TOLL BROTHERS INC

Form 4

October 07, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB again

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * TOLL BRUCE E		2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
		TOLL BROTHERS INC [TOL]	(Check all applicable)		
(Last) (First) (M	Middle)	3. Date of Earliest Transaction			
250 GIBRALTAR ROAD		(Month/Day/Year) 10/06/2010	X_ Director 10% Owner Officer (give title below) Other (specification)		
(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
HORSHAM, PA 19044			Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tak	ole I - Non-	-Derivative	Secu	rities Acqu	ired, Disposed o	f, or Beneficia	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acq Transaction Disposed of (I Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D)			(D) Securities		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/06/2010		M	62,000	A	\$ 10.88	637,589	D	
Common Stock	10/06/2010		M	31,000	A	\$ 10.525	668,589	D	
Common Stock							2,706	I	401(k) Plan
Common Stock							4,342,932	I	Bruce E. Toll Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ve Expiration Date es (Month/Day/Year) d (A) osed of		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 10.88	10/06/2010		M	62,000	12/20/2001	12/20/2011	Common Stock	62,000
Stock Options (Right to Buy)	\$ 10.525	10/06/2010		M	31,000	12/20/2003	12/20/2012	Common Stock	31,000

Reporting Owners

Reporting Owner Name / Address	Relationships
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Director 10% Owner Officer Other

TOLL BRUCE E 250 GIBRALTAR ROAD X HORSHAM, PA 19044

Signatures

/s/Kathryn G.

Flanagan, attorney-in-fact 10/07/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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