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Jones Dougla Form 4											
January 27, 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								COMMISSION	OMB APPROVAL		
Check th	is box		Was	shington,	D.C. 20	549			Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Section 1				SECUR	ITIES				Expires: Estimated a burden hou response		
obligatio may cont <i>See</i> Instru 1(b).	tinue. Section 17(ility Hold vestment	•	· ·	•	1935 or Sectior 0	1		
(Print or Type I	Responses)										
Jones Douglas E Symbol				INDUSTRIAL DIRECT CO				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) (First) (Middle) 3. Date				e of Earliest Transaction h/Day/Year)				Director 10% Owner X Officer (give title Other (specify below) below) below) EVP, Global Supply Chain Ops			
MELVILLE	(Street) E, NY US 11747			ndment, Da th/Day/Year)	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by O Form filed by M Person	one Reporting Pe	rson	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executio any	ned n Date, if Day/Year)	3. Transactio Code (Instr. 8)	4. Securi on(A) or Di (Instr. 3,	(A)	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class A Common Stock, \$0.001 par value	01/26/2012			Code V	Amount 2,044	or (D) A	Price \$ 38.07	(Instr. 3 and 4) 21,724	D		
Class A Common Stock, \$0.001 par value	01/26/2012			S	2,044	D	\$ 77.78	19,680	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. I Dei Sec (Ini
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Options (right to buy) (1)	\$ 38.07	01/26/2012		М	2,044	(2)	10/15/2015	Class A Common Stock, \$0.001 par value	2,044	

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
Jones Douglas E								
C/O MSC INDUSTRIAL DIRECT CO., INC.			EVD Global Supply Chain One					
75 MAXESS ROAD			EVP, Global Supply Chain Ops					
MELVILLE, NY US 11747								

Signatures

/s/ Douglas E. Jones 01/27/2012 **Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents options to purchase the Issuer's Class A Common Stock, \$0.001 par value (the "Common Stock").
- (2) An option to purchase 20,000 shares of the Issuer's Common Stock was issued to the Reporting Person under the Issuer's 2005 Omnibus Equity Plan. 5,000 shares of Common Stock became exercisable on each of October 16, 2009, October 16, 2010, October 16, 2011, and

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an additional 5,000 shares become exercisable on October 16, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.