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ASBURY AUTOMOTIVE GROUP INC Form 8-K

July 26, 2004

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 22, 2004

Asbury Automotive Group, Inc. (Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

5511 01-0609375 _____

(Commission File Number) (IRS Employer Identification No.)

10017 622 Third Avenue, 37th Floor, New York, NY ._____ _____ (Address of principal executive offices) (Zip Code)

(212) 885-2500 _____ (Registrant's telephone number, including area code)

None

(Former name or former address, if changed since last report)

Item 5. Other Events and Regulation FD Disclosure

The registrant hereby files the press release attached hereto as Exhibit 99.1.

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit No. Description

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99.1 Press Release dated July 22, 2004.

The registrant issued a press release on July 22, 2004, announcing that Charles Robinson has been named Vice President of Finance and Insurance, which press release is attached hereto as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASBURY AUTOMOTIVE GROUP, INC.

Date: July 26, 2004 Name: Kenneth B. Gilman By: /s/ Kenneth B. Gilman

Title: President and Chief Executive Officer

EXHIBIT INDEX

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