ASBURY AUTOMOTIVE GROUP INC Form 8-K August 29, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 29, 2013 (August 29, 2013)

Asbury Automotive Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

001-31262 01-0609375

(Commission File Number) (IRS Employer Identification No.)

2905 Premiere Parkway NW Suite 300

30097 Duluth, GA

(Address of principal executive (Zip Code) offices)

(770) 418-8200

(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events.

On August 29, 2013, the Company issued a press release announcing that it has issued an irrevocable notice of redemption with respect to all of its outstanding 7.625% Senior Subordinated Notes due 2017 (the "Notes"). Pursuant to the redemption notice and the terms of the indenture governing the Notes, the Company will redeem the Notes that remain outstanding on September 28, 2013 at the redemption price set forth in the redemption notice. Following such redemption, the Company's payment obligations under the indenture governing the Notes will be terminated. A copy of the press release is filed as Exhibit 99.1 hereto and is incorporated herein by reference.

Section 9 - Financial Statements and Exhibits

Section 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit No. Description

99.1 Press Release dated August 29, 2013.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: August 29, 2013 By: /s/ Scott J. Krenz

Name: Scott J. Krenz

Title: Senior Vice President and Chief Financial

Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated August 29, 2013.