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SERVICEMASTER CO Form 8-K January 14, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 14, 2004

THE SERVICEMASTER COMPANY

(Exact Name of Registrant as Specified in Its Charter)

Delaware 1-14762 36-3858106

(State or Other Jurisdiction (Commission File Number) (I.R.S. Employer of Incorporation) Identification Number)

Registrant's telephone number, including area code: (630) 663-2000

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

- Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.
- (a) Financial statements of the businesses acquired.
 Not applicable.
- (b) Pro forma financial information.

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Not applicable.

(c) Exhibits:

- 99.1 Press Release issued by The ServiceMaster Company on January 14, 2004.
- Item 9. Regulation FD Disclosure.

On January 14, 2004, The ServiceMaster Company issued a press release, a copy of which is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information in this report (including Exhibit 99.1) is being furnished pursuant to Item 9 and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE SERVICEMASTER COMPANY

Date: January 14, 2004 By: /s/ Steven C. Preston

Steven C. Preston

Executive Vice President

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EXHIBIT INDEX

Exhibit
Number Description of Exhibit

99.1 Press Release issued by The ServiceMaster Company on January 14, 2004.