Ally Financial Inc. Form 424B3 June 06, 2016

Ally Financial Demand Notes: Pricing Supplement

Pricing

Supplement Rule 424 (b) (3) Dated:

06/06/2016

(To

Prospectus

File No. 333-178919

Dated May 1, 2014)

Ally Financial Inc. Demand Notes -

Floating Rate

Effective Dates	Principal Amount	Rate	Yield
06/06/2016 through	Under \$15,000	0.85%	0.85%
	\$15,000 through \$50,000	1.00%	1.01%
06/12/2016	Over \$50,000	1.15%	1.16%