VODAFONE GROUP PUBLIC LTD CO Form 6-K February 25, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 6-K

Report of Foreign Private Issuer

Pursuant to Rules 13a-16 or 15d-16 under the Securities Exchange Act of 1934

Dated February 25, 2014

Commission File Number: 001-10086

VODAFONE GROUP PUBLIC LIMITED COMPANY

(Translation of registrant s name into English)

VODAFONE HOUSE, THE CONNECTION, NEWBURY, BERKSHIRE, RG14 2FN, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F<u>ü</u> Form 40-F____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

| Indicate by check mark if the registrant is su | bmitting the Form 6-K in pa | per as permitted by Regulation S-T Rule 101(b)(7): |
|---|-----------------------------|--|
| Indicate by check mark whether the registra information to the Commission pursuant to F | | tion contained in this Form is also thereby furnishing the ecurities Exchange Act of 1934. |
| | Yes | No <u>ü</u> |
| If Yes is marked, indicate below the file n | umber assigned to the regis | strant in connection with Rule 12a3-2(b): 82- |

| This Report on Form 6-K contains the following: |
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| 1. A news release dated 24 February 2014 entitled NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS. |
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STOCK EXCHANGE ANNOUNCEMENT

Released 24 February 2014

At: 16:39

RNS: 8105A

24 February 2014

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

Vodafone Group Plc (the Company)

Further to announcements released on 19 and 21 February 2014 and earlier today, the Company wishes to confirm shareholdings of its directors and persons discharging managerial responsibility (PDMRs) following the consolidation of the Company s entire ordinary share capital. As announced, Vodafone s ordinary shares of 113/7 US cents each were consolidated on the basis of 6 new ordinary shares of 20 20/21 US cents each for every existing 11 ordinary shares.

Immediately after the consolidation, the interests of each director and PDMR and those of their connected persons in the Company were as set out below. The percentage interest of the ordinary shares of Vodafone that these interests represent did not change as a result of the consolidation.

| Name of Director / PDMR | Pre-consolidation shareholding (ordinary shares of 113/7 US cents each) | Post-consolidation shareholding (new ordinary shares of 20 20/21 US cents each) | |
|-------------------------|---|---|--|
| Gerard Kleisterlee* | 109,552 | 59,755 | |
| Vittorio Colao* | 9,286,194 | 5,065,196 | |
| Andy Halford* | 2,433,348 | 1,327,280 | |
| Val Gooding* | 4,104 | 2,238 | |
| Renee James* | 50,000 | 27,272 | |
| Alan Jebson* | 82,340 | 44,912 | |
| Samuel Jonah* | 55,350 | 30,190 | |
| Nick Land* | 35,000 | 19,090 | |
| Anne Lauvergeon* | 31,445 | 17,151 | |

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| Luc Vandevelde* | 99,034 | 54,018 | |
|--------------------|-----------|-----------|--|
| Stephen Pusey* | 1,556,367 | 848,927 | |
| Anthony Watson* | 115,000 | 62,727 | |
| Philip Yea* | 61,249 | 33,408 | |
| Paolo Bertoluzzo | 1,567,543 | 855,023 | |
| Warren Finegold | 3,302,428 | 1,801,324 | |
| Philipp Humm | 763,295 | 416,342 | |
| Nick Jefferey | 439,439 | 239,694 | |
| Serpil Timuray | 1,034,221 | 564,120 | |
| Matthew Kirk | 688,317 | 375,445 | |
| Rosemary Martin | 816,592 | 445,413 | |
| Nick Read | 1,363,728 | 743,851 | |
| Ronald Schellekens | 943,088 | 514,411 | |

^{*} Denotes Director of the Company

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

VODAFONE GROUP PUBLIC LIMITED COMPANY (Registrant)

Dated: February 25, 2014 By: /s/ R E S MARTIN

Name: Rosemary E S Martin

Title: Group General Counsel and Company

Secretary