

NU SKIN ENTERPRISES INC

Form 4

February 28, 2008

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**DORNY D MATTHEW**

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES,  
INC., 75 WEST CENTER STREET**

(Street)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**NU SKIN ENTERPRISES INC  
[NUS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**02/26/2008**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_X\_ Other (specify below)  
Vice President / General Counsel

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

PROVO 84601

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	02/26/2008		F		268	D	\$ 16.47
					7,217 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
displays a currently valid OMB control  
number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

# Edgar Filing: NU SKIN ENTERPRISES INC - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 6.56					<sup>(3)</sup>	08/31/2010	Class A Common Stock	1,250
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 8.2					<sup>(3)</sup>	02/28/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<sup>(3)</sup>	08/31/2009	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<sup>(3)</sup>	08/31/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<sup>(3)</sup>	04/19/2012	Class A Common Stock	2,500
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 12.45					<sup>(3)</sup>	05/26/2008	Class A Common Stock	4,000
Employee Stock Option (right to	\$ 12.45					<sup>(3)</sup>	08/21/2008	Class A Common Stock	1,000

buy) <u>(2)</u>						
Employee Stock Option (right to buy) <u>(2)</u>	\$ 12	<u>(3)</u>	09/03/2012	Class A Common Stock	3,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 9.04	<u>(3)</u>	03/10/2013	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 11.5	<u>(3)</u>	09/02/2013	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 19.15	<u>(3)</u>	02/27/2014	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 26.13	09/01/2005 <u>(4)</u>	09/01/2014	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 22.33	02/28/2006 <u>(4)</u>	02/28/2015	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 21.34	08/31/2006 <u>(4)</u>	08/31/2015	Class A Common Stock	12,500	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 17.58	05/26/2007 <u>(4)</u>	05/26/2013	Class A Common Stock	5,000	
Employee Stock Option (right to buy) <u>(2)</u>	\$ 17.25	09/01/2007 <u>(4)</u>	09/01/2013	Class A Common Stock	5,000	

Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 17.75	02/26/2008 <sup>(4)</sup>	02/26/2008	Class A Common Stock	5,000
Employee Stock Option (right to buy) <sup>(2)</sup>	\$ 16.5	09/04/2008 <sup>(4)</sup>	09/04/2014	Class A Common Stock	5,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DORNY D MATTHEW C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601			Vice President	General Counsel

## Signatures

D. Matthew  
Dorny

02/28/2008

<sup>\*\*</sup>Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of February 26, 2008.
- (2) Previously reported.
- (3) Currently exercisable in full.
- (4) Becomes exercisable in four equal annual installments beginning one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.