A.C. Moore Arts & Crafts, Inc.

Form 4

February 28, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

burden hours per

response...

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Per FINE LAWRENCE H	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
	A.C. Moore Arts & Crafts, Inc. [ACMR]	(Check all applicable)		
(Last) (First) (Mid	e) 3. Date of Earliest Transaction (Month/Day/Year)	_X_ Director 10% Owner Officer (give title Other (specify		
A.C. MOORE ARTS & CRAFTINC., 130 A.C. MOORE DRIV		below) below) President, COO		
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
DEDLIN, N. AGOOG	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
BERLIN NI 08009				

BERLIN, NJ 08009

(Zip)

(City)

Person
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

	Table 1 - Non-Derivative Securities Acquired, Disposed of, or Deficicianty Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	(Month/Day/Year) Execution Date, if any			3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	, ,	
Common Stock	02/27/2006		M	22,501	A	\$ 5.45	55,834	D	
Common Stock	02/27/2006		S	4,700	D	\$ 17.96	51,134	D	
Common Stock	02/27/2006		S	1,734	D	\$ 18.05	49,400	D	
Common Stock	02/27/2006		S	3,500	D	\$ 17.79	45,900	D	
Common Stock	02/27/2006		S	2,000	D	\$ 17.8	43,900	D	

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Common Stock	02/27/2006	S	3,000	D	\$ 17.82	40,900	D	
Common Stock	02/27/2006	S	1,500	D	\$ 17.73	39,400	D	
Common Stock						5 (1)	I	By 401(k)
Common Stock						600	I	By child's custodial account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option	\$ 5.45	02/27/2006		M	22,501	(2)	05/10/2011	Common Stock	22,501

Reporting Owners

Reporting Owner Name / Address	Relationships						
Topotong O mad I maney I man top	Director	10% Owner	Officer	Other			
FINE LAWRENCE H A.C. MOORE ARTS & CRAFTS, INC. 130 A.C. MOORE DRIVE BERLIN, NJ 08009	X		President, COO				
Signatures							
Leslie H. Gordon, by Power of Attorney	02/28	8/2006					

Reporting Owners 2

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Based on a plan statement dated as of December 31, 2005.
- As reported in prior filings, the Reporting Person previously exercised this option in part. The option became exercisable in three equal annual installments on May 10, 2002, May 10, 2003 and May 10, 2004.

Remarks:

The filing of this Statement shall not be construed as an admission (a) that the person filing this Statement is, for the purposes Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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