

NU SKIN ENTERPRISES INC  
Form 4  
May 31, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ADAMS MARK L

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,  
INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
NU SKIN ENTERPRISES INC  
[NUS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/26/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify below)  
Chief Information Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Class A Common Stock	12/20/2005		<u>J</u> <sup>(1)</sup>		0.51	A	\$ 17.75	4,680	D
Class A Common Stock	03/28/2006		<u>J</u> <sup>(1)</sup>		1.25	A	\$ 18.14	4,681	D
Class A Common Stock	05/26/2006		A		1,500	A	<u>(2)</u>	6,514 <u>(3)</u> <u>(4)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 6.56							<u>(6)</u>	08/31/2010	Class A Common Stock	15,000
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 8.2							<u>(6)</u>	02/28/2011	Class A Common Stock	7,500
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 12.45							<u>(6)</u>	04/19/2012	Class A Common Stock	7,500
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 12.45							<u>(6)</u>	08/21/2008	Class A Common Stock	12,500
Employee Stock Option (right to buy) <sup>(5)</sup>	\$ 12.45							<u>(6)</u>	08/31/2011	Class A Common Stock	7,500
Employee Stock Option	\$ 12.45							<u>(6)</u>	08/31/2009	Class A Common Stock	20,000

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 12

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 9.04

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 11.5

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 19.15

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 26.13

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 22.33

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 21.34

(right to  
buy) <sup>(5)</sup>Employee  
Stock

Option \$ 17.58 05/26/2006

(right to  
buy)

A 5,000

09/03/2003<sup>(7)</sup> 09/03/2012Class A  
Common  
Stock

7,500

03/10/2004<sup>(7)</sup> 03/10/2013Class A  
Common  
Stock

12,500

09/02/2004<sup>(7)</sup> 09/02/2013Class A  
Common  
Stock

12,500

02/27/2005<sup>(7)</sup> 02/27/2014Class A  
Common  
Stock

12,500

09/01/2005<sup>(7)</sup> 09/01/2014Class A  
Common  
Stock

12,500

02/28/2006<sup>(7)</sup> 02/28/2015Class A  
Common  
Stock

12,500

08/31/2006<sup>(7)</sup> 08/31/2015Class A  
Common  
Stock

12,500

05/26/2007<sup>(7)</sup> 05/26/2013Class A  
Common  
Stock

5,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

## Edgar Filing: NU SKIN ENTERPRISES INC - Form 4

Director    10% Owner    Officer

Other

ADAMS MARK L  
C/O NU SKIN ENTERPRISES, INC.  
75 WEST CENTER STREET  
PROVO, UT 84601

Chief Information Officer

## Signatures

D. Matthew Dorny as Attorney-in-Fact for Mark L.  
Adams

05/31/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were acquired through an automatic reinvestment of a dividend payment.
- (2) Price not applicable.
- (3) Represents number of shares beneficially owned as of May 26, 2006.
- (4) Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.
- (5) Previously Reported
- (6) Currently exercisable in full.
- (7) Becomes exercisable in four equal annual installments beginning on the date indicated.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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