#### MASTERCARD INC

Form 4 May 29, 2008

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue.

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person \* SELANDER ROBERT W

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(City)

(First) (Middle) MASTERCARD INC [MA]

(Check all applicable) 3. Date of Earliest Transaction

2000 PURCHASE STREET

(Month/Day/Year) 05/27/2008

\_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify

below) Chief Executive Officer

(Street)

(State)

(Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person

6. Individual or Joint/Group Filing(Check

Form filed by More than One Reporting

**PURCHASE, NY 105772509** 

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securiti or(A) or Dis (Instr. 3, 4	spose	d of (D)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Class A Common Stock	05/27/2008		S	100 (1)	D	\$ 273.12	213,376 (2)	D	
Class A Common Stock	05/27/2008		S	100 (1)	D	\$ 273.23	213,276	D	
Class A Common Stock	05/27/2008		S	100 (1)	D	\$ 273.29	213,176	D	
Class A Common	05/27/2008		S	100 (1)	D	\$ 273.3	213,076	D	

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Stock							
Class A Common Stock	05/27/2008	S	200 (1)	D	\$ 273.37	212,876	D
Class A Common Stock	05/27/2008	S	200 (1)	D	\$ 273.38	212,676	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.39	212,576	D
Class A Common Stock	05/27/2008	S	200 (1)	D	\$ 273.48	212,376	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.49	212,276	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.5	212,176	D
Class A Common Stock	05/27/2008	S	200 (1)	D	\$ 273.54	211,976	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.56	211,876	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.62	211,776	D
Class A Common Stock	05/27/2008	S	200 (1)	D	\$ 273.64	211,576	D
Class A Common Stock	05/27/2008	S	300 (1)	D	\$ 273.74	211,276	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.8	211,176	D
Class A Common Stock	05/27/2008	S	200 (1)	D	\$ 273.86	210,976	D
Class A Common Stock	05/27/2008	S	100 (1)	D	\$ 273.89	210,876	D

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Class A Common Stock	05/27/2008	S	100 (1) D	\$ 273.95	210,776	D
Class A Common Stock	05/27/2008	S	200 (1) D	\$ 273.99	210,576	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274	210,476	D
Class A Common Stock	05/27/2008	S	200 (1) D	\$ 274.06	210,276	D
Class A Common Stock	05/27/2008	S	50 <u>(1)</u> D	\$ 274.11	210,226	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.12	210,126	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.15	210,026	D
Class A Common Stock	05/27/2008	S	200 (1) D	\$ 274.23	209,826	D
Class A Common Stock	05/27/2008	S	200 (1) D	\$ 274.24	209,626	D
Class A Common Stock	05/27/2008	S	200 (1) D	\$ 274.26	209,426	D
Class A Common Stock	05/27/2008	S	100 (1) D	\$ 274.29	209,326	D
Class A Common Stock	05/27/2008	S	100 <u>(1)</u> D	\$ 274.47	209,226 (3)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	·				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						`
					4, and 5)						
					, ,						
									Amount		
						Date	Expiration		or		
						Exercisable	Date	Title	Number		
						Lacicisable	Date		of		
				Code V	(A) (D)				Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
reporting owner runner runners	Director	10% Owner	Officer	Other			
SELANDER ROBERT W 2000 PURCHASE STREET PURCHASE, NY 105772509	X		Chief Executive Officer				

# **Signatures**

/s/Bart S. Goldstein attorney in fact for Robert W. Selander pursuant to power of attorney dated July 25, 2006

05/29/2008

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The sale reported in this Form 4 was effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1 of the (1) Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on August 15, 2007. The pre-planned trading plan was adopted by the reporting person on August 13, 2007.
- On May 16, 2008 a Grantor Retained Annuity Trust (GRAT) of which the reporting person is a trustee, transferred 30,000 shares of Class (2) A common stock to the reporting person. Prior to the transfer of shares to the reporting person from the GRAT, the reporting person held 183,476 shares of Class A common stock.
- This Form 4 contains 30 of 122 price increments relating to a transaction that was executed on May 27, 2008. This is the first of five (3) Form 4s relating to such transaction. Four additional Form 4s containing the balance of the price increments related to such transaction are being filed simultaneously.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 4