

APPLE INC  
Form 4  
February 08, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Fadell Anthony

(Last) (First) (Middle)

1 INFINITE LOOP

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
APPLE INC [AAPL]

3. Date of Earliest Transaction (Month/Day/Year)  
02/06/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)

Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	02/06/2007	02/06/2007	M	2,000	A \$ 12.125	3,726	D
Common Stock	02/06/2007	02/06/2007	S	700	D \$ 83.12	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,300	D \$ 83.13	3,726	D
Common Stock	02/06/2007	02/06/2007	M	12,500	A \$ 8.555	3,726	D
Common Stock	02/06/2007	02/06/2007	S	323	D \$ 83.1	3,726	D

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Common Stock	02/06/2007	02/06/2007	S	1,800	D	\$ 83.13	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,400	D	\$ 83.14	3,726	D
Common Stock	02/06/2007	02/06/2007	S	7,477	D	\$ 83.15	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,500	D	\$ 83.16	3,726	D
Common Stock	02/06/2007	02/06/2007	M	33,313	A	\$ 10.895	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,621	D	\$ 83.06	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.07	3,726	D
Common Stock	02/06/2007	02/06/2007	S	2,400	D	\$ 83.08	3,726	D
Common Stock	02/06/2007	02/06/2007	S	2,377	D	\$ 83.09	3,726	D
Common Stock	02/06/2007	02/06/2007	S	15,685	D	\$ 83.1	3,726	D
Common Stock	02/06/2007	02/06/2007	S	990	D	\$ 83.11	3,726	D
Common Stock	02/06/2007	02/06/2007	S	8,640	D	\$ 83.12	3,726	D
Common Stock	02/06/2007	02/06/2007	S	600	D	\$ 83.13	3,726	D
Common Stock	02/06/2007	02/06/2007	M	38,144	A	\$ 14.03	3,726	D
Common Stock	02/06/2007	02/06/2007	S	4,900	D	\$ 83.05	3,726	D
Common Stock	02/06/2007	02/06/2007	S	12,300	D	\$ 83.06	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,500	D	\$ 83.07	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,000	D	\$ 83.08	3,726	D
Common Stock	02/06/2007	02/06/2007	S	782	D	\$ 83.09	3,726	D
Common Stock	02/06/2007	02/06/2007	S	3,700	D	\$ 83.16	3,726	D
	02/06/2007	02/06/2007	S	3,077	D	\$ 83.17	3,726	D

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Common Stock								
Common Stock	02/06/2007	02/06/2007	S	2,085	D	\$ 83.18	3,726	D
Common Stock	02/06/2007	02/06/2007	S	3,725	D	\$ 83.19	3,726	D
Common Stock	02/06/2007	02/06/2007	S	3,575	D	\$ 83.2	3,726	D
Common Stock	02/06/2007	02/06/2007	S	1,500	D	\$ 83.21	3,726	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 12.125	02/06/2007	02/06/2007	M	2,000	04/23/2005	04/23/2011	Common Stock	2,000
Employee Stock Option	\$ 8.555	02/06/2007	02/06/2007	M	12,500	06/20/2006	06/20/2012	Common Stock	12,500
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	1,126	08/04/2005	02/04/2011	Common Stock	1,126
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	6,437	11/04/2005	02/04/2011	Common Stock	6,437
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	6,437	02/04/2006	02/04/2011	Common Stock	6,437

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Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	6,438	05/04/2006	02/04/2011	Common Stock	6,438
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	6,437	08/04/2006	02/04/2011	Common Stock	6,437
Employee Stock Option	\$ 10.895	02/06/2007	02/06/2007	M	6,438	11/04/2006	02/04/2011	Common Stock	6,438
Employee Stock Option	\$ 14.03	02/06/2007	02/06/2007	M	15,250	09/01/2005	06/01/2011	Common Stock	15,250
Employee Stock Option	\$ 14.03	02/06/2007	02/06/2007	M	18,750	12/01/2005	06/01/2011	Common Stock	18,750
Employee Stock Option	\$ 14.03	02/06/2007	02/06/2007	M	4,144	03/01/2006	06/01/2011	Common Stock	4,144

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Fadell Anthony 1 INFINITE LOOP CUPERTINO, CA 95014			Senior Vice President	

## Signatures

/s/ Anthony Fadell  
02/08/2007

\_\_Signature of Reporting Person  
Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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