NU SKIN ENTERPRISES INC

Form 4

November 05, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number:

January 31, Expires: 2005 Estimated average

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * CHANG JOSEPH Y			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			NU SKIN ENTERPRISES INC [NUS]	(Check all applicable)		
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES,		, ,	3. Date of Earliest Transaction (Month/Day/Year) 11/02/2007	Director 10% Owner _X_ Officer (give title Other (specify below) Chief Scientific Officer		
INC., 75 WI	EST CENTE	ER STREET		Chief Scientific Officer		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		

PROVO 84601					Form filed by More than One Reporting Person				
(City)	(State) (Zip) Table	e I - Non-D	erivative Securities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of		
Security	(Month/Day/Year)	Execution Date, if	Transactio	on(A) or Disposed of (D)	Securities	Form: Direct	Indirect		
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	(D) or	Beneficial		
		(Month/Day/Year)	(Instr. 8)		Owned	Indirect (I)	Ownership		

Reported (A) Transaction(s) (Instr. 3 and 4) Price Code V Amount (D)

Class A 5,018 Common F 11/02/2007 57,694 (2) D (1) Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Following

(Instr. 4)

(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) (3)	\$ 6.84					<u>(4)</u>	04/01/2007	Class A Common Stock	6,581
Employee Stock Option (right to buy) (3)	\$ 8					<u>(4)</u>	04/11/2010	Class A Common Stock	17,667
Employee Stock Option (right to buy) (3)	\$ 8					<u>(4)</u>	04/11/2010	Class A Common Stock	20,000
Employee Stock Option (right to buy) (3)	\$ 8.2					<u>(4)</u>	02/28/2011	Class A Common Stock	2,333
Employee Stock Option (right to buy) (3) (6)	\$ 12.45					<u>(4)</u>	04/19/2012	Class A Common Stock	12,500
Employee Stock Option (right to buy) (3) (6)	\$ 12.45					<u>(4)</u>	08/31/2011	Class A Common Stock	12,500
Employee Stock Option (right to	\$ 12.45					<u>(4)</u>	08/31/2009	Class A Common Stock	25,000

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buy) (3) (6)					
Employee Stock Option (right to buy) (3)	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	12,500
Employee Stock Option (right to buy) (3)	\$ 9.04	<u>(4)</u>	03/10/2013	Class A Common Stock	12,500
Employee Stock Option (right to buy) (3)	\$ 11.5	<u>(4)</u>	09/02/2013	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 19.15	02/27/2005(5)	02/27/2014	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 26.13	09/01/2005 <u>(5)</u>	09/01/2014	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 22.33	02/28/2006 <u>(5)</u>	02/28/2015	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 21.34	08/31/2006 <u>(5)</u>	08/31/2015	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 17.58	05/26/2007 <u>(5)</u>	05/26/2013	Class A Common Stock	17,500
Employee Stock Option (right to buy) (3)	\$ 17.25	09/01/2007 <u>(5)</u>	09/01/2013	Class A Common Stock	17,500

Employee

 Stock
 Class A

 Option
 \$ 17.75

 (right to
 02/26/2008(5)
 02/26/2014
 Common 17,500

 Stock
 Stock

(right to buy) $\frac{(3)}{}$

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CHANG JOSEPH Y C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601

Chief Scientific Officer

Signatures

D. Matthew Dorny as Attorney-in-Fact for Joseph Y.
Chang

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were withheld to cover the withholding taxes on the vesting of a contingent stock award.
- (2) Represents number of shares beneficially owned as of November 2, 2007.
- (3) Previously reported.
- (4) Currently exercisable in full.
- (5) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (6) Issued as part of an Option Exchange Offer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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