

CENUCO INC  
Form 8-K  
January 11, 2006

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported):

January 9, 2006

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**CENUCO, INC.**

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(Exact name of registrant as specified in its charter)

Delaware

033-25900

75-2228820

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(State or other jurisdiction of  
incorporation)

(Commission File Number)

(IRS Employer Identification Number)

2000 Lenox Drive, Suite 202, Lawrenceville, New Jersey

08648

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's Telephone Number, including Area Code):

(609) 219-0930

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(Former name or former address, if changed since last report)

## Edgar Filing: CENUCO INC - Form 8-K

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 140.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**ITEM 7.01 REGULATION FD DISCLOSURE**

On January 9, 2006, the Registrant issued a press release announcing plans to change its name to Ascendia Brands, Inc. If approved by the Registrant's shareholders, the change of name is expected to become effective within 60 days. A copy of the Registrant's press release is furnished and attached hereto as Exhibit 99.1 and incorporated herein by reference.

On January 10, 2006 the Registrant issued a press release announcing the appointment of Elizabeth Houlihan as Vice President, Marketing, of Lander Co., Inc., a wholly-owned subsidiary of Registrant. A copy of the Registrant's press release is furnished and attached hereto as Exhibit 99.1 and incorporated herein by reference.

In accordance with General Instruction B.2 of Form 8-K, the information in Exhibit 99.1 attached hereto is being furnished and is not deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act) and is not otherwise subject to the liabilities of that section. Accordingly, the information in Exhibit 99.1 attached hereto will not be incorporated by reference into any filing made by the Registrant under the Securities Act of 1933 or the Exchange Act unless specifically identified therein as being incorporated therein by reference.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

- (a) Inapplicable
- (b) Inapplicable
- (c) Inapplicable
- (d) Exhibits

<u>Number</u>	<u>Description of Exhibit</u>
<u>99.1</u>	<u>Press Release dated January 9, 2006</u>
<u>99.2</u>	<u>Press Release dated January 10, 2006</u>

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: January 11, 2006  
By:

CENUCO, INC.  
*/s/ Brian J. Geiger*

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Brian J. Geiger

Vice President and  
Chief Financial Officer