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BROADWING INC  
Form 8-K  
May 01, 2003

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report: April 30, 2003

BROADWING INC.  
(Exact name of registrant as specified in its charter)

Ohio (State or other jurisdiction of incorporation)	1-8519 (Commission File Number)	31-1056105 (IRS Employer Identification No.)
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201 East Fourth Street Cincinnati, Ohio (Address of principal executive offices)	45202 (Zip Code)
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Registrant's telephone number, including area code: (513) 397-9900

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ITEM 5. OTHER EVENT.

Broadwing Inc. (NYSE: BRW) issued a press release on April 29, 2003 announcing that the Company's name will change to Cincinnati Bell Inc. and the ticker symbol will change to CBB. The company also announced that it will host a conference call on Tuesday, May 6, at 9:30 a.m. (EDT) to discuss its financial results for the first quarter of 2003. A copy of the press release is attached as Exhibit 99(i).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

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undersigned hereunto duly authorized.

BROADWING INC.

By: /s/ Jeffrey C. Smith

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Jeffrey C. Smith  
Chief Human Resources  
Officer, General Counsel  
and Corporate Secretary

Date: April 30, 2003