Whitaker Ronald C Form 4 November 28, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Whitaker Ronald C (Last) (First) (Middle)			2. Issuer Name and Ticker or Trading Symbol STURM RUGER & CO INC [RGR] 3. Date of Earliest Transaction				· b	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
C/O STUR	*	(Month/Day/Year) 11/27/2012					_X_ Director 10% Owner Officer (give title below) Other (specify below)				
SOUTHPO		Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip)	Table I -	Non-I	Derivative S	Securi	ties Acqu	ired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Darany (Month/Day/Y	Co	de str. 8)	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/27/2012	11/27/2012			20,000	A		42,990	I	with spouse (2)	
Common Stock	11/27/2012	11/27/2012	F <u>(</u>	(1)	2,236	D	\$ 55.01	40,664	I	with spouse (2)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sl
Non-employee Stock Option (Right to Buy)	\$ 6.15	11/27/2012	11/27/2012	M <u>(1)</u>	20,000	<u>(3)</u>	06/01/2016	Common Stock	20,

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Whitaker Ronald C C/O STURM RUGER & CO INC. 1 LACEY PLACE SOUTHPORT, CT 06890



Signatures

/s/ Leslie M. Gasper, attorney-in-fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents cashless exercise of vested stock options.
- (2) Includes 1,416 shares held with Mr. Whitaker's spouse.
- (3) The options became vested and exercisable in four equal installments of 20,000 shares beginning on the date of the award and on each anniversary of the award. The fourth and final installment became vested and exercisable on June 1, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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