Oglesby Charles R Form 4 March 27, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

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5. Relationship of Reporting Person(s) to

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

Oglesby Charles R		Symbol	Symbol				Issuer			
		ASBU INC [A	RY AUTO ABG]	OMOTIV	E GR	OUP	(Che	eck all applicable	e)	
(Last)	(First) (M		3. Date of Earliest Transaction			X Director 10% OwnerX Officer (give title Other (specify				
C/O ASBUI GROUP, IN PARKWAY	VE 03/25/	(Month/Day/Year) 03/25/2009				below) President & CEO				
(Street)			4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
	Filed(M	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person				
ATLANTA,	GA 30097							More than One Ro		
(City)	(State)	(Zip) Ta	ble I - Non-I	Derivative S	Securi	ties Acc	quired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	4. Securities Acquired ction(A) or Disposed of (D) B) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common stock, par value \$.01 per share	03/25/2009		A	16,000 (1)	A	\$ 0	127,871	D		
Common stock, par value \$.01 per share	03/25/2009		F	5,192	D	\$ 4.2	122,679	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Employee Right to Buy)	\$ 0 (2)	03/25/2009		D	100,000 (2)	(2)	(2)	Common stock, par value \$.01 per share	100,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
. 0	Director	10% Owner	Officer	Other		
Oglesby Charles R						
C/O ASBURY AUTOMOTIVE GROUP, INC.	X		President			
2905 PREMIERE PARKWAY, SUITE 300	Λ		& CEO			
ATLANTA, GA 30097						

Signatures

Charles R.

Oglesby 03/27/2009

**Signature of Person Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These shares of the Usser's common stock were awarded by the Issuer to the reporting person as settlement of certain non-derivative performance shares that were granted for the performance period of fiscal years, 2006, 2007, 2008 (the" Period"). Each performance share converts into one share of the Issuer's common stock and the vesting of such performance shares are contigent upon the Issuer meeting

(1) certain performance objectives for the Issuer's earning per share and performance of its four revenue sources over the Period. Had the Issuer acheived 100% of its performance goals for the Period, the reporting person would have received 40,000 shares of common stock. The Issuer acheived 40% of its targeted performance goals for the period and thus awarded the reporting person 16,000 shares of its common stock, representing 40% of the targeted amount.

Reporting Owners 2

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On January 29, 2009, the reporting person received a grant of 450,000 stock options from the Issuer under the Issuer's 2002 Equity

Incentive Plan, as amended (the "Plan"). The Plan, however, only permitted participants to receive awards of options or SARS representing up to 350,000 shares of the Issuer's common stock in a fiscal year. As a result of this provision in the Plan, the reporting person is disposing 100,000 options to the Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.