

Edgar Filing: DTE ENERGY CO - Form FWP

DTE ENERGY CO
Form FWP
May 19, 2011

Filed Pursuant to Rule 433
Registration No. 333-161489
Free Writing Prospectus dated May 19, 2011

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| Issuer: | DTE Energy Company |
| Security: | 2011 Series C Floating Rate Notes due 2013 |
| Format: | SEC Registered |
| Size: | \$300,000,000 |
| Maturity Date: | June 3, 2013 |
| Price to Public: | 100% of principal amount |
| Spread: | +70 basis points |
| Interest: | Floating rate based on the three-month LIBOR rate (calculated as described in the Preliminary Prospectus Supplement) plus 0.70%, reset quarterly and payable quarterly on March 3, June 3, September 3 and December 3, commencing on September 3, 2011 |
| Interest Determination Dates: | Two London business days prior to the first day of the relevant interest period |
| Day Count Convention/Business Day Convention: | Actual/360, modified following business day, adjusted for period end dates |
| Redemption Provisions: | Not Redeemable |
| Trade Date: | May 19, 2011 |
| Settlement Date: | T+5; May 26, 2011 |
| CUSIP: | 233331 AP2 |
| Denominations: | \$1,000 and integral multiples thereof |
| Ratings*: | Baa2/BBB/BBB (Moody s/S&P/Fitch) |
| Joint Book-Running Managers: | Barclays Capital Inc. Deutsche Bank Securities Inc. Merrill Lynch, Pierce, Fenner & Smith Incorporated |

* Note: A securities rating is not a recommendation to buy sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Barclays Capital Inc. toll-free at 1-888-603-5847, Deutsche Bank Securities Inc. at 1-800-503-4611 and Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.