UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 14)*

THE BUCKLE, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

118440 10 6

(CUSIP Number)

December 31, 2009

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- o Rule 13d-1(b)
- o Rule 13d-1(c)
- x Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

^{*} The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

CUSIP 118440 10 No. 6 NAMES OF REPORTING PERSONS 1 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) DANIEL J. HIRSCHFELD CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) o SEC USE ONLY 3 CITIZENSHIP OR PLACE OF ORGANIZATION 4 **UNITED STATES SOLE VOTING POWER** 5 16,800,000 NUMBER OF SHARED VOTING POWER **SHARES** BENEFICIALLY 6 OWNED BY 0 **EACH** REPORTING SOLE DISPOSITIVE POWER PERSON WITH: 7 16,800,000 SHARED DISPOSITIVE POWER 8 0 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 9

16,800,000

10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)			
11	o			
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	36.3%			
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)			
	IN			
	FOOTNOTES			

Item 1.		
	(a)	Name of Issuer The Buckle, Inc.
	(b)	Address of Issuer's Principal Executive Offices 2407 West 24th Street Kearney, NE 68845
Item 2.		
	(a)	Name of Person Filing Daniel J. Hirschfeld
	(b)	Address of Principal Business Office or, if none, Residence 2407 West 24th Street Kearney, NE 68845
	(c)	Citizenship United States
	(d)	Title of Class of Securities Common Stock
	(e)	CUSIP Number 118440 10 6
Item 3. If this star a:	tement is filed pursuan	t to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is
(a)	o Brok	er or dealer registered under section 15 of the Act (15 U.S.C. 78o).
(b)	0	Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).
(c)	o Insurance	company as defined in section 3(a)(19) of the Act (15 U.S.C. o78c).
(d) o Investme	nt company registered	under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).
(e)	0	An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);
(f) o	An employee bene	fit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
(g) o	A parent holding of	company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);
(h) o A saving	gs associations as defin	ned in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
(i) o A church pl	an that is excluded from	m the definition of an investment company under section 3(c)(14) of the

Investment Company Act of 1940 (15 U.S.C. 80a-3);

 $\label{eq:continuous} o \qquad \qquad \text{Group, in accordance with } \$240.13\text{d-1(b)}(1)(\text{ii})(\text{J}).$

Item 4.	Ownership.						
Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.							
	(a)	Amount beneficially owned: 16,800,000					
	(b) Percent of class: 36.3%					
	(c)	Number of shares as to which the person has:					
	(i)	Sole power to vote or to direct the vote: 16,800,000					
	(ii)	Shared power to vote or to direct the vote: 0					
	(iii)	Sole power to dispose or to direct the disposition of: 16,800,000					
	(iv)	Shared power to dispose or to direct the disposition of: 0					
Item 5.		Ownership of Five Percent or Less of a Class					
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o .							
Not Applicable							
Item 6. Ownership of More than Five Percent on Behalf of Another Person.							
Not Applicable							
Item 7.	Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company						
Not Applical	ole						
Item 8.	Item 8. Identification and Classification of Members of the Group						
Not Applical	ole						
Item 9.		Notice of Dissolution of Group					
Not Applicable							

Item 10.	Certification			
	Not applicable.			
		SIGNATURE		
	easonable inquiry and to the best ent is true, complete and correct.	-	ef, I certify that the information set forth in the	his
Date: I	February 10, 2010	Ву:	/s/ Daniel J. Hirschfeld Name: Daniel J. Hirschfeld Title: Chairman	
Footno	otes:			
Attenti	on: Intentional misstatements or	omissions of fact constitute	Federal criminal violations (See 18 U.S.C.	1001)