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SEREDA PETER I									
Form 4									
May 24, 2018									
FORM 4	OMB APPROVAL								
	UNITED STATES		AND EXCHANGE , D.C. 20549	COMMISSION	OMB Number:	3235-0287			
Check this box		0	, ,		Expires:	January 31,			
if no longer subject to Section 16.	STATEMENT O	F CHANGES IN SECUI	Estimated average burden hours per						
Form 5	obligations may continue. See InstructionSection 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								
(Print or Type Response	es)								
1. Name and Address of SEREDA PETER		Symbol Issuer			Reporting Person(s) to				
		TELEPHONE & INC /DE/ [TDS]	z DATA SYSTEMS	(Check all applicable)					
(Last) (Fin 30 N. LASALLE S	, , , ,	(Monul/Day/Tear) below) below)			er (specify				
	, 51L. 1000	03/23/2018 Senior VP-Finance & Treasurer			easurer				
(Str	reet)	4. If Amendment, D Filed(Month/Day/Yea	-	6. Individual or Joint/Group Filing(Check Applicable Line)					
CHICAGO, IL 606	502			_X_ Form filed by C Form filed by M Person					
(City) (Sta	ate) (Zip)	Table I - Non-J	Derivative Securities A	cauired. Disposed of	. or Beneficial	llv Owned			
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deem Execution any (Month/D		ned 3. Date, if Transactic Code	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A)	5. Amount of 6 Securities F Beneficially (1 Owned (1 Following (1 Reported	. Ownership form: Direct D) or Indirect	7. Nature of Indirect			
		Code V	or Amount (D) Price	Transaction(s) (Instr. 3 and 4)					
Reminder: Report on a	separate line for each c	lass of securities bene	ficially owned directly o	or indirectly.					
			information cont required to respo	pond to the collect ained in this form a ond unless the form htly valid OMB con	are not n	SEC 1474 (9-02)			

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Acquired (A) or Disposed o (D) (Instr. 3, 4, and 5)				
				Code V	(A) (D	D) Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to buy)	\$ 25.7	05/23/2018		А	12,858	(1)	05/23/2028	Common Shares	12,858
Restricted Stock Units	<u>(2)</u>	05/23/2018		А	12,857	(2)	(2)	Common Shares	12,857

Reporting Owners

Reporting Owner Name / Address	Relationships					
FB	Director	10% Owner	Officer	Other		
SEREDA PETER L 30 N. LASALLE ST., STE. 4000 CHICAGO, IL 60602			Senior VP-Finance & Treasurer			
Signatures						
Julia D. Mathewa hy nowar						

Julie D. Mathews, by power 05/24/2018 05/24/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the 2011 Long-Term Incentive Plan. Options vest on May 23, 2021.
- (2) Restricted stock units award pursuant to the Long-Term Incentive Plan. Stock units will vest on May 23, 2021.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.