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STURM RU Form 4/A	JGER & CO IN	IC									
March 06, 2	014										
								OMB APPROVAL			
UNITED STATES SECURITIES AND EXCHANGE CON Washington, D.C. 20549						COMMISSION	OMB Number:	3235-0287			
if no lon subject t Section Form 4 e Form 5 obligatio	F CHANGES IN BENEFICIAL OW SECURITIES Section 16(a) of the Securities Exchang Public Utility Holding Company Act of					e Act of 1934,	Expires: Estimated a burden hou response	•			
may con <i>See</i> Instr 1(b).	innue.			vestment	•	· ·					
(Print or Type	Responses)										
1. Name and Address of Reporting Person <u>*</u> Lang Mark			2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check				x an applicable)				
	M, RUGER & Y, INC., ONE I	LACEY	(Month/D 03/03/2	-				Director X Officer (give below) Group		Owner er (specify t	
			endment, Date Original nth/Day/Year) 014				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person _Form filed by More than One Reporting Person 				
(City)	(State)	(Zip)	Tabl	o I Non D	animatina	Same	:::	uired, Disposed of	on Donoficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction E (Month/Day/Ye	med	3. Transactio	4. Securities Acquired m(A) or Disposed of (D) (Instr. 3, 4 and 5) (A)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
Common Stock	03/03/2014			Code V M(1)	Amount 7,389	or (D) A	Price \$ 63.74	(Instr. 3 and 4) 10,906	D		
Common Stock	03/03/2014			F <u>(1)</u>	3,477	D	\$ 63.74	4,205 <u>(2)</u> <u>(3)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Numb orDerivati Securitie Acquired Dispose (Instr. 3, 5)	ve es d (A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Nun of Shar
Common Stock (Right to Buy)	<u>(4)</u>	03/03/2014		М		7,389	03/01/2014	11/08/2021	Common Stock	7,3
Common Stock (Right to Buy) <u>(5)</u>	\$ 0 <u>(6)</u>	03/03/2014		А	3,181		03/05/2016 <u>(7)</u>	03/05/2023	Common Stock	3,1

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
Lang Mark C/O STURM, RUGER & COMPANY, IN ONE LACEY PLACE SOUTHPORT, CT 06890	C.		Group Vice President					
Signatures								
/s/ Leslie M. Gasper, attorney-in-fact	03/06/2014							
**Signature of Reporting Person	Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion of restricted stock units upon achievement of time-based vesting requirements, with payroll taxes related to the conversion paid in shares.

The balance shown reflects the transfer, since the date of Mr. Lang's last ownership report, of 3,224 shares of Common Stock to his

- (2) former wife pursuant to a domestic relations order. Mr. Lang no longer reports as beneficially owned any Common Stock held by his former wife.
- (3) To reflect the correct number of total shares beneficially owned as 4,207 rather than 5,186 in the Form 4 filed on March 6, 2014.
- (4) Securities converted to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

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- (5) Restricted Stock Units subject to performance-based, time-based and other conditions of the award.
- (6) Securities convert to Common Stock on a one-to-one basis on the date vested in accordance with the terms of the award.

On March 3, 2014, four business days following the release of the Company's 2013 earnings, the performance-based vesting trigger for the performance-based RSUs awarded in 2013 was determined to have been met, and the awards became reportable for Section 16

(7) The performance-based RSOs awarded in 2015 was determined to have been met, and the awards became reportable for section 10 purposes. The awards remain subject to a three-year cliff vesting trigger which will be satisfied on March 5, 2016. The awards expire no less than 10 years from their date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.