Raymond Paul C Form 4 May 17, 2010

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** Raymond Paul C		ing Person *_	2. Issuer Name and Ticker or Trading Symbol ASHLAND INC. [ASH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	, , ,		
			(Month/Day/Year)	Director 10% Owner		
HERCULES PLAZA, 1313 N			05/13/2010	_X_ Officer (give title Other (specify		
MARKET S	ΓREET			below) below) Vice President		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
WILMINGT	ON, DE 1989	94		_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tab	le I - Non-	Derivative Securities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if	3. Transactio	4. Securities Acquired (A) our Disposed of (D)	5. Amount of Securities	6. Ownership	7. Nature of Indirect
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)		Owned	Direct (D)	Ownership
					Following	or Indirect	(Instr. 4)

Becarity	(month buji rear)	Execution Dute, ii	Transactioner Disposed of (D)			becarries	O Whership	mancet	
(Instr. 3)		any	Code	Code (Instr. 3, 4 and 5)			Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned	Direct (D)	Ownership
							Following	or Indirect	(Instr. 4)
					(A)		Reported	(I)	
							Transaction(s)	(Instr. 4)	
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	05/13/2010		M	25,000	A	\$ 10.72	25,000	D	
Common Stock	05/13/2010		D <u>(1)</u>	11,951	D	\$ 61.838	13,049	D	
Common Stock							950 (2)	I	401(k)
	Common Stock Common Stock Common	Common Stock 05/13/2010 Common Stock Common	Common Stock 05/13/2010 Common O5/13/2010 Common O5/13/2010 Common O5/13/2010	(Instr. 3) any Code (Month/Day/Year) Code V Common Stock Common Stock Common O5/13/2010 D(1) Code V Code V Code V Common M	Code V Amount Common Stock Code V Amount M 25,000 Stock Common Stock Code V Amount M 25,000 Stock Common Stock	(Instr. 3) any Code (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 3) (A) or Code V Amount (D) Common Stock Common O5/13/2010 D(1) D(1) 11,951 D Common	(Instr. 3) any Code (Instr. 3, 4 and 5) (Month/Day/Year) Code V Amount (D) Price Common Stock Common Stock D(1) 11,951 D \$ 61.838 Common	(Instr. 3) any (Month/Day/Year) (Instr. 8) any (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Code (Instr. 3, 4 and 5) Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) Common Stock Common O5/13/2010 D(1) D(1) 11,951 D \$ 13,049 Common Stock	(Instr. 3) any (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) (Month/Day/Year) (Instr. 8) (A) Or (Instr. 3 and 4) (Instr. 3, 4 and 5) (A) Or (Instr. 3 and 4) (Instr. 3 and 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	onDerivative E		ansactionDerivative Expiration Date de Securities (Month/Day/Year) astr. 8) Acquired (A) or Disposed of (D)		e	7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	and 5	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sh	
Stock Appreciation Right	\$ 10.72	05/13/2010		M <u>(3)</u>		25,000	11/20/2009	12/20/2018	Common Stock	25,0	

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Raymond Paul C HERCULES PLAZA 1313 N MARKET STREET WILMINGTON, DE 19894

Vice President

Signatures

/s/ Linda L. Foss, Attorney-in-Fact

05/17/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The disposition of the 11,951 shares reflects the cost of exercising the 25,000 Stock Appreciation Rights at the exercise price and includes taxes withheld for the transaction.
- (2) Based on Employee Savings Plan information as of 5-13-10, the latest date for which such information is reasonably available.
- (3) Stock Appreciation Right granted pursuant to the 2006 Ashland Inc. Incentive Plan which vests in three annual installments: 50% after the 1st year, the next 25% the 2nd year and the remaining 25% the 3rd year.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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