

A.C. Moore Arts & Crafts, Inc.
 Form 4
 November 17, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KAPLAN WILLIAM

2. Issuer Name and Ticker or Trading Symbol
A.C. Moore Arts & Crafts, Inc. [ACMR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
11/15/2006

Director 10% Owner
 Officer (give title below) Other (specify below)

C/O A.C. MOORE ARTS & CRAFTS, INC., 130 A.C. MOORE DRIVE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

BERLIN, NJ 08009

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	11/15/2006		S		150,000	D	\$ 22.25
					1,850,000	I	
Common Stock	11/15/2006		S		100,000	D	\$ 22.3
					1,750,000	I	

By Grantor Retained Annuity Trust

By Grantor Retained Annuity Trust

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Common Stock	11/16/2006	S	10,000	D	\$ 22.37	1,740,000	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	57,500	D	\$ 22.4	1,682,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	10,000	D	\$ 22.41	1,672,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	25,000	D	\$ 22.42	1,647,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	25,000	D	\$ 22.43	1,622,500	I	By Grantor Retained Annuity Trust
Common Stock	11/16/2006	S	15,000	D	\$ 22.45	1,607,500	I	By Grantor Retained Annuity Trust
Common Stock	11/17/2006	S	107,500	D	\$ 22.1	1,500,000	I	By Grantor Retained Annuity Trust
Common Stock	11/17/2006	S	5,000	D	\$ 22.3	1,495,000	I	By Grantor Retained Annuity Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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