## Edgar Filing: ULTIMATE HOLDINGS LTD - Form 4

ULTIMATE HOLDINGS LTD Form 4 August 10, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

- [ ] Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)
- 1. Name and Address of Reporting Person\*

Ultimate Holdings, Ltd., a Bermuda limited company

(Middle)

(Last)

(First)

13 Parliament St. Hamilton

(Street)

HM 12 Bermuda

(City)	(State)	(Zip)

2. Issuer Name and Ticker or Trading Symbol

GenesisIntermedia, Inc.

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

4. Statement for Month/Year

07/01

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person to Issuer (Check all applicable) [] Director [X] 10% Owner [] Officer (give title below) [] Other (specify below) 7. Individual or Joint/Group Filing (Check applicable line) [X] Form filed by one Reporting Person [ ] Form filed by more than one Reporting Person Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned \_\_\_\_\_ \_\_\_\_\_ 1. Title of Security 2. Transaction 3. Transaction 4. Securities Acquired(A) 5. Amount (Instr. 3) Date Code or Disposed of (D) Securit

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	(Month/Date/ Year)	(Instr.8)	(Instr	. 3,4 and A or	5) Benefici Owned at of Mo		
		Code V	Amount		ice (Instr. 3		
Common Stock Common Stock Common Stock	07/13/01 07/18/01 07/19/01 07/20/01	S P P	500,000* 86,500 55,800 111,000	D \$14 A \$17 A \$17	7.7457 7.7600		
Common Stock Common Stock	07/20/01 07/21/01		6,700				
<ul> <li>* If the Form is filed by more than one Reporting Person, see Instruction 5(b)(v).</li> <li>Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.</li> </ul>							
Form 4 (continued)							
Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Col							
1. Title of Derivative Security (Instr. 3)	or Exercise	Dat (Month/	e Code Day/ (Instr	e r. 8)	Number of Derivat Securities Acquire or Disposed of ( (Instr. 3,4 and A		
Option	\$9.00	6/29/0	1 S		2,00		
Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Columns 1,3 and 7 throu							
1. Title of 3. Transac Derivative Date Security (Month/Day (Instr. 3)	of Unde /Year) Securi (Instr.	rlying ties		ve De Se Ber Owr	umber of 10. Owne erivative D ecurities S neficially Di ned at End of In nth (Instr. 4) (		

Option 6/29/01 Common Stock 2,000,000

Explanation of Responses:

(1) Reporting Person has executed trades that were subject to Section 16(b) prohibition on "short-swing" profits, including the sale of the options to purchase its common stock at \$9.00 per share. As a result, Reporting Person has undertaken to disgorge to Issuer its "short-swing" profits calculated pursuant to Section 16(b).

Title of Shares 

\*These shares were sold in a private transaction with Orbitex Info-Tech & Communication Fund.

Colette Johnston is the Company Administrator of Ultimate Holdings, Ltd.

/s/ Colette Johnston

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\*\*Signature of Reporting Person

Date

 $^{\star\star}International$  misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed. If space provided is insufficient, See Instruction 6 for procedure.

2