

Vice President, Marketing

LANE, 1700 GREENBRIAR

LANE

(Street)

Director \_X\_\_ Officer

10% Owner Other

6. Individual or Joint/Group Filing(Check Applicable Line) \_X\_ Form filed by One Reporting

5. If Amendment, Date Original

Person

Form filed by More than One

Reporting Person

BREA. CAÂ 92821

(City) (State) (Zip)

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership Form:

Table I - Non-Derivative Securities Beneficially Owned

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Direct (D) or Indirect (I)

(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security** (Instr. 4)

5. Conversion or Exercise

6. Nature of Indirect Ownership Beneficial Form of Ownership

Date Exercisable Expiration Date

Title

Amount or Number of Price of Derivative Security

Derivative (Instr. 5) Security:

Direct (D)

1

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Stock

Shares or Indirect

(I) (Instr. 5)

Â

Common Stock 05/01/2010 05/01/2019 Common 5,000 \$ 33.6091 D

**Reporting Owners** 

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Minnich Brandt

1700 GREENBRIAR LANE 1700 GREENBRIAR LANE BREA, CAÂ 92821 Â Vice President, Marketing Â

**Signatures** 

Judy Walters, Attorney-in-Fact for Brandt Minnich 11/17/2009

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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