

MANNATECH INC
Form 10-Q
November 05, 2009
September 2009

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
For the quarterly period ended: September 30, 2009

OR
☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
For the transition period from _____ to _____.

Commission File No. 000-24657

MANNATECH, INCORPORATED

(Exact Name of Registrant as Specified in its Charter)

Texas

(State or other Jurisdiction of Incorporation or Organization)

600 S. Royal Lane, Suite 200, Coppell, Texas

(Address of Principal Executive Offices)

75-2508900

(I.R.S. Employer Identification No.)

75019

(Zip Code)

Edgar Filing: MANNATECH INC - Form 10-Q

Registrant's Telephone Number, including Area Code:(972) 471-7400

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). * Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "accelerated filer", "large accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer ☐

Accelerated filer ☒

Non-accelerated filer ☐

Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes ☐ No ☒

As of October 31, 2009, the number of shares outstanding of the registrant's sole class of common stock, par value \$0.0001 per share, was 26,480,788.

MANNATECH, INCORPORATED

TABLE OF CONTENTS

| | |
|--|---------------|
| <u>Special Note Regarding Forward-Looking Statements</u> | <u>1</u> |
| Part I – FINANCIAL INFORMATION | |
| <u>Item 1. Financial Statements</u> | <u>2</u> |
| <u>Consolidated Balance Sheets – Unaudited</u> | <u>2</u> |
| <u>Consolidated Statements of Operations – Unaudited</u> | <u>3</u> |
| <u>Consolidated Statements of Shareholders' Equity and Comprehensive Income (Loss) - Unaudited</u> | <u>4</u> |
| <u>Consolidated Statements of Cash Flows – Unaudited</u> | <u>5</u> |
| <u>Notes to Unaudited Consolidated Financial Statements</u> | <u>6</u> |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | <u>18</u> |
| <u>Company Overview</u> | <u>18</u> |
| <u>Results of Operations</u> | <u>20</u> |
| <u>Liquidity and Capital Resources</u> | <u>29</u> |
| <u>Critical Accounting Policies and Estimates</u> | <u>31</u> |
| <u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u> | <u>36</u> |
| <u>Item 4. Controls and Procedures</u> | <u>37</u> |
| Part II – OTHER INFORMATION | |
| <u>Item 1. Legal Proceedings</u> | <u>38</u> |
| <u>Item 1A. Risk Factors</u> | <u>38</u> |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u> | <u>38</u> |
| <u>Item 3. Defaults Upon Senior Securities</u> | <u>38</u> |
| <u>Item 4. Submission of Matters to a Vote of Security Holders</u> | <u>38</u> |
| <u>Item 5. Other Information</u> | <u>38</u> |
| <u>Item 6. Exhibits</u> | <u>38</u> |
| <u>Signatures</u> | <u>39</u> |

Special Note Regarding Forward-Looking Statements

Certain disclosures and analysis in this Form 10-Q, including information incorporated by reference, may include forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, or the Securities Act, Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act, and the Private Securities Litigation Reform Act of 1995 that are subject to various risks and uncertainties. Opinions, forecasts, projections, guidance, or other statements other than statements of historical fact are considered forward-looking statements and reflect only current views about future events and financial performance. Some of these forward-looking statements include statements regarding:

- § management's plans and objectives for future operations;
- § existing cash flows being adequate to fund future operational needs;
- § future plans related to budgets, future capital requirements, market share growth, and anticipated capital projects and obligations;
- § the realization of net deferred tax assets;
- § the ability to curtail operating expenditures;
- § global statutory tax rates remaining unchanged;
- § the impact of future market changes due to exposure to foreign currency translations;
- § the possibility of certain policies, procedures, and internal processes minimizing exposure to market risk;
- § the impact of new accounting pronouncements on financial condition, results of operations, or cash flows;
- § the outcome of new or existing litigation matters;
- § the outcome of new or existing regulatory inquiries or investigations; and
- § other assumptions described in this report underlying such forward-looking statements.

Although we believe that the expectations included in these forward-looking statements are reasonable, these forward-looking statements are subject to certain events, risks, assumptions, and uncertainties, including those discussed below and in the "Risk Factors" section in Item 1A of this Form 10-Q, and elsewhere in this Form 10-Q and the documents incorporated by reference herein. If one or more of these risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results and developments could materially differ from those expressed in or implied by such forward-looking statements. For example, any of the following factors could cause actual results to vary materially from our projections:

- § overall growth or lack of growth in the nutritional supplements industry;
- § plans for expected future product development;
- § changes in manufacturing costs;
- § shifts in the mix of packs and products;
- § the future impact of any changes to global associate career and compensation plans or incentives;
- § the ability to attract and retain independent associates and members;
- § new regulatory changes that could affect operations and/or products;
- § the competitive nature of our business with respect to products and pricing;
- § publicity related to our products or network-marketing; and
- § the political, social, and economic climate.

Forward-looking statements generally can be identified by use of phrases or terminology such as "may," "will," "should," "could," "would," "expects," "plans," "intends," "anticipates," "believes," "estimates," "approximates," "predicts," "projects," "potential," and "continues" or other similar words or the negative of such terms and other comparable terminology. Similarly, descriptions of Mannatech's objectives, strategies, plans, goals, or targets contained herein are also considered forward-looking statements. Readers are cautioned when considering these forward-looking statements to keep in mind these risks, assumptions, and uncertainties and any other cautionary statements in this report, as all of the forward-looking statements contained herein speak only as of the date of this report.

Edgar Filing: MANNATECH INC - Form 10-Q

Unless stated otherwise, all financial information throughout this report and in the Consolidated Financial Statements and related Notes include Mannatech, Incorporated and all of its subsidiaries on a consolidated basis and may be referred to herein as “Mannatech,” “the Company,” “its,” “we,” “our,” or “their.”

Our products are not intended to diagnose, cure, treat, or prevent any disease and any statements about our products contained in this report have not been evaluated by the Food and Drug Administration, also referred to herein as the FDA.

PART I – FINANCIAL INFORMATION**Item 1. Financial Statements****MANNATECH, INCORPORATED AND SUBSIDIARIES****CONSOLIDATED BALANCE SHEETS***(in thousands, except share and per share amounts)*

| | September 30, 2009 | December 31, 2008 |
|---|-----------------------------------|----------------------------------|
| ASSETS | <i>(unaudited)</i> | |
| Cash and cash equivalents | \$22,577 | \$30,945 |
| Restricted cash | 2,350 | 1,864 |
| Accounts receivable, net of allowance of \$16 and \$23 in 2009 and 2008, respectively | 287 | 291 |
| Income tax receivable | 3,025 | 3,531 |
| Inventories, net | 29,427 | 31,313 |
| Prepaid expenses and other current assets | 3,724 | 3,946 |
| Deferred income tax assets | 4,866 | 5,632 |
| Total current assets | 66,256 | 77,522 |
| Property and equipment, net | 29,547 | 36,202 |
| Construction in progress | 630 | 840 |
| Long-term restricted cash | 7,075 | 7,579 |
| Other assets | 2,516 | 1,456 |
| Long-term deferred income tax assets | 516 | 459 |
| Total assets | \$106,540 | \$124,058 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | |
| Current portion of capital leases | \$843 | \$131 |
| Accounts payable | 6,695 | 5,067 |
| Accrued expenses | 21,904 | 24,324 |
| Commissions and incentives payable | 14,030 | 11,453 |
| Taxes payable | 1,699 | 873 |
| Current deferred tax liability | 225 | 192 |
| Deferred revenue | 3,892 | 3,476 |
| Total current liabilities | 49,288 | 45,516 |
| Capital leases, excluding current portion | 1,272 | 155 |
| Long-term deferred income tax liabilities | 3,616 | 6,075 |
| Other long-term liabilities | 3,446 | 3,583 |
| Total liabilities | 57,622 | 55,329 |
| Commitments and contingencies | | |

Edgar Filing: MANNATECH INC - Form 10-Q

Shareholders' equity:

| | | |
|---|-------------------|-------------------|
| Preferred stock, \$0.01 par value, 1,000,000 shares authorized, no shares issued or outstanding | — | — |
| Common stock, \$0.0001 par value, 99,000,000 shares authorized, 27,687,882 shares issued and 26,480,788 shares outstanding in 2009, and 27,667,882 shares issued and 26,460,788 shares outstanding in 2008. | 3 | 3 |
| Additional paid-in capital | 41,243 | 40,753 |
| Retained earnings | 23,593 | 44,170 |
| Accumulated other comprehensive loss | (1,130) | (1,406) |
| Less treasury stock, at cost, 1,207,094 shares in 2009 and 2008 | (14,791) | (14,791) |
| Total shareholders' equity | 48,918 | 68,729 |
| Total liabilities and shareholders' equity | \$ 106,540 | \$ 124,058 |

See accompanying notes to unaudited consolidated financial statements.

MANNATECH, INCORPORATED AND SUBSIDIARIES**CONSOLIDATED STATEMENTS OF OPERATIONS ~~(UNAUDITED)~~***(in thousands, except per share information)*

| | Three months ended | | Nine months ended | |
|--|---------------------------|-------------------|--------------------------|---------------------|
| | September 30, | | September 30, | |
| | 2009 | 2008 | 2009 | 2008 |
| Net sales | \$71,295 | \$77,991 | \$219,640 | \$256,223 |
| Cost of sales | 11,923 | 11,105 | 35,944 | 37,014 |
| Commissions and incentives | 35,268 | 32,396 | 115,413 | 116,256 |
| | 47,191 | 43,501 | 151,357 | 153,270 |
| Gross profit | 24,104 | 34,490 | 68,283 | 102,953 |
| Operating expenses: | | | | |
| Selling and administrative | 17,748 | 18,753 | 53,403 | 63,349 |
| Depreciation and amortization | 3,085 | 3,172 | 9,357 | 9,225 |
| Other operating | 11,842 | 11,493 | 30,831 | 49,530 |
| Total operating expenses | 32,675 | 33,418 | 93,591 | 122,104 |
| Income (loss) from operations | (8,571) | 1,072 | (25,308) | (19,151) |
| Interest income | 39 | 266 | 182 | 1,219 |
| Other income (expense), net | 859 | (2,047) | 822 | (2,450) |
| Loss before income taxes | (7,673) | (709) | (24,304) | (20,382) |
| (Provision) benefit for income taxes | (1,534) | 280 | 4,785 | 7,134 |
| Net loss | \$ (9,207) | \$ (429) | \$ (19,519) | \$ (13,248) |
| Loss per share: | | | | |
| Basic | \$ (0.35) | \$ (0.02) | \$ (0.74) | \$ (0.50) |
| Diluted | \$ (0.35) | \$ (0.02) | \$ (0.74) | \$ (0.50) |
| Weighted-average common shares outstanding: | | | | |
| Basic | 26,464 | 26,461 | 26,462 | 26,461 |
| Diluted | 26,464 | 26,461 | 26,462 | 26,461 |

See accompanying notes to unaudited consolidated financial statements.

MANNATECH, INCORPORATED AND SUBSIDIARIES

CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY

AND COMPREHENSIVE INCOME (LOSS) *-(UNAUDITED)**(in thousands, except per share information)*

| | Common Stock Outstanding | | Additional paid in capital | Retained earnings | Accumulated other comprehensive loss | Treasury stock | | Total shareholders' equity |
|--|--------------------------------|--------------|----------------------------------|----------------------|---|----------------|--------------------|----------------------------------|
| | Shares | Par Value | | | | Shares | Amounts | |
| Balance at December 31, 2008 | 26,461 | \$ 3 | \$ 40,753 | \$44,170 | \$ (1,406 |) 1,207 | \$ (14,791) | \$ 68,729 |
| Tax shortfall from expiration of stock options | — | — | (13) | — | — | — | — | (13) |
| Proceeds from stock options exercised | 20 | — | 66 | — | — | — | — | 66 |
| Charge related to stock-based compensation | — | — | 437 | — | — | — | — | 437 |
| Declared dividends of \$0.04 per common share | — | — | — | (1,058) | — | — | — | (1,058) |
| <i>Components of comprehensive loss:</i> | | | | | | | | |
| Foreign currency translations | — | — | — | — | 276 | — | — | 276 |
| Net loss | — | — | — | (19,519) | — | — | — | (19,519) |
| Total comprehensive loss | | | | | | | | (19,243) |
| Balance at September 30, 2009 | 26,481 | \$ 3 | \$ 41,243 | \$23,593 | \$ (1,130 |) 1,207 | \$ (14,791) | \$ 48,918 |

See accompanying notes to unaudited consolidated financial statements.

MANNATECH, INCORPORATED AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS *-(UNAUDITED)**(in thousands)*

| | Nine months ended September 30, | |
|--|--|-----------------|
| | 2009 | 2008 |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | |
| Net loss | \$ (19,519) | \$ (13,248) |
| <i>Adjustments to reconcile net loss to net cash used in operating activities:</i> | | |
| Depreciation and amortization | 9,357 | 9,225 |
| Provision for doubtful accounts | (7) | 34 |
| Provision for inventory losses | 821 | 1,142 |
| Loss on disposal of assets | 94 | 468 |
| Accounting charge related to stock-based compensation | 437 | 597 |
| Deferred income taxes | (1,556) | (3,150) |
| <i>Changes in operating assets and liabilities:</i> | | |
| Accounts receivable | 12 | 298 |
| Income tax receivable | 517 | (3,593) |
| Inventories | 1,265 | (6,890) |
| Prepaid expenses and other current assets | 2,220 | 2,410 |
| Other assets | (1,022) | (39) |
| Accounts payable | 1,630 | (630) |
| Accrued expenses | (2,635) | 3,636 |
| Taxes payable | 774 | (5,635) |
| Commissions and incentives payable | 2,505 | (1,721) |
| Deferred revenue | 399 | (906) |
| Net cash used in operating activities | (4,708) | (18,002) |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Purchases of property and equipment | (2,500) | (4,452) |
| Sale of investments | — | 20,350 |
| Purchase of investments | — | (7,400) |
| Change in restricted cash | 389 | 1,610 |
| Net cash provided by (used in) investing activities | (2,111) | 10,108 |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | |
| Payment of cash dividends | (1,058) | (5,293) |
| Proceeds from stock options | 66 | — |
| Repayment of capital lease obligations | (273) | (82) |
| Net cash used in financing activities | (1,265) | (5,375) |
| Effect of exchange rate changes on cash and cash equivalents | (284) | 1,148 |
| Net decrease in cash and cash equivalents | (8,368) | (12,121) |
| Cash and cash equivalents at the beginning of period | 30,945 | 47,103 |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | |
|--|-----------|-----------|
| Cash and cash equivalents at the end of period | \$ 22,577 | \$ 34,982 |
|--|-----------|-----------|

**SUPPLEMENTAL DISCLOSURE OF CASH FLOW
INFORMATION:**

| | | |
|-------------------------------------|-------------|----------|
| Income taxes paid (refund received) | \$ (2,721) | \$ 2,546 |
| Interest paid on capital leases | \$ 29 | \$ 13 |

See accompanying notes to unaudited consolidated financial statements.

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1: ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Mannatech, Incorporated (together with its subsidiaries, the “Company”), located in Coppell, Texas, was incorporated in the state of Texas on November 4, 1993 and is listed on the NASDAQ Global Select Market under the symbol “MTX”. The Company develops, markets, and sells high-quality, proprietary nutritional supplements, topical and skin care products, and weight-management products that are primarily sold to independent associates and members located in the United States, Canada, Australia, the United Kingdom, Japan, New Zealand, the Republic of Korea, Taiwan, Denmark, Germany, South Africa, Singapore, Austria, the Netherlands, Norway, and Sweden.

Independent associates (“associates”) purchase the Company’s products at published wholesale prices to either sell to retail customers or consume personally. Members purchase the Company’s products at a discount from published retail prices primarily for personal consumption. The Company cannot distinguish personal consumption sales from other sales because it has no involvement in its products after delivery, other than customary product warranties and returns. Only independent associates are eligible to earn commissions and incentives.

The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and with instructions for Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, the Company’s consolidated financial statements and footnotes contained herein do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America (“GAAP”) to be considered “complete financial statements”. However, in the opinion of the Company’s management, the accompanying unaudited consolidated financial statements and footnotes contain all adjustments, including normal recurring adjustments, considered necessary for a fair presentation of the Company’s consolidated financial information as of, and for, the periods presented. The Company cautions that its consolidated results of operations for an interim period are not necessarily indicative of its consolidated results of operations to be expected for its fiscal year. The December 31, 2008 consolidated balance sheet was included in the audited consolidated financial statements in the Company’s annual report on Form 10-K for the year ended December 31, 2008 and filed with the United States Securities and Exchange Commission on March 12, 2009 (“2008 Annual Report”), which includes all disclosures required by GAAP. Therefore, these unaudited consolidated financial statements should be read in conjunction with the consolidated financial statements of the Company included in the 2008 Annual Report.

Principles of Consolidation

The consolidated financial statements and footnotes include the accounts of the Company and its wholly-owned subsidiaries. All intercompany balances and transactions have been eliminated in consolidation.

Use of Estimates

The preparation of the Company’s consolidated financial statements in accordance with GAAP requires the use of estimates that affect the reported value of assets, liabilities, revenues and expenses. These estimates are based on historical experience and various other factors. The Company continually evaluates the information used to make these estimates as the business and economic environment changes. Historically,

Edgar Filing: MANNATECH INC - Form 10-Q

actual results have not varied materially from the Company's estimates and the Company does not currently anticipate a significant change in its assumptions related to these estimates. Actual results may differ from these estimates under different assumptions or conditions.

The use of estimates is pervasive throughout the consolidated financial statements, but the accounting policies and estimates considered to be the most significant are described in this note to the consolidated financial statements, *Organization and Summary of Significant Accounting Policies*.

Cash and Cash Equivalents

The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents. The Company includes in its cash and cash equivalents credit card receivables due from its credit card processor, as the cash proceeds from credit card receivables are generally received within 24 to 72 hours. As of September 30, 2009 and December 31, 2008, credit card receivables were \$3.8 million and \$3.3 million, respectively. Additionally, as of September 30, 2009 and December 31, 2008, cash and cash equivalents held in bank accounts in foreign countries totaled \$11.8 million and \$18.2 million, respectively.

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Restricted Cash

The Company is required to restrict cash for (i) direct selling insurance premiums and credit card sales in the Republic of Korea, (ii) reserve on credit card sales in North America, and (iii) Australia building lease collateral. As of September 30, 2009 and December 31, 2008, our total restricted cash was \$9.4 million.

Accounts Receivable

Accounts receivable are carried at their estimated collectible amounts. Receivables are created upon shipment of an order if the credit card payment is rejected or does not match the order total. As of September 30, 2009 and December 31, 2008, receivables consisted primarily of amounts due from members and associates. The Company periodically evaluates its receivables for collectability based on historical experience, recent account activities, and the length of time receivables are past due, and writes-off receivables when they become uncollectible. At September 30, 2009 and December 31, 2008, the Company held an allowance for doubtful accounts of less than \$0.1 million.

Inventories

Inventories consist of raw materials, work in progress, finished goods, and promotional materials that are stated at the lower of cost (using standard costs that approximate average costs) or market. The Company periodically reviews inventories for obsolescence and any inventories identified as obsolete are reserved or written off.

Other Assets

As of September 30, 2009 and December 31, 2008, other assets of \$2.5 million and \$1.5 million primarily consisted of deposits for contracts and building leases in various locations.

Commissions and Incentives

Independent associates earn commissions and incentives based on their direct and indirect commissionable net sales over 13 business periods. Each business period equals 28 days. The Company accrues commissions and incentives when earned by independent associates and pays commissions on product sales three weeks following the business period end and pays commissions on its pack sales five weeks following the business period end.

Other Long-Term Liabilities

In August 2003, the Company entered into a Long-Term Post-Employment Royalty Agreement with Dr. Bill McAnalley, the Company's former Chief Science Officer, pursuant to which the Company is required to pay Dr. McAnalley, or his heirs, royalties for ten years beginning September 2005 through August 2015. Quarterly payments related to this Long-Term Post-Employment Royalty Agreement are based on certain applicable annual global product sales by the Company in excess of \$105.4 million. At the time the Company entered into this Long-Term Post-Employment Royalty Agreement, it was considered a post-employment benefit and the Company was required to measure and accrue the present value of the estimated future royalty payments related to the post-employment royalty benefit and recognize it over the life of Dr. McAnalley's employment agreement, which was two years. As of September 30, 2009, the Company's liability related to this royalty agreement was \$2.1 million, of which \$0.3 million was currently due and included in accrued expenses. As of December 31, 2008, the Company's long-term liability related to this royalty agreement was \$2.4 million, of which \$0.4 million was currently due and included in accrued expenses.

Certain operating leases for the Company's regional office facilities contain a restoration clause that requires the Company to restore the premises to its original condition. As of September 30, 2009 and December 31, 2008, accrued restoration costs related to these leases amounted to \$0.4 million. At September 30, 2009 and December 31, 2008, the Company also recorded a long-term liability for an estimated deferred benefit obligation related to a deferred benefit plan for its Japan operations of \$0.8 million.

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Comprehensive Income (loss) and Accumulated Other Comprehensive Income (Loss)

Comprehensive income (loss) is defined as the change in equity of a business enterprise during a period from transactions and other events and circumstances from nonowner sources and includes all changes in equity during a period except those resulting from investments by owners and distributions to owners. The Company's comprehensive income (loss) consists of the Company's net income (loss), foreign currency translation adjustments from its Japan, Republic of Korea, Taiwan, Norway, and Sweden operations, and changes in the pension obligation for its Japanese employees.

Revenue Recognition

The Company's revenue is derived from sales of its products, sales of its starter and renewal packs, and shipping fees. Substantially all of the Company's products are sold to independent associates at published wholesale prices and to members at discounted published retail prices. The Company recognizes revenue upon receipt of packs and products by its customers. The Company records revenue net of any sales taxes and records a reserve for expected sales returns based on its historical experience.

The Company defers certain components of its revenue. Total deferred revenue consists of revenue received from: (i) sales of packs and products, which were shipped but not received by customers by period end; (ii) one-year magazine subscriptions; (iii) pack sales when the pack sale price exceeds the wholesale value of all individual components within the pack; and (iv) prepaid registration fees from customers planning to attend a future corporate-sponsored event. The Company recognizes deferred revenue from shipped packs and products upon receipt by the customer. Corporate-sponsored event revenue is recognized when the event is held. All other deferred revenue is recognized ratably over one year. Components of deferred revenue were as follows:

| | September 30, 2009 | December 31, 2008 |
|--|-------------------------------|--------------------------|
| | <i>(in thousands)</i> | |
| Revenue related to undelivered packs and products | \$ 3,779 | \$ 3,228 |
| Revenue related to a one-year magazine subscription and pack sales exceeding the wholesale value of individual components sold | 93 | 133 |
| Revenue related to future corporate-sponsored events | 20 | 115 |
| Total deferred revenue | \$ 3,892 | \$ 3,476 |

We estimate a sales return reserve for expected sales refunds based on our historical experience over a rolling six month period. If actual results differ from our estimated sales returns reserves due to various factors, the amount of revenue recorded each period could be materially affected. Historically, our sales returns have not materially changed through the years as the majority of our customers return their merchandise within the first 90 days after the original sale. Sales returns have averaged 1.5% or less of our gross sales. As of September 30, 2009 our sales return reserve was composed of the following (in thousands):

Edgar Filing: MANNATECH INC - Form 10-Q

| | | |
|---|----------------------|---|
| | September 30, | |
| | 2009 | |
| Sales reserve as of January 1, 2009 | \$ 719 | |
| Provision related to sales made in current period | 2,475 | |
| Provision related to sales made in prior periods | 106 | |
| Actual returns or credits related to current period | (1,886 |) |
| Actual returns or credits related to prior periods | (808 |) |
| Sales reserve as of September 30, 2009 | \$ 606 | |

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Shipping and Handling Costs

The Company records freight and shipping fees collected from its customers as revenue. The Company records inbound freight as cost of sales and records shipping and handling costs associated with shipping products to customers as selling and administrative expenses. Total shipping and handling costs included in selling and administrative expenses were approximately \$3.6 million and \$3.4 million for the three months ended September 30, 2009 and 2008, respectively, and \$10.6 and \$11.2 million for the nine months ended September 30, 2009 and 2008, respectively.

Reclassifications

Certain reclassifications have been made to the financial statements for prior periods to conform to the current period presentation.

NOTE 2: INVENTORIES

Inventories consist of raw materials, work in progress, and finished goods, including promotional materials. Work in progress includes raw materials shipped to a third-party manufacturer to process into certain finished goods. The Company provides an allowance for any slow-moving or obsolete inventories. Inventories at September 30, 2009 and December 31, 2008, consisted of the following:

| | September 30, 2009 | December 31, 2008 |
|-------------------------------------|-----------------------|----------------------|
| | <i>(in thousands)</i> | |
| Raw materials | \$ 10,830 | \$ 13,715 |
| Finished goods | 19,641 | 18,275 |
| Inventory reserves for obsolescence | (1,044) | (677) |
| | \$ 29,427 | \$ 31,313 |

NOTE 3: INCOME TAXES

For the three months and nine months ended September 30, 2009, the Company's effective tax rate was 20.0% and 19.7%, respectively. For the three months and nine months ended September 30, 2008, the Company's effective tax rate was 39.5% and 35.0%, respectively. The decrease for the three and nine months ended September 30, 2009 as compared to the same periods in 2008 was primarily due to additions to the valuation allowance for deferred tax assets in response to continued operating losses and the uncertainty associated with forecasting future operating results in the current economic environment.

NOTE 4: LOSS PER SHARE

Basic Earnings (Loss) Per Share ("EPS") calculations are based on the weighted-average number of the Company's common shares outstanding during the period. Diluted EPS calculations are based on the calculated weighted-average number of common shares and dilutive common share equivalents outstanding during each period.

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

The following data shows the amounts used in computing the Company's EPS and their effect on the Company's weighted-average number of common shares and dilutive common share equivalents for the three months ended September 30, 2009 and 2008. For the three months ended September 30, 2009, approximately 1.6 million shares of the Company's common stock subject to options were excluded from diluted EPS calculations using an average close price of \$3.73 per share, as their effect was antidilutive. For the three months ended September 30, 2008, 1.5 million shares of the Company's common stock subject to options were excluded from diluted EPS calculations using an average close price of \$5.20 per share, as their effect was antidilutive. The amounts below are rounded to the nearest thousands, except for per share amounts.

| | For the three months ended September 30, 2009 | | | 2008 | | |
|---|--|-------------------------|------------------------|---------------------|-------------------------|------------------------|
| | Loss (numerator) | Shares (denominator) | Per share amount | Loss (numerator) | Shares (denominator) | Per share amount |
| <u>Basic EPS:</u> | | | | | | |
| Net loss available to common shareholders | \$(9,207) | 26,464 | \$ (0.35) | \$ (429) | 26,461 | \$ (0.02) |
| Effect of dilutive securities: | | | | | | |
| Stock options | — | — | — | — | — | — |
| <u>Diluted EPS:</u> | | | | | | |
| Net loss available to common shareholders plus assumed conversions | \$ (9,207) | 26,464 | \$ (0.35) | \$ (429) | 26,461 | \$ (0.02) |

The following data shows the amounts used in computing the Company's EPS and their effect on the Company's weighted-average number of common shares and dilutive common share equivalents for the nine months ended September 30, 2009 and 2008. For the nine months ended September 30, 2009, approximately 1.5 million shares of the Company's common stock subject to options were excluded from diluted EPS calculations using an average close price of \$3.48 per share, as their effect was antidilutive. For the nine months ended September 30, 2008, approximately 1.4 million shares of the Company's common stock subject to options were excluded from diluted EPS calculations using an average close price of \$6.11 per share, as their effect was antidilutive. The amounts below are rounded to the nearest thousands, except for per share amounts.

| | For the nine months ended September 30, 2009 | | | 2008 | | |
|--|---|-------------------------|------------------------|---------------------|-------------------------|------------------------|
| | Loss (numerator) | Shares (denominator) | Per share amount | Loss (numerator) | Shares (denominator) | Per share amount |
| <u>Basic EPS:</u> | | | | | | |
| Net loss available to common shareholders | \$ (19,519) | 26,462 | \$ (0.74) | \$ (13,248) | 26,461 | \$ (0.50) |
| Effect of dilutive securities: | | | | | | |
| Stock options | — | — | — | — | — | — |

Edgar Filing: MANNATECH INC - Form 10-Q

Diluted EPS:

Net loss available to
common shareholders

plus

| | | | |
|---------------------|---------------------|--------------------------------|------------|
| assumed conversions | \$ (19,519) 26,462 | \$ (0.74) \$ (13,248) 26,461 | \$ (0.50) |
|---------------------|---------------------|--------------------------------|------------|

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

NOTE 5: STOCK-BASED COMPENSATION

The Company currently has one active stock-based compensation plan, which was approved by shareholders. The Company generally grants stock options to employees, consultants, and board members at the fair market value of its common stock, on the date of grant, with a term no greater than ten years. The stock options generally vest over two or three years. Incentive stock options granted to shareholders owning 10% or more of the Company's outstanding stock have an exercise price which may not be less than 110% of the fair market value of the Company's common stock on the date of the grant and a term no greater than five years.

In February 2008, the Company's Board of Directors approved the Mannatech, Incorporated 2008 Stock Incentive Plan (the "2008 Plan") which reserved, for issuance of stock options and restricted stock to employees, board members, and consultants, up to 1,000,000 shares of common stock plus any shares reserved under the Company's then-existing, unexpired stock plan for which options had not yet been issued plus any shares underlying outstanding options under the then-existing stock option plan that terminate without having been exercised in full. The 2008 Plan was approved by the Company's shareholders at the 2008 Annual Shareholders' Meeting held on June 18, 2008. As of September 30, 2009, the 2008 Plan had 390,507 stock options available for grant.

The Company records stock-based compensation expense related to granting stock options in selling and administrative expenses. During each of the three months ended September 30, 2009 and 2008, the Company granted 30,000 stock options. During the nine months ended September 30, 2009 and 2008, the Company granted 305,000 and 376,095 stock options, respectively. The fair values of stock options granted during the nine months ended September 30, 2009 ranged from \$1.24 to \$2.01 per share. The fair value of stock options granted during the nine months ended September 30, 2008 ranged from \$1.85 to \$2.81 per share. The Company recognized compensation expense as follows for the periods ended September 30:

| | Three months | | Nine months | |
|--|-----------------------|--------|-----------------------|--------|
| | 2009 | 2008 | 2009 | 2008 |
| | <i>(in thousands)</i> | | <i>(in thousands)</i> | |
| Total gross compensation expense | \$ 125 | \$ 163 | \$ 437 | \$ 576 |
| Total tax benefit associated with compensation expense | 24 | 31 | 97 | 116 |
| Total net compensation expense | \$ 101 | \$ 132 | \$ 340 | \$ 460 |

As of September 30, 2009, the Company expects to record compensation expense in the future as follows:

| | Three months ending December 31, 2009 | Year ending December 31, | | |
|---|---------------------------------------|--------------------------|--------|-------|
| | 2009 | 2010 | 2011 | 2012 |
| Total gross unrecognized compensation expense | \$ 109 | \$ 342 | \$ 191 | \$ 23 |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | | | |
|---|-------|--------|--------|-------|
| Tax benefit associated with unrecognized compensation expense | 19 | 63 | 35 | 1 |
| Total net unrecognized compensation expense | \$ 90 | \$ 279 | \$ 156 | \$ 22 |

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

NOTE 6: LITIGATION

Patent Infringement Litigation

Mannatech, Inc. v. K.Y.C. Inc. d/b/a Techmedica Health Inc., Triton Nutra, Inc., Ionx Holdings, Inc., and John Does 1-30, Case No. 3-06-CV-0471-BD (N.D. Tex.)

The Company filed a patent infringement lawsuit against K.Y.C. Inc. d/b/a Techmedica Health, Inc. ("Techmedica"), Triton Nutra, Inc., Ionx Holdings, Inc. ("Ionx"), and John Does 1-30, pending in the United States District Court of the Northern District of Texas, Dallas Division. The lawsuit alleges the defendants infringed United States Patent Nos. 6,929,807, 7,157,431, 7,196,064, 7,199,104, and 7,202,220, all entitled "Compositions of Plant Carbohydrates as Dietary Supplements," and seeks to stop the manufacture, offer, and sale of defendants' infringing glyconutritional products, as well as cessation of defendants' false advertising about our products, including Ambrotos®.

On May 5, 2006, the Company initiated the lawsuit against Techmedica, alleging infringement of the '807 Patent. After Techmedica claimed that Triton Nutra manufactured its glyconutritional products, the Company amended its complaint on February 6, 2007 to add Triton Nutra as a defendant, as well as infringement claims related to the newly issued '431 Patent against both Techmedica and Triton Nutra. When Triton Nutra failed to answer the Amended Complaint, the Company requested, and the Clerk of Court entered, default against Triton Nutra on May 3, 2007.

On August 10, 2007, the Court stayed the case pending entry of judgment in the Company's earlier patent infringement suit against Glycoproducts International, Inc. f/k/a Glycobiotics International, Inc. ("Glycobiotics"). During the stay, on February 28, 2008, a federal grand jury indicted Techmedica Health and its president for violations of federal drug distribution laws, wire and mail fraud, and money laundering. The government is seeking any property derived from these activities, including over \$17 million in cash and various real estate and other property. After the indictment, Ionx purchased all of the assets of Techmedica, including its inventory of glyconutritional products, and began selling these products on the internet under the assumed name Micronutra Health.

Following the Company's successful prosecution of its patent infringement suit against Glycobiotics, on July 30, 2008, the Court granted its unopposed motion to lift the stay in this suit. The Company filed its Second Amended Complaint on September 18, 2008, adding Ionx and John Does 1-30 as defendants and infringement claims related to the '064, '104, and '220 Patents, and naming Activeive as an additional infringing glyconutritional product. In the Company's preliminary infringement contentions, it identified nine infringing products: Nutratose, Activeive, Candidol, Claritose, Lupazol, Respitrol, Rhumatol, Synaptol, and Viratrol. In its deposition on October 10, 2008, Techmedica's corporate representative testified that all nine identified products are comprised of the same encapsulated ingredients. On October 13, 2008, Techmedica and Ionx filed identical answers and counterclaims, which claim that the Company's patents-in-suit are invalid, unenforceable, or otherwise not infringed by defendants.

On August 28, 2009, in response to Defendants' motion for claim construction, the United States Magistrate Judge issued Findings and Recommendations construing three disputed claim terms in the patents-in-suit. Defendants have objected to two of the Magistrate Judge's recommended constructions, and the parties are briefing the Court on this issue. After the Court rules on these objections, the parties will jointly

Edgar Filing: MANNATECH INC - Form 10-Q

submit a proposed scheduling order to continue the discovery process and set a trial date.

The Company will continue to vigorously prosecute this case. Given the precedent set by *Mannatech v. Glycobiotics*, the Company believes the likelihood of an unfavorable outcome is remote, and with no counterclaims seeking monetary damages, any potential loss is limited to an award of the defendants' court costs.

Mannatech, Inc. v. Boston Mountain Laboratories, Green Life, LLC, and Xiang Lo, Case No. 3:09-CV-01324-G (N.D. Tex)

The Company filed a patent infringement lawsuit against Boston Mountain Laboratories d/b/a Natural Health Warehouse ("Boston Mountain"), Green Life, LLC ("Green Life"), and Xiang Lo a/k/a Andrew Lo ("Lo") on July 15, 2009. The matter is pending in the United States District Court of the Northern District of Texas, Dallas Division. The lawsuit alleges the defendants infringed United States Patent Nos. 6,929,807, 7,157,431, 7,196,064, 7,199,104, and 7,202,220, all entitled "Compositions of Plant Carbohydrates as Dietary Supplements," and seeks to stop Boston Mountain and Green Life from manufacturing, offering for sale, and selling of defendants' infringing glyconutritional products. Xiang Lo is the sole member of Green Life, and it is believed that Green Life was organized and is operated as an alter ego, i.e., a mere tool or business conduit, of Andrew Lo.

Edgar Filing: MANNATECH INC - Form 10-Q

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

On September 23, 2009, the Court granted a joint motion for entry of final judgment and permanent injunction, entering judgment for the Company and against Boston Mountain Laboratories, Inc. The Final Judgment and Permanent Injunction enjoins Boston Mountain Laboratories for the duration of the patents-in-suit from (1) manufacturing or selling BML Glyconutrient Formula, Glyco-8, Glycoessentials, Glyco-Essence, Glyconutrients, MG-3, and MG-3c (the "Enjoined Products"); (2) inducing infringement of the patents-in-suit; or (3) supplying or causing to be supplied in or from the United States all or a substantial portion of the components of the Enjoined Products.

After Green Life, LLC and Xiong Lo failed to answer the Company's Complaint, on September 30, 2009, the Deputy Clerk of Court entered default against Green Life and Mr. Lo. The Company is now preparing its motion for entry of default judgment against them, which will seek the same injunctive relief secured against Boston Mountain.

Litigation in General

The Company has several pending claims incurred in the normal course of business. In the Company's opinion, such claims can be resolved without any material adverse effect on its consolidated financial position, results of operations, or cash flows.

The Company maintains certain liability insurance; however, certain costs of defending lawsuits, such as those below the insurance deductible amount, are not covered by or only partially covered by its insurance policies, or its insurance carriers could refuse to cover certain of these claims in whole or in part. The Company accrues costs to defend itself from litigation as it is incurred or as it becomes determinable.

The outcome of litigation may not be assured, and despite management's views of the merits of any litigation, or the reasonableness of the Company's estimates and reserves, the Company's financial statements could nonetheless be materially affected by an adverse judgment. The Company believes it has adequately reserved for the contingencies arising from the above legal matters where an outcome was deemed to be probable, and the loss amount could be reasonably estimated. While it is not possible to predict with certainty what liability or damages the Company might incur in connection with any of the above-described lawsuits, based on the advice of counsel and a management review of the existing facts and circumstances related to these lawsuits, the Company has accrued \$5.7 million as of September 30, 2009 for these matters, which is included in accrued expenses in its Consolidated Balance Sheet. Included in this amount is a \$5.5 million accrual related to the Company's settlement with the Texas Attorney General in early 2009. As part of the settlement, the Company agreed to refund up to \$4.0 million to purchasers of the Company's products between September 1, 2002 and August 1, 2007 who have not received commissions. Also included in the accrual is the Company's estimate for a third-party claim administration fee associated with this matter.

NOTE 7: RECENT ACCOUNTING PRONOUNCEMENTS

In June 2009, the Financial Accounting Standards Board (FASB) approved the "FASB Accounting Standards Codification" ("Codification", "FASB ASC") as the single source of authoritative generally accepted accounting principles (GAAP) and created a new Topic 105, *Generally Accepted Accounting Principles*, in the General Principles and Objective Section of the Codification. Topic 105 is effective for interim and annual periods ending after September 15, 2009, and its adoption did not have an impact on our financial condition or results of operations.

FASB ASC Topic 855, "*Subsequent Events*" establishes general standards of accounting for disclosure of events that occur after the balance sheet date but before financial statements are issued or available to be issued. It requires the disclosure of the date through which an entity has evaluated subsequent events and whether that date represents the date the financial statements were issued or were available to be issued. The adoption of Topic 855 did not have a material impact on the Company's consolidated financial statements and disclosures.

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

In response to the current credit crisis, FASB updated three ASC Topics to address fair value measurement concerns as follows:

- FASB ASC Topic 820, *Fair Value Measurements and Disclosures*, provides additional guidance on measuring the fair value of financial instruments when market activity has decreased and quoted prices may reflect distressed transactions;
- FASB ASC Topic 320, *Investments – Debt and Equity Securities*, amends the other-than-temporary impairment guidance for debt securities; and
- FASB ASC Topic 825, *Financial Instruments*, expands the fair value disclosures required for financial instruments to interim reporting periods for publicly traded companies, including disclosure of the significant assumptions used to estimate the fair value of those financial instruments.

The adoption of the above mentioned amendments to the FASB ASC did not have a material impact on our financial condition, results of operations, and disclosures.

In January 2009, the Securities and Exchange Commission issued Release No. 33-9002, “*Interactive Data to Improve Financial Reporting*.” The final rule requires companies to provide their financial statements and financial statement schedules to the Securities and Exchange Commission in interactive data format using the eXtensible Business Reporting Language (“XBRL”). The rule was adopted by the Securities and Exchange Commission to improve the ability of financial statement users to access and analyze financial data. The Securities and Exchange Commission adopted a phase-in schedule indicating when registrants must furnish interactive data. Under this schedule, the Company will be required to submit filings with financial statement information using XBRL commencing with our June 30, 2011 quarterly report on Form 10-Q. We are furnishing financial information in XBRL format starting with this quarterly report on Form 10-Q. As an earlier XBRL adopter, the Company may choose to discontinue furnishing XBRL data in the future until the required compliance date of June 30, 2011.

NOTE 8: FAIR VALUE

The Company utilizes fair value measurements to record fair value adjustments to certain financial assets and to determine fair value disclosures.

Fair Value Measurements and Disclosure Topic of the FASB ASC establishes a fair value hierarchy that requires the use of observable market data, when available, and prioritizes the inputs to valuation techniques used to measure fair value in the following categories:

- Level 1—Quoted unadjusted prices for identical instruments in active markets.
- Level 2—Quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active and model-derived valuations in which all observable inputs and significant value drivers are observable in active markets.

- Level 3—Model-derived valuations in which one or more significant inputs or significant value drivers are unobservable, including assumptions developed by the Company.

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

The primary objective of the Company's investment activities is to preserve principal while maximizing yields without significantly increasing risk. The investment instruments held by the Company are money market funds and interest bearing deposits for which quoted market prices are readily available. The Company considers these highly liquid investments to be cash equivalents. These investments are classified within Level 1 of the fair value hierarchy because they are valued based on quoted market prices in active markets. The table below presents the recorded amount of financial assets measured at fair value on a recurring basis as of September 30, 2009. The Company does not have any material financial liabilities or nonfinancial assets and liabilities that were required to be measured at fair value on a recurring basis at September 30, 2009.

| Asset | Level 1 | Level 2 | Level 3 | Total |
|--|----------------|----------------|----------------|--------------|
| Money Market Funds – Fidelity, US | \$6,264 | \$ — | \$ — | \$6,264 |
| Interest bearing deposits – various banks, Korea | 7,723 | — | — | 7,723 |
| Total assets | \$13,987 | \$ — | \$ — | \$13,987 |
| Amounts included in: | | | | |
| Cash and cash equivalents | \$7,833 | \$ — | \$ — | \$7,833 |
| Long-term restricted cash | 6,154 | — | — | 6,154 |
| Total | \$13,987 | \$ — | \$ — | \$13,987 |

NOTE 9: SEGMENT INFORMATION

The Company conducts its business as one operating segment, consolidating all of its business units into a single reportable entity, as a seller of proprietary nutritional supplements, topical and skin care products, and weight-management products through its network-marketing distribution channels operating in sixteen countries. Each of the Company's business units sells similar packs and products and possesses similar economic characteristics, such as selling prices and gross margins. In each country, the Company markets its products and pays commissions and incentives in similar market environments. The Company's management reviews its financial information by country and focuses its internal reporting and analysis of revenues by packs and product sales. The Company sells its products through its independent associates and distributes its products through similar distribution channels in each country. No single independent associate has ever accounted for more than 10% of the Company's consolidated net sales.

The Company operates in eight physical locations and sells product in sixteen different countries around the world. The eight physical locations are the United States, Canada, Switzerland, Australia, the United Kingdom, Japan, the Republic of Korea (South Korea), and Taiwan. Each of the Company's physical locations services different geographic areas. The United States location processes orders for the United States and Canada. The Canadian location provides administrative support to the Canadian market and acts as a meeting location for independent associates. The Australian location processes orders for Australia, New Zealand, and Singapore. The Company's United Kingdom location processes orders for the United Kingdom, Denmark, Germany, Austria, the Netherlands, Norway, and Sweden. The Company's Switzerland office manages certain day-to-day business needs of non-North American markets and coordinates the Company's continued global expansion.

Edgar Filing: MANNATECH INC - Form 10-Q

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

Consolidated net sales shipped to customers in these locations, along with pack and product information for the three and nine months ended September 30, 2009 and 2008 are as follows (in millions, except percentages):

| Country | Three months | | | Nine months | | |
|-------------------------------|----------------|--------------|----------------|--------------|-----------------|--------------|
| | 2009 | | 2008 | 2009 | | 2008 |
| United States | \$ 34.0 | 47.7 % | \$ 40.0 | 51.3 % | \$ 109.7 | 49.9 % |
| Japan | 9.9 | 13.9 % | 10.8 | 13.8 % | 31.4 | 14.3 % |
| Republic of Korea | 6.9 | 9.7 % | 8.4 | 10.8 % | 19.2 | 8.8 % |
| Canada | 5.8 | 8.1 % | 5.7 | 7.3 % | 17.5 | 8.0 % |
| Australia | 5.7 | 8.0 % | 6.4 | 8.2 % | 16.7 | 7.6 % |
| South Africa ⁽¹⁾ | 3.9 | 5.5 % | 2.0 | 2.6 % | 9.4 | 4.2 % |
| Taiwan | 1.4 | 2.0 % | 1.2 | 1.5 % | 4.8 | 2.2 % |
| New Zealand | 1.1 | 1.5 % | 1.2 | 1.5 % | 3.3 | 1.5 % |
| Germany | 0.9 | 1.3 % | 0.8 | 1.0 % | 2.6 | 1.2 % |
| United Kingdom ⁽²⁾ | 0.8 | 1.0 % | 1.2 | 1.6 % | 2.5 | 1.1 % |
| Denmark | 0.5 | 0.7 % | 0.3 | 0.4 % | 1.5 | 0.7 % |
| Singapore ⁽³⁾ | 0.4 | 0.6 % | — | — | 1.0 | 0.5 % |
| Totals | \$ 71.3 | 100 % | \$ 78.0 | 100 % | \$ 219.6 | 100 % |

⁽¹⁾ South Africa began operations in May 2008.

⁽²⁾ Net Sales for Austria, the Netherlands, Norway, and Sweden are included in the United Kingdom net sales total. We began operations in these four countries in September 2009.

⁽³⁾ Singapore began operations in November 2008.

| | Three months | | Nine months | |
|---------------------------------------|----------------------|----------------|----------------------|-----------------|
| | 2009 | 2008 | 2009 | 2008 |
| | <i>(in millions)</i> | | <i>(in millions)</i> | |
| Consolidated product sales | \$ 52.3 | \$ 61.1 | \$ 159.1 | \$ 199.7 |
| Consolidated pack sales | 15.5 | 13.2 | 50.2 | 45.5 |
| Consolidated other, including freight | 3.5 | 3.7 | 10.3 | 11.0 |
| Consolidated total net sales | \$ 71.3 | \$ 78.0 | \$ 219.6 | \$ 256.2 |

Long-lived assets, which include property and equipment and construction in progress for the Company and its subsidiaries, reside in the following countries, as follows:

Edgar Filing: MANNATECH INC - Form 10-Q

| | September 30, 2009 <i>(in millions)</i> | December 31, 2008 |
|-------------------|--|-------------------------|
| Country | | |
| Australia | \$ 0.3 | \$ 0.3 |
| Japan | 0.3 | 0.2 |
| Republic of Korea | 0.5 | 0.8 |
| Switzerland | 0.6 | 0.7 |
| Taiwan | 0.1 | 0.1 |
| United Kingdom | 0.1 | 0.1 |
| United States | 28.3 | 34.8 |
| | \$ 30.2 | \$ 37.0 |

MANNATECH, INCORPORATED AND SUBSIDIARIES

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS - (Continued)

NOTE 10: SUBSEQUENT EVENTS

As required by the Subsequent Events Topic of the FASB ASC, the Company evaluated all events or transactions that occurred after September 30, 2009 up through November 5, 2009, the date the Company issued these financial statements. During this period the Company did not have any material recognizable subsequent events.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion is intended to assist in the understanding of our consolidated financial position and results of operations for the three and nine months ended September 30, 2009 as compared to the same periods in 2008. Unless stated otherwise, all financial information presented below, throughout this report, and in the consolidated financial statements and related notes, includes Mannatech, Incorporated and all of our subsidiaries on a consolidated basis.

COMPANY OVERVIEW

Since November 1993, we have continued to develop innovative, high-quality, proprietary nutritional supplements, topical and skin care products, and weight-management products that are sold through a global network-marketing system operating in the United States, Canada, Australia, the United Kingdom, Japan, New Zealand, the Republic of Korea, Taiwan, Denmark, Germany, South Africa, Singapore, Austria, the Netherlands, Norway, and Sweden. The United States location processes orders for the United States and Canada. The Australian location process orders for Australia, New Zealand, and Singapore. The United Kingdom location processes orders for the United Kingdom, Denmark, Germany, Austria, the Netherlands, Norway, and Sweden. The Switzerland office was created to manage certain day-to-day business needs of non-North American markets and coordinates our continued global expansion.

We conduct our business as a single operating segment and primarily sell our products through a network of approximately 534,000 independent associates and members who have purchased our products and/or packs within the last 12 months, which we refer to as *current independent associates and members*. New recruits and pack sales are regarded as leading indicators for our business. We define new recruits as new independent associates and members who purchased our packs and products for the first time. We operate as a seller of nutritional supplements, topical and skin care products, and weight-management products through our network-marketing distribution channels operating in sixteen different countries. We review and analyze our net sales by geographical location and further analyze our net sales by packs and by products. Each of our subsidiaries sells the same types of products and possesses similar economic characteristics, such as selling prices and gross margins.

Because we sell our products through network-marketing distribution channels, the opportunities and challenges that affect us most are: recruitment of new and retention of existing independent associates and members, entry into new markets and growth of existing markets, niche market development, new product introduction, and investment in our infrastructure.

During calendar year 2008, the U.S. and foreign economies slowed dramatically because of the global financial crisis. The difficult conditions affecting the overall macro-economic environment continued to impact our business in 2009. Significant reduction in consumers' disposable income impacted our customers' spending practices, causing a decline in our revenues.

During 2008 and 2009, in response to adverse market conditions, we implemented various initiatives to reduce expenses, including suspension of matching contributions under our 401(k) employee savings plan, reduction in workforce, and cutback of other discretionary costs such as outside services, travel and overtime. We also reduced the level of our quarterly cash dividend in 2008 and suspended the dividend in August of 2009 as we focus all funding on the growth of the business. By establishing a culture of expense control and accountability, we achieved a significant decrease in operating costs in 2009 and positioned our business to generate incremental profit flow-through as sales increase. Our intent is to maintain a strong level of expense control and systematically review all expenditures with the goal of prudently managing our business. At the same time, we remain committed to our strategic plan of developing new, innovative science-based products, international

Edgar Filing: MANNATECH INC - Form 10-Q

expansion, strengthening financial results, and adding value to our shareholders and independent associates.

We continue expansion into new international markets and, on September 5th, began selling products in Austria, the Netherlands, Norway and Sweden. Among available products are the company's Advanced Ambrotose® capsules and powder, Ambrotose AO® capsules, Phytomatrix™ caplets, Plus™ tablets and OsoLean™ fat loss powder. Our expansion to 37 million people through the combined populations of these four additional markets increases our independent associates' ability to build their businesses in Europe. Entry into these four countries compliments our existing presence in the U.K., Germany and Denmark while highlighting our continued focus on being a global company.

We continue to focus on new product development. In 2008, we introduced two new products in selected markets: Bounce-Back™ capsules and OsoLean™ powder. In response to a greater than expected demand for OsoLean™ powder, we introduced new convenient OsoLean™ single-use packets in the first quarter of 2009. Sales of both products remained strong in 2009 and OsoLean™ has proven to be the best selling product in our Weight and Fitness category. In the third quarter of 2009, we launched our newest product, Essential Source™ Omega-3 in the United States and South Africa. Omega-3 provides EPA/DHA essential fatty acids and its benefits have been well-documented and supported by scientists, doctors and nutritionists alike. In addition to the inherent health benefits, our Essential Source™ Omega-3 has other distinguishing characteristics such as ultra-purity, high EPA/DHA levels, and a pleasant taste. It is made from one of the highest quality fish oils which is put through a proprietary molecular distillation process to ensure a pharmaceutical-grade standard of purity. Essential Source™ Omega-3 joins an established, successful line of innovative wellness products that address the nutritional needs of today's savvy, health-conscious consumer. Essential Source™ Omega-3 is scheduled to be available globally by December 2009. We intend to launch additional new products in the fourth quarter of 2009.

We strive to ensure all of our products meet the strictest guidelines for purity and are of exceptional quality. In the third quarter of 2009, Bounce-Back™ capsules received NSF certification. This is the ninth Mannatech product to receive this designation. NSF International is an independent, not-for-profit, public health certification organization that ensures a product's label accurately reflects the contents of the supplement, that all ingredients are openly disclosed on the label and the product's purity is acceptable. Additionally, NSF assesses each manufacturing site to ensure it complies with Good Manufacturing Practices; NSF will not certify a product unless the manufacturer meets these audits. NSF certifications exemplify our commitment to offering our customers the highest quality products. We intend to carry the NSF certification mark on the supplements' labels and promotional materials to demonstrate compliance. We will continue to seek NSF certification on our entire product line to demonstrate the ultimate quality of Mannatech products.

We continue to focus our efforts on increasing operational efficiency. We made certain changes to our management structure in 2008 and 2009 to provide a stronger foundation for growth and better align our organization with our long-term goals. We believe that efficiencies gained from this organizational realignment will help us to improve cost controls and distinguish us in the marketplace by adding emphasis to brand management, associate recruitment, supply chain excellence, new product development, and international expansion. Claire Zevalkink, the newest member of our senior management team, joined Mannatech as senior vice president and chief global marketing officer in September 2009. Ms. Zevalkink has extensive executive experience in the multi-level marketing industry that includes marketing, global brand management, brand communications, new business development and sales training.

We believe our aggressive cost reduction actions, new product introduction, international expansion, improved associate recruitment, and financial discipline will enable us to effectively manage through the challenging economy. We believe these recent changes to our business model will position us to support future long-term profitable growth.

Results of Operations

The table below summarizes our consolidated operating results in dollars and as a percentage of net sales for the three months ended September 30, 2009 and 2008.

| | 2009 | | 2008 | | Change from 2009 to 2008 | | |
|--|-------------------|-------------------|-------------------|-------------------|-----------------------------|----------------|-----------|
| | Total dollars | % of net sales | Total dollars | % of net sales | Dollar | Percentage | |
| <i>(in thousands, except percentages)</i> | | | | | | | |
| Net sales | \$71,295 | 100 | % \$77,991 | 100 | % \$(6,696) | (8.6) |)% |
| Cost of sales | 11,923 | 16.7 | % 11,105 | 14.2 | % 818 | 7.4 | % |
| Commissions and incentives | 35,268 | 49.6 | % 32,396 | 41.6 | % 2,872 | 8.9 | % |
| | 47,191 | 66.2 | % 43,501 | 55.8 | % 3,690 | 8.5 | % |
| Gross profit | 24,104 | 33.8 | % 34,490 | 44.2 | % (10,386) | (30.1) |)% |
| Operating expenses: | | | | | | | |
| Selling and administrative expenses | 17,748 | 24.9 | % 18,753 | 24.0 | % (1,005) | (5.4) |)% |
| Depreciation and amortization | 3,085 | 4.3 | % 3,172 | 4.1 | % (87) | (2.7) |)% |
| Other operating costs | 11,842 | 16.6 | % 11,493 | 14.7 | % 349 | 3.0 | % |
| Total operating expenses | 32,675 | 45.8 | % 33,418 | 42.8 | % (743) | (2.2) |)% |
| Loss from operations | (8,571) | (12.0) |)% 1,072 | 1.4 | % (9,643) | (899.5) |)% |
| Interest income | 39 | 0.1 | % 266 | 0.3 | % (227) | (85.3) |)% |
| Other income (expense), net | 859 | 1.2 | % (2,047) | (2.6) | % 2,906 | 142.0 | % |
| Loss before income taxes | (7,673) | (10.8) |)% (709) | (0.9) | % (6,964) | 982.2 | % |
| Benefit for income taxes | (1,534) | (2.2) |)% 280 | 0.4 | % (1,814) | (647.9) |)% |
| Net loss | \$ (9,207) | (12.8) |)% \$(429) | (0.5) | % \$(8,778) | 2,046.2 | % |

The table below summarizes our consolidated operating results in dollars and as a percentage of net sales for the nine months ended September 30, 2009 and 2008.

| | 2009 | | 2008 | | Change from 2009 to 2008 | | |
|--|------------------|-------------------|--------------------|-------------------|-----------------------------|---------------|-----------|
| | Total dollars | % of net sales | Total dollars | % of net sales | Dollar | Percentage | |
| <i>(in thousands, except percentages)</i> | | | | | | | |
| Net sales | \$219,640 | 100 | % \$256,223 | 100 | % \$(36,583) | (14.3) |)% |
| Cost of sales | 35,944 | 16.4 | % 37,014 | 14.4 | % (1,070) | (2.9) |)% |
| Commissions and incentives | 115,413 | 52.5 | % 116,256 | 45.4 | % (843) | (0.7) |)% |
| | 151,357 | 68.9 | % 153,270 | 59.8 | % (1,913) | (1.2) |)% |
| Gross profit | 68,283 | 31.1 | % 102,953 | 40.2 | % (34,670) | (33.7) |)% |
| Operating expenses: | | | | | | | |
| Selling and administrative expenses | 53,403 | 24.3 | % 63,349 | 24.7 | % (9,946) | (15.7) |)% |
| Depreciation and amortization | 9,357 | 4.3 | % 9,225 | 3.6 | % 132 | 1.4 | % |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | | | | | | | | |
|---------------------------------|-------------------|---------------|-----------|-------------------|--------------|-----------|------------------|-------------|----------|
| Other operating costs | 30,831 | 14.0 | % | 49,530 | 19.4 | % | (18,699) | (37.8) |)% |
| Total operating expenses | 93,591 | 42.6 | % | 122,104 | 47.7 | % | (28,513) | (23.4) |)% |
| Loss from operations | (25,308) | (11.5) |)% | (19,151) | (7.5) |)% | (6,157) | 32.1 | % |
| Interest income | 182 | 0.1 | % | 1,219 | 0.5 | % | (1,037) | (85.1) |)% |
| Other income (expense), net | 822 | 0.4 | % | (2,450) | (1.0) |)% | 3,272 | 133.6 | % |
| Loss before income taxes | (24,304) | (11.1) |)% | (20,382) | (8.0) |)% | (3,922) | 19.2 | % |
| Benefit for income taxes | 4,785 | 2.2 | % | 7,134 | 2.8 | % | (2,349) | (32.9) |)% |
| Net loss | \$(19,519) | (8.9) |)% | \$(13,248) | (5.2) |)% | \$(6,271) | 47.3 | % |

Net Sales in Dollars and as a Percentage of Consolidated Net Sales

Consolidated net sales shipped to customers by location for the three months ended September 30, 2009 and 2008 were as follows:

| | 2009 | | | 2008 | | |
|-------------------------------|-----------------------------------|------|---|---------|------|---|
| Country | (in millions, except percentages) | | | | | |
| United States | \$ 34.0 | 47.7 | % | \$ 40.0 | 51.3 | % |
| Japan | 9.9 | 13.9 | % | 10.8 | 13.8 | % |
| Republic of Korea | 6.9 | 9.7 | % | 8.4 | 10.8 | % |
| Canada | 5.8 | 8.1 | % | 5.7 | 7.3 | % |
| Australia | 5.7 | 8.0 | % | 6.4 | 8.2 | % |
| South Africa ⁽¹⁾ | 3.9 | 5.5 | % | 2.0 | 2.6 | % |
| Taiwan | 1.4 | 2.0 | % | 1.2 | 1.5 | % |
| New Zealand | 1.1 | 1.5 | % | 1.2 | 1.5 | % |
| Germany | 0.9 | 1.3 | % | 0.8 | 1.0 | % |
| United Kingdom ⁽²⁾ | 0.8 | 1.0 | % | 1.2 | 1.6 | % |
| Denmark | 0.5 | 0.7 | % | 0.3 | 0.4 | % |
| Singapore ⁽³⁾ | 0.4 | 0.6 | % | — | — | |
| Totals | \$ 71.3 | 100 | % | \$ 78.0 | 100 | % |

⁽¹⁾ South Africa began operations in May 2008.

⁽²⁾ Net sales for Austria, the Netherlands, Norway, and Sweden are included in the United Kingdom net sales total. We began operations in these four countries in September 2009.

⁽³⁾ Singapore began operations in November 2008.

Consolidated net sales shipped to customers by location for the nine months ended September 30, 2009 and 2008 were as follows:

| | 2009 | | | 2008 | | |
|-----------------------------|-----------------------------------|------|---|----------|------|---|
| Country | (in millions, except percentages) | | | | | |
| United States | \$ 109.7 | 49.9 | % | \$ 137.3 | 53.6 | % |
| Japan | 31.4 | 14.3 | % | 33.9 | 13.3 | % |
| Republic of Korea | 19.2 | 8.8 | % | 27.4 | 10.7 | % |
| Canada | 17.5 | 8.0 | % | 17.8 | 6.9 | % |
| Australia | 16.7 | 7.6 | % | 20.8 | 8.1 | % |
| South Africa ⁽¹⁾ | 9.4 | 4.2 | % | 3.4 | 1.3 | % |
| Taiwan | 4.8 | 2.2 | % | 3.7 | 1.4 | % |
| New Zealand | 3.3 | 1.5 | % | 4.2 | 1.6 | % |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | | | | | |
|-------------------------------|-----------------|------------|----------|-----------------|------------|----------|
| Germany | 2.6 | 1.2 | % | 3.0 | 1.2 | % |
| United Kingdom ⁽²⁾ | 2.5 | 1.1 | % | 3.8 | 1.5 | % |
| Denmark | 1.5 | 0.7 | % | 0.9 | 0.4 | % |
| Singapore ⁽³⁾ | 1.0 | 0.5 | % | — | — | |
| Totals | \$ 219.6 | 100 | % | \$ 256.2 | 100 | % |

⁽¹⁾ South Africa began operations in May 2008.

⁽²⁾ Net sales for Austria, the Netherlands, Norway, and Sweden are included in the United Kingdom net sales total. We began operations in these four countries in September 2009.

⁽³⁾ Singapore began operations in November 2008.

Net Sales

For the three and nine months ended September 30, 2009, our operations outside of the United States accounted for approximately 52.3% and 50.1%, respectively, of our consolidated net sales, whereas in the same period in 2008, our operations outside of the United States accounted for approximately 48.7% and 46.4%, respectively, of our consolidated net sales.

Consolidated net sales for the three months ended September 30, 2009 decreased by \$6.7 million, or 8.6%, to \$71.3 million, as compared to the same period in 2008. Domestic sales decreased \$6.0 million, while international sales decreased \$0.7 million for the three months ended September 30, 2009 as compared to the same period in 2008. We continue to see positive trends in net sales for the three months ended September 30, 2009 in Canada, Taiwan, Denmark, and South Africa. However, these positive trends were more than offset by declines in other international and domestic sales primarily due to the macro-economic factors negatively impacting our economy.

Consolidated net sales for the nine months ended September 30, 2009 decreased by \$36.6 million, or 14.3%, to \$219.6 million, as compared to the same period in 2008. Domestic sales decreased \$27.6 million and international sales decreased \$9.0 million for the nine months ended September 30, 2009 as compared to the same period in 2008. The overall decline was partially offset by increasing sales in South Africa since it began operations in May 2008.

Fluctuation in foreign currency exchange rates had an overall unfavorable impact on our net sales of approximately \$0.6 million and \$9.5 million for the quarter and nine months ended September 30, 2009, respectively. The net sales impact is calculated as the difference between (1) the current period's net sales in USD and (2) the current period's net sales in local currencies converted to USD by applying average exchange rates for the same periods ended September 30, 2008.

Net sales by country in local currency for the three and nine months ended September 30, 2009 and 2008 are as follows (in millions, except percentages):

| Country | Currency | Three months | | Change | | Percentage |
|--|----------|--------------|---------|----------------|--------|------------|
| | | 2009 | 2008 | Local currency | | |
| Australia and Singapore ⁽¹⁾ | AUD | 7.4 | 7.2 | 0.2 | 2.8 | % |
| Austria, Germany, Netherlands ⁽²⁾ | EUR | 0.6 | 0.6 | — | — | |
| Denmark | DKK | 2.4 | 1.7 | 0.7 | 41.2 | % |
| Japan | JPY | 921.0 | 1,148.4 | (227.4) | (19.8) |)% |
| Korea | KRW | 8,540.1 | 8,843.0 | (302.9) | (3.4) |)% |
| New Zealand | NZD | 1.6 | 1.7 | (0.1) | (5.9) |)% |
| Norway ⁽²⁾ | NOK | 0.2 | — | — | — | |
| South Africa ⁽³⁾ | ZAR | 30.2 | 15.6 | 14.6 | 93.6 | % |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | | | | | |
|-----------------------|-----|------|------|------|---------|----|
| Sweden ⁽²⁾ | SEK | 0.1 | — | — | — | |
| Taiwan | TWD | 46.1 | 36.5 | 9.6 | 26.3 | % |
| United Kingdom | GBP | 0.5 | 0.6 | (0.1 |) (16.7 |)% |

| Country | Currency | Nine months | | Change | | |
|---|----------|-------------|----------|-------------------|------------|---|
| | | 2009 | 2008 | Local currency | Percentage | |
| Australia and Singapore ⁽¹⁾ | AUD | 23.7 | 22.8 | 0.9 | 3.9 | % |
| Austria, Germany, Netherlands ⁽²⁾ | EUR | 1.9 | 2.0 | (0.1) | (5.0) | % |
| Denmark | DKK | 7.6 | 4.5 | 3.1 | 68.9 | % |
| Japan | JPY | 2,945.3 | 3,548.1 | (602.8) | (17.0) | % |
| Korea | KRW | 25,012.7 | 27,642.3 | (2,629.6) | (9.5) | % |
| New Zealand | NZD | 5.5 | 5.4 | 0.1 | 1.9 | % |
| Norway ⁽²⁾ | NOK | 0.2 | — | — | — | |
| South Africa ⁽³⁾ | ZAR | 80.7 | 26.1 | 54.6 | 209.2 | % |
| Sweden ⁽²⁾ | SEK | 0.1 | — | — | — | |
| Taiwan | TWD | 159.0 | 115.4 | 43.6 | 37.8 | % |
| United Kingdom | GBP | 1.6 | 2.0 | (0.4) | (20.0) | % |

⁽¹⁾ Singapore began operations in November 2008.

⁽²⁾ Norway, Austria, Sweden and Netherlands began operations in September 2009.

⁽³⁾ South Africa began operations in May 2008.

Our total sales and sales mix can be influenced by any of the following:

- changes in our sales prices;
- changes in consumer demand;
- changes in the number of independent associates and members;
- changes in competitors' products;
- changes in economic conditions;
- changes in regulations;
- announcements of new scientific studies and breakthroughs;
- introduction of new products;
- discontinuation of existing products;
- adverse publicity;
- changes in our commissions and incentives programs; and
- fluctuations in foreign currency exchange rates.

Our sales mix for the three and nine months ended September 30, was as follows (in millions, except percentages):

Edgar Filing: MANNATECH INC - Form 10-Q

| | Three Months | | | | | Nine Months | | | | |
|--------------------------|----------------|----------------|----------------|---------------|-----------|-----------------|-----------------|-----------------|----------------|-----------|
| | 2009 | 2008 | Change | | | 2009 | 2008 | Change | | |
| | | | Dollar | Percentage | | | | Dollar | Percentage | |
| Product sales | \$ 52.3 | \$ 61.1 | \$ (8.8 |) (14.4 |)% | \$ 159.1 | \$ 199.7 | \$ (40.6 |) (20.3 |)% |
| Pack sales | 15.5 | 13.2 | 2.3 | 17.4 | % | 50.2 | 45.5 | 4.7 | 10.3 | % |
| Other, including freight | 3.5 | 3.7 | (0.2 |) (5.4 |)% | 10.3 | 11.0 | (0.7 |) (6.4 |)% |
| Total net sales | \$ 71.3 | \$ 78.0 | \$ (6.7 |) (8.6 |)% | \$ 219.6 | \$ 256.2 | \$ (36.6 |) (14.3 |)% |

Although there was an overall decrease in consolidated net sales for the three and nine months ended September 30, 2009, primarily due to a decline in the volume of product sales, there was an increase in pack sales, creating a positive outlook for future product sales. Pack sales generally correlate to new independent associates who purchase starter packs and with the number of continuing independent associates who purchase upgrade or renewal packs. However, there is not a direct correlation between the number of new and continuing independent associates and members and the amount of product sales because independent associates and members utilize products at different volumes.

Product Sales

Product sales for the three months ended September 30, 2009 decreased \$8.8 million, or 14.4%, to \$52.3 million from \$61.1 million as compared to the same period in 2008. The decrease of \$8.8 million was comprised of a decrease in existing product sales of \$8.5 million and a decrease in new product sales of \$0.3 million. Product sales for the nine months ended September 30, 2009 decreased \$40.6 million, or 20.3%, to \$159.1 million from \$199.7 million as compared to the same period in 2008. The decrease of \$40.6 million was comprised of a decrease in existing product sales of \$41.9 million, which was partially offset by a \$1.3 million increase attributable to the introduction of new products, as set forth below. We believe the decrease in product sales was primarily due to the macro-economic factors negatively impacting our company.

We have introduced the following new products since September 30, 2008:

- Mannatech Optimal Skin Care System products in certain international markets;
- OsoLeanTM powder in North America, Australia, New Zealand, Japan, Korea, UK, Denmark, Germany,

Taiwan, Singapore, South Africa, Austria, the Netherlands, Norway, and Sweden;

- Various promotional packages in US and Canada;
- Health Solutions Starter packs in Australia and Singapore;
- GlycoSlim[®] drink mix in Korea and Japan;
- OsoLeanTM Single Use Packets in North America and Korea;
- HeartSmartTM tablets in Taiwan;
- Various Optimal Health products in Singapore;
- Emprizone[®] in Japan;
- Essential SourceTM Omega 3 in North America and South Africa; and
- Various Optimal Health, Weight and Fitness products in Austria, the Netherlands, Norway and Sweden.

Pack Sales

Packs may be purchased by our independent associates who wish to build a Mannatech business. These packs are offered to our independent associates at a discount from published retail prices. There are several pack options available to our associates. In certain markets, pack sales are concluded during the associate registration process and can provide new associates with valuable training and promotional materials, as well as products for resale to retail customers, demonstration purposes, and personal consumption. Business-building associates can also purchase an upgrade pack, which provides the associate with additional promotional materials and eligibility for additional commissions and incentives. Many of our business-building independent associates also choose to purchase renewal packs to satisfy annual renewal requirements.

Members can also register for membership, which enables them to purchase our products at a discount from published retail prices.

The number of new and continuing independent associates and members who purchased our packs or products during the twelve months ended September 30, 2009 and 2008 were as follows:

| | 2009 | | 2008 | | |
|--------------|----------------|------------|------------------|------------|----------|
| New | 151,000 | 28.3 | % 140,000 | 25.9 | % |
| Continuing | 383,000 | 71.7 | % 400,000 | 74.1 | % |
| Total | 534,000 | 100 | % 540,000 | 100 | % |

Edgar Filing: MANNATECH INC - Form 10-Q

Although there was an overall decrease of 6,000, or 1.1%, in the net trailing 12-month associate activity as compared to the twelve months ended September 30, 2008, which was due to fewer continuing independent associates and members, we had an increase in the number of new recruits. We consider new recruits to be a leading indicator of continued success through future product sales. Due to the increase in new recruits, there was an increase in the number of starter pack sales as compared to the same period in 2008; but the decline in continuing independent associates resulted in a corresponding decline in renewal and upgrade pack sales as compared to the same period in 2008. The \$499 Premium/All-Star Pack was successfully launched in North America and South Africa in January 2009 and had stronger than expected sales and is responsible for an improvement in recruiting as shown in the table below:

| | Three months ended September 30, | | | | |
|--|----------------------------------|--------|---------|---------|---------|
| | 2009 | 2008 | Q2 2009 | Q1 2009 | Q4 2008 |
| New recruits | 36,689 | 28,838 | 43,953 | 36,462 | 34,383 |
| Percentage increase (decrease) for the third quarter of 2009 in comparison to the prior periods presented. | 27.2 | %(16.5 |)%0.6 | %6.7 | % |

Our new recruits increased by 27.2% for the three months ended September 30, 2009 as compared to the three months ended September 30, 2008. These increases substantiate the success of the \$499 Premium/All-Star Pack sold to our independent associates. During 2008 and 2009, we took the following actions to help increase the number of independent associates and members:

- registered our most popular products with the appropriate regulatory agencies in all countries of operations;
- focused on new product development;
- explored new international markets;
- launched a new, aggressive marketing and educational campaign;
- strengthened compliance initiatives;
- concentrated on publishing results of research studies and clinical trials related to our products;
- initiated additional incentives;
- explored new advertising and educational tools to broaden name recognition;
- implemented changes to our global associate career and compensation plan;
- introduced new products in many of our global markets;
- introduced the \$499 Premium/All-Star Pack into North America and South Africa in January 2009; and
- expanded into four new international markets in early fall of 2009.

Pack sales associated with the number of independent associates can be further analyzed as follows, for the three and nine months ended September 30:

| Three Months | | | |
|--------------|------|--------|------------|
| Change | | | |
| 2009 | 2008 | Dollar | Percentage |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | | | | |
|--------------|--|----------------|---------------|-------------|----------|
| | <i>(in millions, except percentages)</i> | | | | |
| New | \$ 11.0 | \$ 6.8 | \$ 4.2 | 61.8 | % |
| Continuing | 4.5 | 6.4 | (1.9) | (30.0) | % |
| Total | \$ 15.5 | \$ 13.2 | \$ 2.3 | 17.4 | % |

| | Nine Months | | | |
|--------------|--|----------------|------------------|---------------|
| | 2009 | 2008 | Change Dollar | Percentage |
| | <i>(in millions, except percentages)</i> | | | |
| New | \$ 32.1 | \$ 21.4 | \$ 10.7 | 50.0 % |
| Continuing | 18.1 | 24.1 | (6.0) | (24.9)% |
| Total | \$ 50.2 | \$ 45.5 | \$ 4.7 | 10.3 % |

Total pack sales for the three and nine months ended September 30, 2009 increased by \$2.3 million, or 17.4%, and \$4.7 million, or 10.3%, respectively, as compared to the same periods in 2008. The overall increase in total pack sales was composed of an increase of \$4.2 million and \$10.7 million, respectively, related to a higher number of new independent associates purchasing starter packs, partially offset by a decrease of \$1.9 million and \$6.0 million, respectively, related to a decline in the number of renewal and upgrade packs purchased by our continuing independent associates.

Other Sales

Other sales consisted of the following:

- sales of promotional materials;
- training and event registration fees;
- monthly fees collected for Success Tracker™, a customized electronic business-building and educational materials database for our independent associates that helps stimulate product sales and provide business management;
- freight revenue charged to our independent associates and members; and
- a reserve for estimated sales refunds and returns.

Other sales for the three months ended September 30, 2009 decreased by \$0.2 million to \$3.5 million as compared to \$3.7 million for the same period in 2008. The decrease in other sales was a result of a decrease in freight cost of \$0.2 million, a decrease in Success Tracker™ and training fees of \$0.2 million, and a \$0.1 million decrease in miscellaneous sales, all which was partially offset by a decline in sales refunds and returns of \$0.3 million.

Other sales for the nine months ended September 30, 2009 decreased by \$0.7 million to \$10.3 million as compared to \$11.0 million for the same period in 2008. The decrease in other sales primarily consisted of a \$1.4 decrease in freight fees due to the decrease in product shipments, as well as a \$0.4 decrease in Success Tracker™ and training fees and a \$0.1 million decrease in sales of promotional materials, partially offset by a net change in sales refunds and returns of \$1.1 million and a \$0.1 increase in associate services.

Gross Profit

Edgar Filing: MANNATECH INC - Form 10-Q

Gross profit for the three months ended September 30, 2009 decreased by \$10.4 million, or 30.1%, to \$24.1 million as compared to \$34.5 million for the same period in 2008. For the three months ended September 30, 2009, gross profit as a percentage of net sales decreased to 33.8% as compared to 44.2% for the same period in 2008. The decrease in gross profit was primarily due to an increase in commissions and incentives as a percentage of net sales as described in detail below.

Gross profit for the nine months ended September 30, 2009 decreased by \$34.7 million, or 33.7%, to \$68.3 million as compared to \$103.0 million for the same period in 2008. For the nine months ended September 30, 2009, gross profit as a percentage of net sales decreased to 31.1% as compared to 40.2% for the same period in 2008. The decrease in gross profit was primarily due to an increase in commission and incentives as a percentage of net sales.

Cost of sales during the three months ended September 30, 2009 increased by 7.4%, or \$0.8 million, to \$11.9million as compared to \$11.1 million for the same period in 2008. Cost of sales as a percentage of net sales for the three months ended September 30, 2009 increased to 16.7% as compared to 14.2% for the same period in 2008. This increase was a result of an increase in freight cost, as well as the level of discount carried by the \$499 Premium/All-Star Pack.

Edgar Filing: MANNATECH INC - Form 10-Q

Cost of sales during the nine months ended September 30, 2009 decreased by 2.9%, or \$1.1 million, to \$35.9million as compared to \$37.0 million for the same period in 2008. Cost of sales as a percentage of net sales for the nine months ended September 30, 2009 increased to 16.4% as compared to 14.4% for the same period in 2008. This increase is primarily a result of an increase in freight cost, as well as the level of discount carried by the \$499 Premium/All-Star Pack.

Commission costs for the three months ended September 30, 2009 increased by 9.1%, or \$2.9 million, to \$34.4 million as compared to \$31.5 million for the same period in 2008. For the three months ended September 30, 2009, commissions as a percentage of net sales increased to 48.2% from 40.4% for the same period of 2008, which was due to the introduction of the new \$499 Premium/All-Star Pack in January of 2009 and the related pack bonuses.

Commission costs for the nine months ended September 30, 2009 decreased by 2.4%, or \$2.7 million, to \$107.8 million as compared to \$110.5 million for the same period in 2008. For the nine months ended September 30, 2009, commissions as a percentage of net sales increased to 49.1% from 43.1% for the same period of 2008, which was due to the introduction of the new \$499 Premium/All-Star Pack in January of 2009 and the related pack bonuses.

In early September 2009, the parameters of the \$499 Premium/All-Star Pack bonus plan were revised in order to bring overall commissions rates down to historical levels.

Incentive costs for the three months ended September 30, 2009 remained level at \$0.9 million as compared to the same period in 2008. For the three months ended September 30, 2009, the costs of incentives as a percentage of net sales increased slightly to 1.3% from 1.2 % for the same period of 2008.

Incentive costs for the nine months ended September 30, 2009 increased by 31%, or \$1.8 million, to \$7.6 million as compared to \$5.8 million for the same period in 2008. For the nine months ended September 30, 2009, the costs of incentives as a percentage of net sales increased to 3.5% from 2.3 % for the same period of 2008.

The increase in total costs of the annual incentives was the result of the number of independent associates who qualified for the annual incentives, which increased in 2009 by 158.9% to 2,374 as compared to 917 in 2008. The increase in qualifiers for the annual incentive is primarily related to higher associate recruiting activity during the first nine months of 2009 and the introduction of the \$499 Premium/All-Star Pack.

Selling and Administrative Expenses

Selling and administrative expenses include a combination of both fixed and variable expenses. These expenses consist of compensation and benefits for employees, temporary and contract labor, outbound shipping and freight, and marketing-related expenses, such as monthly magazine development costs and costs related to hosting our corporate-sponsored events.

Edgar Filing: MANNATECH INC - Form 10-Q

Selling and administrative expenses for the three months ended September 30, 2009 decreased by \$1.0 million, or 5.4%, to \$17.8 million as compared to \$18.8 million for the same period in 2008. As a percentage of net sales, selling and administrative expenses increased to 24.9% from 24.0% for the same period in 2008. The decrease in selling and administrative expenses was primarily due to a decrease in payroll and payroll-related costs.

Selling and administrative expenses for the nine months ended September 30, 2009 decreased by \$9.9 million, or 15.7%, to \$53.4 million as compared to \$63.3 million for the same period in 2008. As a percentage of net sales, selling and administrative expenses decreased to 24.3% from 24.7% for the same period in 2008. The decrease in selling and administrative expenses consisted primarily of a \$7.4 million decrease in payroll and payroll-related costs due to staff reductions initiated in the second quarter of 2008 and first quarter of 2009, a \$1.9 million decrease in costs related to corporate-sponsored events and costs associated with advertising materials and printing, and a \$0.6 million decrease in freight costs related to a decrease in product shipments.

Depreciation and Amortization Expense

Depreciation and amortization expense for the three months ended September 30, 2009 was \$3.1 million and remained relatively flat as compared to the same period in 2008. However, as a percentage of net sales, depreciation and amortization expense increased slightly to 4.3% from 4.1% for the same period in 2008.

Depreciation and amortization expense for the nine months ended September 30, 2009 was \$9.4 million and remained relatively flat as compared to the same period in 2008. However, as a percentage of net sales, depreciation and amortization expense increased slightly to 4.3% from 3.6% for the same period in 2008.

Other Operating Costs

Other operating costs generally include travel, accounting/legal/consulting fees, royalties, credit card processing fees, banking fees, off-site storage fees, utilities, and other miscellaneous operating expenses. Generally, changes in other operating costs are associated with the changes in our net sales.

Other operating costs for the three months ended September 30, 2009 increased by \$0.3 million, or 3.0%, to \$11.8 million as compared to \$11.5 million for the same period in 2008. For the three months ended September 30, 2009, other operating costs as a percentage of net sales increased to 16.6% from 14.7% for the same period in 2008. The increase in other operating costs was primarily due to a \$0.3 million increase in research and development expense as a result of product testing and clinical studies in the third quarter ended September 30, 2009 as compared to the same period in 2008.

Other operating costs for the nine months ended September 30, 2009 decreased by \$18.7 million, or 37.8%, to \$30.8 million as compared to \$49.5 million for the same period in 2008. For the nine months ended September 30, 2009, other operating costs as a percentage of net sales decreased to 14.0% from 19.4% for the same period in 2008. The decrease in other operating costs was primarily due to a reduction in legal fees of \$11.5 million, which was a result of litigation settlements. The decrease also consisted of a \$4.2 million reduction in consulting fees, \$1.0 million reduction in credit card fees, a \$0.7 million reduction in travel expenses, a \$0.3 million reduction in repairs and maintenance, a \$0.2 million reduction in royalties paid, and a \$1.0 million reduction in miscellaneous operating costs, such as office telephone, supplies, computer equipment and software, postage, insurance, charitable contributions, and lease/rental costs; all slightly offset by an increase of \$0.2 million in research and development expense.

Other Income (Expense), Net

Other income (expense), net primarily consists of foreign currency gains and losses related to translating our foreign subsidiaries' assets, liabilities, revenues, and expenses where the US dollar is considered functional currency, and revaluing the monetary accounts in Switzerland, Japan, and the Republic of Korea, using current and weighted-average currency exchange rates. Net foreign currency transaction gains and losses are the result of the United States dollar fluctuating in value against foreign currencies.

Other income, net for the three months ended September 30, 2009 was \$0.8 million, as compared to other expense of \$2.0 million for the same periods in 2008.

Other income, net for the nine months ended September 30, 2009 was \$0.8 million, as compared to other expense of \$2.5 million for the same periods in 2008.

(Provision) Benefit for Income Taxes

(Provision) benefit for income taxes includes current and deferred income taxes for both our domestic and foreign operations. Our statutory income tax rates by jurisdiction are as follows, for the three and nine months ended September 30:

| Country | 2009 | | 2008 | |
|-------------------|------|---|------|---|
| Australia | 30 | % | 30 | % |
| Canada | 33 | % | 33 | % |
| Japan | 42 | % | 42 | % |
| Republic of Korea | 24.2 | % | 27.5 | % |
| South Africa | 28 | % | 28 | % |
| Switzerland | 16.2 | % | 16.2 | % |
| Taiwan | 25 | % | 25 | % |
| United Kingdom | 28 | % | 28 | % |
| United States | 37.5 | % | 37.5 | % |

Income from our international operations is subject to taxation in the countries in which we operate. Although we may receive foreign income tax credits that would reduce the total amount of income taxes owed in the United States, we may not be able to fully utilize our foreign income tax credits in the United States.

We use the recognition and measurement provisions of FASB ASC Topic 740, Income Taxes, to account for income taxes. The provisions of the Income Tax Topic require a company to record a valuation allowance when the “*more likely than not*” criterion for realizing net deferred tax assets cannot be met. Furthermore, the weight given to the potential effect of such evidence should be commensurate with the extent to which it can be objectively verified. As a result, we reviewed the operating results, as well as all of the positive and negative evidence related to realization of such deferred tax assets to evaluate the need for a valuation allowance in each tax jurisdiction. As of September 30, 2009 and December 31, 2008, we maintained our valuation allowance for deferred tax assets totaling \$4.9 million and \$0.9 million, respectively, as we believe the “*more likely than not*” criterion for recognition and realization purposes, as defined in FASB ASC Topic 740, cannot be met.

The dollar amount of the provisions for income taxes is directly related to our profitability and changes in taxable income among countries. For the three months ended September 30, 2009, our effective income tax rate decreased to 20.0% from 39.5% for the same period in 2008. The decrease was due to continued operating losses and uncertainty associated with forecasting future operating results in the current economic environment. For the nine months ended September 30, 2009, our effective tax rate decreased to 19.7% from 42.4% for the same period in 2008. The decrease was primarily due to changes in management’s estimates for 2009 annual operating results, including the mix of income between tax jurisdictions, and the uncertainty associated with future recognition of deferred tax assets in countries with current operating losses.

LIQUIDITY AND CAPITAL RESOURCES

Our principal use of cash is to pay for operating expenses, including commissions and incentives, capital assets, inventory purchases, international expansion, and to pay quarterly cash dividends. We generally fund our business objectives, operations, and expansion of our operations through net cash flows from operations rather than incurring long-term debt. We plan to continue to fund our needs through net cash flows from operations. At September 30, 2009, we had \$22.6 million in cash and cash equivalents that can be used, along with normal cash flows from operations, to fund any unanticipated shortfalls in future cash flows.

Cash and Cash Equivalents and Investments

As of September 30, 2009, our cash and cash equivalents decreased by 27.04%, or \$8.4 million, to \$22.6 million from \$30.9 million as of December 31, 2008. The decrease in cash and cash equivalents was primarily related to the current period loss, adjusted for noncash items, the payment of dividends, and payments for litigation settlements of approximately \$5.2 million. As of December 31, 2008, our investments had all been converted to cash equivalents.

Working Capital

Working capital represents total current assets less total current liabilities. At September 30, 2009, our working capital decreased by \$15.0 million, or 47.0%, to \$17.0 million from \$32.0 million at December 31, 2008. The decrease in working capital primarily relates to a decrease in

Edgar Filing: MANNATECH INC - Form 10-Q

cash and cash equivalents, a decrease in inventory, and an increase in commissions, incentives, and accounts payable.

Net Cash Flows

Our net consolidated cash flows consisted of the following, for the nine months ended September 30:

| | 2009 | | 2008 | |
|-------------------------------|----------------------|---|----------|---|
| | <i>(in millions)</i> | | | |
| Provided by (used in): | | | | |
| Operating activities | \$ (4.7 |) | \$ (18.0 |) |
| Investing activities | \$ (2.1 |) | \$ 10.1 | |
| Financing activities | \$ (1.3 |) | \$ (5.4 |) |

Operating Activities

Cash used in operating activities was \$4.7 million for the nine months ended September 30, 2009 compared to cash used in operating activities of \$18.0 million for the same period in 2008. By establishing a culture of expense control and accountability, we achieved a significant decrease in operating costs in 2009.

Investing Activities

For the nine months ended September 30, 2009, cash used in investing activities was \$2.1 million as compared to cash provided by investing activities of \$10.1 million for the same period of 2008. In 2008, we sold investments for net proceeds of \$13.0 million. The decrease in net proceeds from the sale of investments was partially offset by a net decrease in capital expenditures.

Financing Activities

For the nine months ended September 30, 2009, we used cash of \$1.1 million to fund payment of cash dividends to our shareholders and \$0.3 million for repayment of capital lease obligations. The amount of cash used was partially offset by the receipt of \$0.1 million in stock option exercise transactions. For the nine months ended September 30, 2008, cash used to fund payment of dividends to our shareholders was \$5.3 million.

Our quarterly cash dividends were \$0.09 per share for the first and second quarters of 2008, and \$0.02 per share for the third and fourth quarters of 2008 and the first and second quarters of 2009. In the third quarter of 2009, the Board of Directors suspended the quarterly cash dividend payment to shareholders due to the recent company financial performance, protracted worldwide economic recession, and the internal funding needs of new initiatives designed to accelerate sales and associate recruitment of the company. During 2009 and 2008, we declared and paid the following dividends:

| Declared date | Date of record | Date paid | Total Amount of Dividends | Dollar amount paid per common share |
|----------------------|-----------------------|--------------------|----------------------------------|--|
| May 20, 2009 | June 3, 2009 | June 29, 2009 | \$0.5 million | \$ 0.02 |
| February 18, 2009 | March 9, 2009 | March 26, 2009 | \$0.5 million | \$ 0.02 |
| November 19, 2008 | December 11, 2008 | December 29, 2008 | \$0.5 million | \$ 0.02 |
| August 26, 2008 | September 10, 2008 | September 29, 2008 | \$0.5 million | \$ 0.02 |
| April 30, 2008 | June 5, 2008 | June 26, 2008 | \$2.4 million | \$ 0.09 |
| February 22, 2008 | March 7, 2008 | March 28, 2008 | \$2.4 million | \$ 0.09 |

See “Risk Factors—We are not required to pay dividends, and our Board of Directors could decide not to declare a dividend or could reduce the amount of the dividend at any time” in item 1A of our annual report on Form 10-K for the year ended December 31, 2008, for further discussion related to future payment of dividends.

General Liquidity and Cash Flows

We believe our existing liquidity and cash flows from operations are adequate to fund our normal expected future business operations, our possible payments of cash dividends, the possible repurchase of our common stock in the open market, and possible international expansion costs for the next 12 to 24 months. However, if our existing capital resources or cash flows become insufficient to meet current business plans, projections, and existing capital requirements, we will be required to modify our payment of future dividends and raise additional funds, which may not be available on favorable terms, if at all.

Edgar Filing: MANNATECH INC - Form 10-Q

Contractual Obligations. The following summarizes our future commitments and obligations associated with various agreements and contracts (in thousands) as of September 30, 2009, for the years ending December 31:

| | Remaining 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | Thereafter | Total |
|--|---------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-------------------|------------------|
| Capital lease obligations | \$ 263 | \$ 875 | \$ 773 | \$ 330 | \$ 2 | \$ — | \$ — | \$ 2,243 |
| Purchase obligations | 4,638 | 7,867 | 5,108 | 2,585 | 1,050 | 2,100 | — | 23,348 |
| Operating leases | 898 | 2,877 | 1,518 | 1,296 | 1,143 | 786 | 1,741 | 10,259 |
| Post-employment royalty | 168 | 492 | 492 | 492 | 492 | 492 | — | 2,628 |
| Employment agreements | 727 | 1,932 | 22 | — | — | — | — | 2,681 |
| Texas Attorney General Settlement* | 4,000* | 1,000 | — | — | — | — | — | 5,000 |
| Total commitments and obligations | \$ 10,694 | \$ 15,043 | \$ 7,913 | \$ 4,703 | \$ 2,687 | \$ 3,378 | \$ 1,741 | \$ 46,159 |

* 2009 payment related to the Texas Attorney General settlement is scheduled for November 5, 2009.

We have maintained purchase commitments with certain raw material suppliers to purchase minimum quantities and to ensure exclusivity of our raw materials and proprietorship of our products. Currently, we have four supply agreements that require minimum purchase commitments. We have opened discussion with a supplier about renegotiation of contract terms. We also maintain other supply agreements and manufacturing agreements to protect our products, regulate product costs, and help ensure quality control standards. These agreements do not require us to purchase any set minimums. We have no present commitments or agreements with respect to acquisitions or purchases of any manufacturing facilities; however, management from time to time explores the possibility of the benefits of purchasing a raw material manufacturing facility to help control costs of our raw materials and help ensure quality control standards.

Off-Balance Sheet Arrangements

We do not have any special-purpose entity arrangements, nor do we have any off-balance sheet arrangements.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”). The application of GAAP requires us to make estimates and assumptions that affect the reported values of assets and liabilities at the date of our financial statements, the reported amounts of revenues and expenses during the reporting period, and the related disclosures of contingent assets and liabilities. We use estimates throughout our financial statements, which are influenced by management’s judgment and uncertainties. Our estimates are based on historical trends, industry standards, and various other assumptions that we believe are applicable and reasonable under the circumstances at the time the consolidated financial statements are prepared. Our Audit Committee reviews our critical accounting policies and estimates. We continually evaluate and review our policies related to the portrayal of our consolidated financial position

Edgar Filing: MANNATECH INC - Form 10-Q

and consolidated results of operations that require the application of significant judgment by our management. We also analyze the need for certain estimates, including the need for such items as allowance for doubtful accounts, inventory reserves, long-lived fixed assets and capitalization of internal-use software development costs, reserve for uncertain income tax positions and tax valuation allowances, revenue recognition, sales returns, and deferred revenues, accounting for stock-based compensation, and contingencies and litigation. Historically, actual results have not materially deviated from our estimates. However, we caution readers that actual results could differ from our estimates and assumptions applied in the preparation of our consolidated financial statements. If circumstances change relating to the various assumptions or conditions used in our estimates, we could experience an adverse effect on our financial position, results of operations, and cash flows. We have identified the following applicable critical accounting policies and estimates as of September 30, 2009:

Allowance for Doubtful Accounts

Accounts receivable is carried at estimated collectible amounts and consists of receivables from manufacturers, independent associates and members. As of September 30, 2009, net accounts receivable totaled \$0.3 million. We simultaneously receive payment for an order when the order ships. If the payment is rejected or if it does not match the order total, a receivable is created. We periodically review receivables for realizability and base collectability upon assumptions, historical trends, and recent account activities. If our estimates regarding estimated collectability are inaccurate or consumer trends change in an unforeseen manner, we may be exposed to additional write-offs or bad debts. As of September 30, 2009, we had an allowance for doubtful accounts of less than \$0.1 million.

Inventory Reserves

Inventory consists of raw materials, work in progress, finished goods, and promotional materials that are stated at the lower of cost (using standard costs that approximate average costs) or market. We record the amounts charged by vendors as the costs of inventory. Typically, the net realizable value of our inventory is higher than the aggregate cost. Determination of net realizable value can be complex and, therefore, requires a high degree of judgment. In order for management to make the appropriate determination of net realizable value, the following items are considered: inventory turnover statistics, current selling prices, seasonality factors, consumer demand, regulatory changes, competitive pricing, and performance of similar products. If we determine the carrying value of inventory is in excess of estimated net realizable value, we write down the value of inventory to the estimated net realizable value.

We also review inventory for obsolescence in a similar manner and any inventory identified as obsolete is reserved or written off. Our determination of obsolescence is based on assumptions about the demand for our products, product expiration dates, estimated future sales, and general future plans. We monitor actual sales compared to original projections, and if actual sales are less favorable than those originally projected by us, we record an additional inventory reserve or write-down. Historically, our estimates have been close to our actual reported amounts. However, if our estimates regarding fair market value or obsolescence are inaccurate or consumer demand for our products changes in an unforeseen manner, we may be exposed to additional material losses or gains in excess of our established estimated inventory reserves.

Long Lived Fixed Assets and Capitalization of Software Development Costs

In addition to capitalizing long lived fixed asset costs, we also capitalize costs associated with internally-developed software projects (collectively "fixed assets") and amortize such costs over the estimated useful lives of such fixed assets. Fixed assets are carried at cost, less accumulated depreciation computed using the straight-line method over the assets' estimated useful lives. Leasehold improvements are amortized over the shorter of the remaining lease terms or the estimated useful lives of the improvements. Expenditures for maintenance and repairs are charged to operations as incurred. If a fixed asset is sold or otherwise retired or disposed of, the cost of the fixed asset and the related accumulated depreciation or amortization is written off and any resulting gain or loss is recorded in other operating costs in our consolidated statement of operations.

We review our fixed assets for impairment whenever an event or change in circumstances indicates the carrying amount of an asset or group of assets may not be recoverable, such as plans to dispose of an asset before the end of its previously estimated useful life. Our impairment review includes a comparison of future projected cash flows generated by the asset, or group of assets, with its associated net carrying value. If the net carrying value of the asset or group of assets exceeds expected cash flows (undiscounted and without interest charges), an impairment loss is recognized to the extent the carrying amount exceeds the fair value. The fair value is determined by calculating the discounted expected future

Edgar Filing: MANNATECH INC - Form 10-Q

cash flows using an estimated risk-free rate of interest. Any identified impairment losses are recorded in the period in which the impairment occurs. The carrying value of the fixed asset is adjusted to the new carrying value and any subsequent increases in fair value of the fixed asset are not recorded. In addition, if we determine the estimated remaining useful life of the asset should be reduced from our original estimate, the periodic depreciation expense is adjusted prospectively, based on the new remaining useful life of the fixed asset.

The impairment calculation requires us to apply judgment and estimates concerning future cash flows, strategic plans, useful lives, and discount rates. If actual results are not consistent with our estimates and assumptions, we may be exposed to an additional impairment charge, which could be material to our results of operations. In addition, if accounting standards change, or if fixed assets become obsolete, we may be required to write off any unamortized costs of fixed assets; or if estimated useful lives change, we would be required to accelerate depreciation or amortization periods and recognize additional depreciation expense in our consolidated statement of operations.

Historically, our estimates and assumptions related to the carrying value and the estimated useful lives of our fixed assets have not materially deviated from actual results. As of September 30, 2009, the estimated useful lives and net carrying values of fixed assets were as follows:

| | Estimated useful life | Net carrying value at September 30, 2009 |
|---|------------------------------|---|
| Office furniture and equipment | 5 to 7 years | \$ 2.7 million |
| Computer hardware | 3 to 5 years | 5.9 million |
| Computer software | 3 to 5 years | 17.3 million |
| Automobiles | 3 to 5 years | 0.1 million |
| Leasehold improvements | 2 to 10 years ⁽¹⁾ | 3.6 million |
| Construction in progress ⁽²⁾ | | 0.6 million |
| Total net carrying value at September 30, 2009 | | \$ 30.2 million |

(1) We amortize leasehold improvements over the shorter of the useful estimated life of the leased asset or the lease term.

(2) Construction in progress includes fixed assets, leasehold improvements and internally-developed software costs. The estimated useful life is dependent upon asset classification once placed in service.

The net carrying costs of fixed assets and construction in progress are exposed to impairment losses if our assumptions and estimates of their carrying values change, there is a change in estimated future cash flow, or there is a change in the estimated useful life of the fixed asset.

Uncertain Income Tax Positions and Tax Valuation Allowances

As of September 30, 2009, we recorded \$0.1 million in taxes payable and less than a \$0.1 million in other long-term liabilities on our consolidated balance sheet related to uncertain income tax positions. As required by the Income Taxes Topic of FASB ASC, we use judgments and make estimates and assumptions related to evaluating the probability of uncertain income tax positions. We base our estimates and assumptions on the potential liability related to an assessment of whether the income tax position will “*more likely than not*” be sustained in an income tax audit. We are also subject to periodic audits from multiple domestic and foreign tax authorities related to income tax, sales and use tax, personal property tax, and other forms of taxation. These audits examine our tax positions, timing of income and deductions, and allocation procedures across multiple jurisdictions. As part of our evaluation of these tax issues, we establish reserves in our consolidated financial statements based on our estimate of current probable tax exposures. Depending on the nature of the tax issue, we could be subject to audit over several years. Therefore, our estimated reserve balances and liability related to uncertain income tax positions may exist for multiple years before the applicable statute of limitations expires or before an issue is resolved by the taxing authority. We believe our tax liabilities related to uncertain tax positions are based upon reasonable judgment and estimates; however, if actual results materially differ, our effective income tax rate and cash flows could be affected in the period of discovery or resolution.

We also review the estimates and assumptions used in evaluating the probability of realizing the future benefits of our deferred tax assets and record a valuation allowance when we believe that a portion or all of the deferred tax assets may not be realized. If we are unable to realize the expected future benefits of our deferred tax assets, we are required to provide a valuation allowance. We use our past history and experience, overall profitability, future management plans, and current economic information to evaluate the amount of valuation allowance to record. As of September 30, 2009, we maintained a valuation allowance for deferred tax assets arising from our operations because they did not meet the “*more likely than not*” criteria as defined by the recognition and measurement provisions of FASB ASC Topic 740, Income Taxes. In addition, as of September 30, 2009, we had deferred tax assets, after valuation allowance, totaling \$9.5 million, which may not be realized if our assumptions and estimates change, which would affect our effective income tax rate and cash flows in the period of discovery or resolution. The decrease in deferred tax assets, after valuation allowance from \$12.0 million as of June 30, 2009 to \$9.5 million as of September 30, 2009 was primarily due to the uncertainty of net operating losses in jurisdictions being utilized in subsequent years. As with other deferred tax assets, those benefits may not be realized if our assumptions and estimates change, which could affect our effective income tax rate and cash flows in the period of discovery or resolution.

Revenue Recognition and Deferred Revenue

We derive revenues from sales of our products, sales of our starter and renewal packs, and shipping fees. Substantially all of our product and pack sales are made to independent associates at published wholesale prices. We also sell products to independent members at discounted published retail prices. We record revenue net of any sales taxes. Total deferred revenue consists of (i) revenue received from sales of packs and products shipped but not received by the customers at period end; (ii) revenue received for a one-year magazine subscription; (iii) revenue received from pack sales when the pack sale price exceeds the wholesale value of all individual components within the pack; and (iv) revenue received from prepaid registration fees from customers planning to attend a future corporate-sponsored event. We recognize deferred revenue from shipped packs and products upon receipt by the customer. We recognize deferred revenue related to future corporate-sponsored events when the event is held. All other deferred revenue is recognized over one year. At September 30, 2009, total deferred revenue was \$3.9 million. Significant changes in the pricing structure of our packs or our shipping methods could result in additional revenue deferrals or cause us to recognize deferred revenue over a longer period of time. For example, if we were to decrease the number of items included in our packs while keeping the sales price of the packs the same, we would have to defer additional revenue and recognize the additional deferred revenue over one year.

We have three different product return policies: (i) a policy for our retail customers, (ii) a policy for our independent members, and (iii) a policy for our independent associates. We do not resell returned product. Retail customers may return any of our products, within 180 days of purchase, to the original independent associate who sold the product, and such associate is required to provide the retail customer with a full cash refund. The independent associate may receive a replacement product by forwarding proof of the refund to us. Independent members may return an order to us within 180 days of the purchase date without membership termination or restocking fees. After 180 days from the date of purchase, the independent member may not receive a refund and is allowed an exchange only, and may, if abuse of the return policy is found, have his or her membership terminated. Independent associates are allowed to return an order within one year of the purchase date upon terminating their associate accounts. If an independent associate returns a product unopened and in good salable condition, the independent associate returning the product may receive a full refund. We may also allow an independent associate to receive a full 100% refund for the first 180 days following a product’s purchase; however, any commissions earned will be deducted from the refund. After 180 days from the purchase date, an independent associate may not request a refund, and is allowed an exchange only; however, if abuse of the return policy is found, an independent associate may be terminated.

Historically, sales returns estimates have not materially deviated from actual sales returns. Based upon our return policies, we estimate a sales return reserve for expected sales refunds based on our historical experience over a rolling six month period. If actual results differ from our estimated sales returns reserves due to various factors, the amount of revenue recorded each period could be materially affected. Historically, our sales returns have not materially changed through the years as the majority of our customers who return their merchandise do so within the first 90 days after the original sale. Sales returns have averaged 1.5% or less of our gross sales.

Accounting for Stock-Based Compensation

We grant stock options to our employees and board members. At the date of grant, we determine the fair value of a stock option award and recognize compensation expense over the requisite service period, which is generally the vesting period of such stock option award, which is two to four years. The fair value of the stock option award is calculated using the Black-Scholes option-pricing model, ("calculated fair value"). The Black-Scholes option-pricing model requires us to apply judgment and use highly subjective assumptions, including expected stock option life, expected volatility, expected average risk-free interest rates, and expected forfeiture rates. For the nine months ended September 30, 2009, our assumptions and estimates used for the calculated fair value of stock options granted in 2009 were as follows:

| | January 2009 grant | February 2009 grant | March 2009 grant | June 2009 grant | September 2009 grant |
|--|-----------------------------------|------------------------------------|---------------------------------|--------------------------------|-------------------------------------|
| Estimated fair value per share of options granted: | \$ 1.24 | \$ 1.64 | \$ 1.26 | \$ 1.44 | \$ 2.01 |
| Assumptions: | | | | | |
| Annualized dividend yield | 2.85 % | 2.27 % | 2.87 % | 2.67 % | 1.05 % |
| Risk-free rate of return | 1.53 % | 1.69 % | 1.72 % | 2.69 % | 2.04 % |
| Common stock price volatility | 65.9 % | 66.6 % | 67.6 % | 69.70 % | 70.1 % |
| Expected average life of stock options (in years) | 4.5 | 4.5 | 4.5 | 4.5 | 4.5 |

Historically, our estimates and underlying assumptions have not materially deviated from our actual reported results and rates. However, the assumptions we use are based on our best estimates and involve inherent uncertainties based on market conditions that are outside of our control. If actual results are not consistent with the assumptions we use, the stock-based compensation expense reported in our consolidated financial statements may not be representative of the actual economic cost of stock-based compensation. For example, if actual employee forfeitures significantly differ from our estimated forfeitures, we may be required to make an adjustment to our consolidated financial statements in future periods. As of September 30, 2009, using our current assumptions and estimates, we anticipate recognizing \$0.7 million in gross compensation expense through 2012 related to unvested stock options outstanding.

If we grant additional stock options in the future, we would be required to recognize additional compensation expense over the vesting period of such stock options in our consolidated statement of operations. Gross compensation expense would equal the calculated fair value of such stock options, which is dependent on the assumptions used to calculate such fair value, but generally ranges between 34% to 69% of the exercise price multiplied by the number of stock options awarded. As of September 30, 2009, we had 390,507 shares available for grant in the future.

Contingencies and Litigation

Each quarter, we evaluate the need to establish a reserve for any legal claims or assessments. We base our evaluation on our best estimates of the potential liability in such matters. The legal reserve includes an estimated amount for any damages and the probability of losing any threatened legal claims or assessments. The legal reserve is developed in consultation with our general and outside counsel and is based upon a combination of litigation and settlement strategies. Although we believe that our legal reserves and accruals are based on reasonable judgments and estimates, actual results could differ, which may expose us to material gains or losses in future periods. If actual results differ, if circumstances change, or

if we experience an unanticipated adverse outcome of any legal action, including any claim or assessment, we would be required to recognize the estimated amount which could reduce net income, earnings per share, and cash flows.

RECENT ACCOUNTING PRONOUNCEMENTS

See “Recent Accounting Pronouncements” in Note 7 of the Notes to our Unaudited Consolidated Financial Statement, which is incorporated herein by reference.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

We do not engage in trading market risk sensitive instruments and do not purchase investments as hedges or for purposes “other than trading” that are likely to expose us to certain types of market risk, including interest rate, commodity price, or equity price risk. We have not issued any debt instruments, entered into any forward or futures contracts, purchased any options, or entered into any swap agreements.

We are exposed, however, to other market risks, including changes in currency exchange rates as measured against the United States dollar. Because the change in value of the United States dollar measured against foreign currency may affect our consolidated financial results, changes in foreign currency exchange rates could positively or negatively affect our results as expressed in United States dollars. For example, when the United States dollar strengthens against foreign currencies in which our products are sold or weakens against foreign currencies in which we may incur costs, our consolidated net sales or related costs and expenses could be adversely affected.

We believe inflation has not had a material impact on our consolidated operations or profitability. We expanded into Canada in 1996, into Australia in 1998, into the United Kingdom in 1999, into Japan in 2000, into New Zealand in 2002, into the Republic of Korea in 2004, into Taiwan and Denmark in 2005, into Germany in 2006, into South Africa and Singapore in 2008, and into Austria, the Netherlands, Norway, and Sweden in September 2009. Our United States location processes orders for the United States and Canada. The Australian location process orders for Australia, New Zealand and Singapore. The United Kingdom location processes orders for the United Kingdom, Denmark, Germany, Austria, the Netherlands, Norway, and Sweden. We translate our revenues and expenses in foreign markets using an average rate.

We maintain policies, procedures, and internal processes in an effort to help monitor any significant market risks and we do not use any financial instruments to manage our exposure to such risks. We assess the anticipated foreign currency working capital requirements of our foreign operations and maintain a portion of our cash and cash equivalents denominated in foreign currencies sufficient to satisfy most of these anticipated requirements.

We caution that we cannot predict with any certainty our future exposure to such currency exchange rate fluctuations or the impact, if any, such fluctuations may have on our future business, product pricing, operating expenses, and on our consolidated financial position, results of operations, or cash flows. However, to combat such market risk, we closely monitor our exposure to currency fluctuations. The foreign currencies in which we currently have exposure to foreign currency exchange rate risk include the currencies of Canada, Australia, the United Kingdom, Japan, New Zealand, the Republic of Korea, Taiwan, Denmark, Germany, South Africa, Singapore, Austria, the Netherlands, Norway, and Sweden. The current (spot) rate, average currency exchange rates, and the low and high of such currency exchange rates as compared to the United States dollar, for each of these countries as of and for the nine months ended September 30, 2009 were as follows:

| Country (foreign currency name) | Low | High | Weighted-Average | Spot |
|--|---------|---------|------------------|---------|
| Australia (Dollar) | 0.77930 | 0.87460 | 0.83244 | 0.87290 |
| Austria, Germany, the Netherlands (Euro) | 1.38950 | 1.47900 | 1.42918 | 1.45920 |
| Canada (Dollar) | 0.85820 | 0.93950 | 0.91035 | 0.92110 |
| Denmark (Krone) | 0.18660 | 0.19870 | 0.19204 | 0.19590 |
| Japan (Yen) | 0.01025 | 0.01119 | 0.01068 | 0.01112 |
| New Zealand (Dollar) | 0.62730 | 0.72460 | 0.67343 | 0.71730 |
| Norway (Krone) | 0.15280 | 0.17260 | 0.16355 | 0.17130 |
| Republic of Korea (Won) | 0.00076 | 0.00086 | 0.00081 | 0.00084 |

Edgar Filing: MANNATECH INC - Form 10-Q

| | | | | |
|--------------------------------|---------|---------|---------|---------|
| Singapore (Dollar) | 0.68390 | 0.70860 | 0.69514 | 0.70520 |
| South Africa (Rand) | 0.12160 | 0.13610 | 0.12864 | 0.13500 |
| Sweden (Krona) | 0.12550 | 0.14670 | 0.13740 | 0.14270 |
| Switzerland (Franc) | 0.91710 | 0.97720 | 0.94086 | 0.96590 |
| Taiwan (Dollar) | 0.03020 | 0.03099 | 0.03052 | 0.03090 |
| United Kingdom (British Pound) | 1.58630 | 1.69690 | 1.64164 | 1.59220 |

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

Our management, with the participation of our Chief Executive Officer (principal executive officer) and our Chief Financial Officer (principal financial officer) have concluded, based on their evaluation as of the end of the period covered by this report, that our disclosure controls and procedures are effective to ensure that information required to be disclosed by us in reports filed or submitted under the Securities Exchange Act of 1934, as amended (as defined in Exchange Act Rules 13(a) and 15(d)-15(e)), is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission's rules and forms and include controls and procedures designed to ensure that information required to be disclosed by us in such reports is accumulated and communicated to our management, including our principal executive and financial officers, as appropriate, to allow timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

During the quarter ended September 30, 2009, there were no changes in our internal control over our financial reporting that we believe materially affected, or are reasonably likely to materially affect our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

See “Litigation” in Note 6 of the Notes to our Unaudited Consolidated Financial Statement, which is incorporated herein by reference.

Item 1A. Risk Factors

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, “Item 1A. Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2008, which could materially affect our business or our consolidated financial position, results of operations, and cash flows. The risks described in our Annual Report on Form 10-K are not the only risks we face. Additional risks and uncertainties not currently known to us or that we currently deem to be insignificant also may become materially adverse or may affect our business in the future or our consolidated financial position, results of operations, or cash flows.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults Upon Senior Securities

None.

Item 4. Submission of Matters to a Vote of Security Holders

None.

Item 5. Other Information

None.

Item 6. Exhibits

See Index to Exhibits following the signature page of this Quarterly Report on Form 10-Q.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

MANNATECH, INCORPORATED

November 5, 2009

/S/ WAYNE L. BADOVINUS

Wayne L. Badovinus

President and Chief Executive Officer

(principal executive officer)

November 5, 2009

/S/ STEPHEN D. FENSTERMACHER

Stephen D. Fenstermacher

Executive Vice President and Global Chief Financial Officer

(principal financial officer)

INDEX TO EXHIBITS

| Exhibit Number | Exhibit Description | Incorporated by Reference | | | Filing Date |
|---------------------------|---|----------------------------------|-----------------|--------------------|--------------------|
| | | Form | File No. | Exhibit (s) | |
| 3.1 | Amended and Restated Articles of Incorporation of Mannatech, dated May 19, 1998. | S-1 | 333-63133 | 3.1 | October 28, 1998 |
| 3.2 | Fourth Amended and Restated Bylaws of Mannatech, dated August 8, 2001 (Corrected). | 10-K | 000-24657 | 3.2 | March 16, 2007 |
| 3.3 | First Amendment to the Fourth Amended and Restated Bylaws of Mannatech, effective November 30, 2007. | 8-K | 000-24657 | 3.1 | December 6, 2007 |
| 4.1 | Specimen Certificate representing Mannatech's common stock, par value \$0.0001 per share. | S-1 | 333-63133 | 4.1 | October 28, 1998 |
| 10.1 | Separation and Release Agreement, dated July 17, 2009, between Mannatech, Incorporated, and Terri F. Maxwell. | 8-K | 000-24657 | 10.1 | July 21, 2009 |
| 31.1* | Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, of the Chief Executive Officer of Mannatech. | * | * | * | * |
| 31.2* | Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, of the Chief Financial Officer of Mannatech. | * | * | * | * |
| 32.1* | Certification pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, of the Chief Executive Officer of Mannatech. | * | * | * | * |
| 32.2* | Certification pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, of the Chief Financial Officer of Mannatech. | * | * | * | * |
| 101.INS** | XBRL Instance Document | ** | ** | ** | ** |
| 101.SCH** | XBRL Taxonomy Extension Schema Document | ** | ** | ** | ** |
| 101.CAL** | XBRL Taxonomy Extension Calculation Linkbase Document | ** | ** | ** | ** |
| 101.LAB** | XBRL Taxonomy Extension Label Linkbase Document | ** | ** | ** | ** |
| 101.PRE** | XBRL Taxonomy Extension Presentation Linkbase Document | ** | ** | ** | ** |
| 101.DEF** | XBRL Taxonomy Extension Definition Linkbase Document | ** | ** | ** | ** |

* Filed herewith.

Edgar Filing: MANNATECH INC - Form 10-Q

** Furnished herewith. In accordance with Rule 406T of Regulation S-T, the information in these exhibits shall not be deemed to be “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to liability under that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.