BUCKLE INC Form 8-K July 09, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

July 9, 2008

Date of Report (date of earliest event reported)

THE BUCKLE, INC.

(Exact name of Registrant as specified in its charter)

Nebraska	001-12951	47-0366193
(State or other jurisdiction of	(Commission	(I.R.S. Employer
incorporation or organization)	File Number)	Identification No.)

2407 West 24th Street, Kearney, Nebraska 68845-4915

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (308) 236-8491

(Former name, former address and former fiscal year if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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ITEM 7.01. Regulation FD Disclosure

The following information is furnished pursuant to Item 7.01, "Regulation FD Disclosure." The Buckle, Inc. is scheduled to present at the Oppenheimer 8th Annual Consumer Growth Conference at the Four Seasons Hotel in Boston, Massachusetts on Wednesday, July 9, 2008, at 9:40 a.m. EDT. The Company will be represented at the conference by Dennis Nelson, President and Chief Executive Officer, and Tom Heacock, Corporate Controller.

During its presentation, the Company will review past financial performance and provide a general overview of the Company and its approach to business. The Company's presentation will be posted in two files on the Company's web site as soon as administratively possible following the Company's live presentation. One file will contain the narrative and a second file will contain the visual presentation.

The Company announced its participation in the conference in a press release dated June 30, 2008. The full text of the press release is furnished as Exhibit 99.1 to this report.

ITEM 9.01(d). Financial Statements and Exhibits

Exhibit 99.1

Press Release Dated June 30, 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Buckle, Inc.

Date: July 9, 2008 By: /s/ KAREN B. RHOADS

Name: Karen B. Rhoads

Title: Vice President of Finance, Treasurer, and Chief Financial Officer

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Exhibit 99.1

Press Release Dated June 30, 2008