### Edgar Filing: WINGO M SCOT - Form 4

WINGO M S Form 4	SCOT										
February 15	, 2019										
									OMB APPROVAL		
UNITED STATES SECONTIES A					AND EXCHANGE COMMISSION 1, D.C. 20549				OMB Number:	3235-0287	
Check th if no long subject to Section 1 Form 4 c Form 5 obligatio	suant to Sec	SI tion 16(a	ECUR	ITIES e Securiti	ERSHIP OF Act of 1934, 1935 or Sectior	Expires: January Estimated average burden hours per response					
may cont <i>See</i> Instr 1(b).		30(h) of	the Inves	stment	Compan	y Act	of 194	0			
(Print or Type l	Responses)										
1. Name and Address of Reporting Person <u>*</u> WINGO M SCOT			2. Issuer Name <b>and</b> Ticker or Trading Symbol CHANNELADVISOR CORP [ECOM]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) C/O CHANNELADVISOR CORPORATION, 3025 CARRINGTON MILL BOULEVARD			3. Date of Earliest Transaction (Month/Day/Year) 02/13/2019					_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Executive Chairman			
MORRISV	Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I -	- Non-D	erivative S	Securi	ties Acqu	ired, Disposed of.	or Beneficial	lv Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ansaction Date 2A. Deemed		3. 4. Securities Acquired Transactior(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price				· - ·	•		
Common Stock	02/13/2019			S	1,583	D	\$ 12	643,024	D		
Common Stock	02/14/2019		S	S	35,917	D	\$ 12.59 (1)	607,107	D		
Common Stock	02/15/2019		ç	S	12,500	D	\$ 12.81 (2)	594,607	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
	2				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	Date		Number		
									of		
				Code V	(A) (D)				Shares		

### **Reporting Owners**

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
WINGO M SCOT C/O CHANNELADVISOR CORPORATI 3025 CARRINGTON MILL BOULEVAR MORRISVILLE, NC 27560	Х		Executive Chairman					
Signatures								
/s/ Diana S. Allen, Attorney-in-fact	02/15/2019							

<u>\*\*</u>Signature of Reporting Person

Date

## **Explanation of Responses:**

number of shares sold at each separate price.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The common stock was sold by the reporting person in a series of open market transactions on the transaction date with a volume weighted average sale price of \$12.59. The range of sales prices for the transactions reported was \$12 to \$12.96 per share. The reporting person undertakes to provide, upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the

The common stock was sold by the reporting person in a series of open market transactions on the transaction date with a volume weighted average sale price of \$12.81. The range of sales prices for the transactions reported was \$12.44 to \$13.10 per share. The

(2) weighted average sate price of \$12.51. The range of sates prices for the dansactions reported was \$12.44 to \$15.10 per shate. The reporting person undertakes to provide, upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.

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#### **Remarks:**

The sales reported were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 30, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.