WOLVERINE WORLD WIDE INC /DE/ Form 10-Q October 21, 2010

### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 **FORM 10-Q**

#### **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES** þ **EXCHANGE ACT OF 1934**

For the third twelve week accounting period ended September 11, 2010

OR

#### TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES 0 **EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_\_ to \_\_\_\_ **Commission File Number: 001-06024** WOLVERINE WORLD WIDE, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(IRS Employer Identification No.)

38-1185150

(State or Other Jurisdiction of Incorporation or Organization)

## 9341 Courtland Drive N.E., Rockford, Michigan

(Address of Principal Executive Offices)

(616) 866-5500

(Registrant s Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes b No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer b Accelerated filer o Non-accelerated filer o Smaller reporting

company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes o No b

Indicate the number of shares outstanding of each of the issuer s classes of common stock as of the latest practicable date.

There were 48,831,627 shares of Common Stock, \$1 par value, outstanding as of October 15, 2010.

49351 (Zip Code)

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#### **FORWARD-LOOKING STATEMENTS**

This Quarterly Report on Form 10-Q contains forward-looking statements, which are statements relating to future events. Forward-looking statements are based on management s beliefs, assumptions, current expectations, estimates and projections about the footwear business, worldwide economics and the Company itself. Words such as anticipates,

believes, estimates, expects, forecasts, intends, is likely, plans, predicts, projects, should, words and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions (Risk Factors) that are difficult to predict with regard to timing, extent, likelihood and degree of occurrence. Therefore, actual results and outcomes may materially differ from what may be expressed or forecasted in such forward-looking statements. Risk Factors include, but are not limited to:

uncertainties relating to changes in demand for the Company s products; changes in consumer preferences or spending patterns; changes in local, domestic or international economic and market conditions; the impact of competition and pricing by the Company s competitors; the cost and availability of inventories, services, labor and equipment furnished to the Company; the ability of the Company to manage and forecast its growth and inventories; increased future pension funding requirements; changes in duty structures in countries of import and export; changes in interest rates, tax laws, duties, tariffs, quotas or applicable assessments; foreign currency fluctuations compared to the U.S. dollar, most notably the British pound, Canadian dollar, euro and Chinese yuan; the risk of doing business in developing countries and economically volatile areas; the cost, availability and production capacity of contract manufacturers; the cost and availability of raw materials, including leather and petroleum-based materials; changes in planned consumer demand or at-once orders; loss of significant customers; customer order cancellations; the exercise of future purchase options by the U.S. Department of Defense on previously-awarded contracts; the impact of a global recession on demand for the Company s products; the impact of limited credit availability on the Company s suppliers, distributors and customers; the success of apparel and consumer-direct business initiatives; changes in business strategy or development plans; integration of operations of newly-acquired businesses; relationships with international distributors and licensees; the ability to secure and protect trademarks, patents and other intellectual property; technological developments; the ability to attract and retain qualified personnel; the size and growth of footwear, apparel and accessory markets; service interruptions at shipping and receiving ports; changes in the amount or severity of inclement weather; changes due to the growth of Internet commerce; the popularity of particular designs and categories of footwear; the Company s ability to adapt and compete in global apparel and accessory markets; the ability to retain rights to brands licensed by the Company; the impact of the Company s restructuring plan announced in January 2009; the Company s ability to implement and recognize benefits from tax planning strategies; the Company s ability to meet at-once orders;

adverse developments in domestic or international legislation, regulation or policy;

changes in retail buying patterns;

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consolidation in the retail sector; and the acceptance of U.S. brands in international markets.

Additionally, concerns regarding acts of terrorism and international conflict have created significant global economic and political uncertainties that may have material and adverse effects on consumer demand, foreign sourcing of footwear, shipping and transportation, product imports and exports and the sale of products in foreign markets. These matters are representative of the Risk Factors that could cause a difference between an ultimate actual outcome and a forward-looking statement. Historical operating results are not necessarily indicative of the results that may be expected in the future. The Risk Factors included here are not exhaustive. Investors should review the Risk Factors identified in Item 1A of the Company s Annual Report on Form 10-K for the fiscal year ended January 2, 2010 and any information regarding such Risk Factors included in the Company s subsequent filings with the Securities and Exchange Commission. Other Risk Factors exist, and new Risk Factors emerge from time to time, that may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. Furthermore, the Company undertakes no obligation to update, amend or clarify forward-looking statements, whether as a result of new information, future events or otherwise.

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## PART I. FINANCIAL INFORMATION ITEM 1. Financial Statements WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Balance Sheets

# (Thousands of Dollars)

(Unaudited)

	September 11, 2010		January 2, 2010		Se	eptember 12, 2009
ASSETS						
Current assets: Cash and cash equivalents Accounts receivable, less allowances September 11, 2010 - \$14,057 January 2, 2010 - \$13,946	\$	95,305	\$	160,439	\$	78,539
September 12, 2009 - \$15,414 Inventories:		238,524		163,755		223,453
Finished products Raw materials and work-in-process		191,552 16,982		140,124 17,941		168,781 15,202
Deferred income taxes Prepaid expenses and other assets		208,534 10,380 9,467		158,065 12,475 8,804		183,983 12,220 12,132
Total current assets		562,210		503,538		510,327
Property, plant and equipment: Gross cost Less accumulated depreciation		310,285 238,784		303,148 229,196		303,533 227,792
		71,501		73,952		75,741
Other assets: Goodwill and other non-amortizable intangibles Cash surrender value of life insurance Deferred income taxes Other		55,070 36,885 35,656 3,485 131,096		56,198 35,405 35,094 3,746 130,443		56,646 36,252 24,217 4,421 121,536
Total assets	\$	764,807	\$	707,933	\$	707,604

See accompanying notes to consolidated condensed financial statements.

### WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Balance Sheets continued (Thousands of Dollars, Except Share and Per Share Data) (Unaudited)

	September 11, 2010		January 2, 2010		S	eptember 12, 2009
LIABILITIES AND STOCKHOLDERS EQUITY						
Current liabilities:	*					
Accounts payable	\$	67,024	\$	42,262	\$	42,005
Accrued salaries and wages		20,629		20,751		21,026
Income taxes		21,354		18,887		17,233
Accrued pension liabilities		2,044 3,115		2,044 5,926		2,044 4,768
Restructuring reserve Other accrued liabilities		3,115 49,472		3,920 42,443		4,708
Current maturities of long-term debt		<b>4</b> <i>3</i> <b>,4</b> <i>72</i> <b>5</b> 13		42,443 538		556
Revolving credit agreement		515		550		9,900
Revolving creat agreement						,,,00
Total current liabilities		164,151		132,851		158,854
Long-term debt (less current maturities)		513		1,077		1,112
Deferred compensation		5,713		5,870		5,616
Accrued pension liabilities		83,753		84,134		67,548
Other non-current liabilities		2,157		1,968		1,979
Stockholders equity Common Stock par value \$1, authorized 160,000,000 shares; shares issued (including shares in treasury): September 11, 2010 - 63,691,840 shares January 2, 2010 - 62,763,924 shares						
September 12, 2009 - 62,588,558 shares		63,692		62,764		62,589
Additional paid-in capital		97,253		81,021		73,892
Retained earnings		769,389		706,439		695,100
Accumulated other comprehensive income (loss)		(44,808)		(42,806)		(33,995)
Cost of shares in treasury:						
September 11, 2010 - 14,980,365 shares						
January 2, 2010 - 13,170,471 shares						
September 12, 2009 - 13,163,115 shares		(377,006)		(325,385)		(325,091)
Total stockholders equity		508,520		482,033		472,495
Total liabilities and stockholders equity	\$	764,807	\$	707,933	\$	707,604

See accompanying notes to consolidated condensed financial statements.

## WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Statements of Operations (Thousands of Dollars, Except Per Share Data) (Unaudited)

	12 Weeks Ended September September		Se	36 Wee eptember	e <b>ks Ended</b> September			
	- 11,		12,			11,		12,
		2010		2009		2010		2009
Revenue	\$	320,396	\$	286,764	\$	863,492	\$	788,526
Cost of goods sold		191,825		171,498	•	512,245		474,939
Restructuring and other transition costs				1,301		1,406		4,639
Gross profit		128,571		113,965		349,841		308,948
Selling, general and administrative expenses		80,670		74,015		235,930		222,158
Restructuring and other transition costs				3,787		2,828		22,826
Operating profit		47,901		36,163		111,083		63,964
Other expenses (income):								
Interest expense net		56		15		141		223
Other expense (income) net		(244)		(333)		(79)		79
		(188)		(318)		62		302
Earnings before income taxes		48,089		36,481		111,021		63,662
Income taxes		13,946		9,687		32,197		18,467
Net earnings	\$	34,143	\$	26,794	\$	78,824	\$	45,195
Net earnings per share:								
Basic	\$	0.71	\$	0.54	\$	1.62	\$	0.92
Diluted	\$	0.70	\$	0.54	\$	1.59	\$	0.91
Cash dividends per share See accompanying notes to consolidated conden	\$ sed fin	<b>0.11</b> nancial state	\$ ementa	0.11 s.	\$	0.33	\$	0.33

### WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Consolidated Condensed Statements of Cash Flows (Thousands of Dollars) (Unaudited)

	30	ded	
	September 11, 2010		tember 12, 2009
OPERATING ACTIVITIES			
Net earnings	<b>\$</b> 78,	824 \$	45,195
Adjustments necessary to reconcile net earnings to net cash provided by operating activities:			
Depreciation	10,	692	11,852
Amortization	1,	177	1,159
Deferred income taxes	(3	562)	(822)
Stock-based compensation expense	7,	747	6,356
Excess tax benefits from stock-based compensation		<b>907</b> )	
Pension expense		275	10,731
Restructuring and other transition costs		234	27,465
Cash payments related to restructuring and other transition costs		185)	(14,608)
Other	7,	326	(11,376)
Changes in operating assets and liabilities:		107)	(4( 070)
Accounts receivable		107) 207)	(46,979)
Inventories		<b>207</b> )	19,417
Other operating assets		486) 206	(216)
Accounts payable	,	296 455)	(8,081)
Other operating liabilities	(	455)	30,980
Net cash provided by operating activities	7,	662	71,073
INVESTING ACTIVITIES			
Business acquisitions			(7,954)
Additions to property, plant and equipment	(9,	365)	(7,440)
Other	(1,	431)	(1,876)
Net cash used in investing activities	(10,	796)	(17,270)
FINANCING ACTIVITIES			
Net repayments under revolver			(49,600)
Payments of long-term debt and capital lease obligations	(	537)	(5)
Cash dividends paid		115)	(16,105)
Purchase of common stock for treasury		164)	(6,197)
Proceeds from shares issued under stock incentive plans		430	3,876
Excess tax benefits from stock-based compensation	,	907	,
Net cash used in financing activities	(59)	479)	(68,031)
Effect of foreign exchange rate changes		521)	3,265
Enert of foroign exchange rate changes	(4)	~~1)	5,205

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Decrease in cash and cash equivalents	(65,134)	(10,963)
Cash and cash equivalents at beginning of the period	160,439	89,502
Cash and cash equivalents at end of the period	\$ 95,305	\$ 78,539
See accompanying notes to consolidated condensed financial statements.		

## WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Notes to Consolidated Condensed Financial Statements September 11, 2010 and September 12, 2009

(Unaudited)

All amounts are in thousands of dollars except share and per share data, and elsewhere as noted.

# **1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### **Nature of Operations**

Wolverine World Wide, Inc. is a leading designer, manufacturer and marketer of a broad range of quality casual shoes, performance outdoor footwear and apparel, industrial work shoes, boots and apparel, and uniform shoes and boots. The Company s global portfolio of owned and licensed brands includes: *Bate*, *Cat*, *Chaco*, *Cushe*, *Harley-Davidson*, Footwear, *Hush Puppies*, *HyTest*, *Merrell*, *Patagonia*, Footwear, *Sebago*, *Soft Style*, and *Wolverine*. Licensing arrangements with third parties extend the global reach of the Company s brand portfolio. The Company also operates a retail division to market its own brands as well as branded footwear and apparel from other manufacturers; a leathers division that markets *Wolverine Performance Leathers*; and a pigskin procurement operation.

## **Basis of Presentation**

The accompanying unaudited consolidated condensed financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to the Quarterly Report on Form 10-Q and Rule 10-01 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for a complete presentation of the financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for fair presentation have been included in the accompanying financial statements. For further information, refer to the consolidated financial statements and footnotes included in the Company s Annual Report on Form 10-K for the fiscal year ended January 2, 2010.

#### **Revenue Recognition**

Revenue is recognized on the sale of products manufactured or sourced by the Company when the related goods have been shipped, legal title has passed to the customer and collectability is reasonably assured. Revenue generated through programs with licensees and distributors involving products bearing the Company s trademarks is recognized as earned according to stated contractual terms upon either the purchase or shipment of branded products by licensees and distributors.

The Company records provisions against gross revenue for estimated stock returns and cash discounts in the period when the related revenue is recorded. These estimates are based on factors that include, but are not limited to, historical stock returns, historical discounts taken and analysis of credit memorandum activity.

#### **Cost of Goods Sold**

Cost of goods sold for the Company s operations include the actual product costs, including inbound freight charges, purchasing, sourcing, inspection and receiving costs. Warehousing costs are included in selling, general and administrative expenses.

## Seasonality

The Company s business is subject to seasonal influences and the Company s fiscal year has twelve weeks in each of the first three quarters and, depending on the fiscal calendar, sixteen or seventeen weeks in the fourth quarter. Both of these factors can cause significant differences in revenue, earnings and cash flows from quarter to quarter; however, the differences have followed a consistent pattern in previous years.

#### Reclassifications

Certain prior period amounts on the consolidated condensed financial statements have been reclassified to conform to current period presentation. These reclassifications did not affect net earnings.

#### WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES Notes to Consolidated Condensed Financial Statements continued September 11, 2010 and September 12, 2009 (Unaudited)

#### 2. EARNINGS PER SHARE

The following table sets forth the computation of basic and diluted earnings per share:

	12 Weeks Ended September			Sor	36 Weel	ks Ei	Ended	
	11, 2010		September 12, 2009		September 11, 2010		September 12 2009	
Numerator: Net earnings Adjustment for earnings allocated to	\$	34,143	\$	26,794	\$	78,824	\$	45,195
nonvested restricted common stock		(541)		(503)		(1,203)		(741)
Net earnings used in calculating basic earnings per share Adjustment for earnings reallocated to		33,602		26,291		77,621		44,454
nonvested restricted common stock		13		7		27		6
Net earnings used in calculating diluted earnings per share	\$	33,615	\$	26,298	\$	77,648	\$	44,460
Denominator: Weighted average shares outstanding Adjustment for nonvested restricted common	4	8,731,526		49,234,656	49	9,161,580		49,079,465
stock	(	(1,237,987)		(981,530)	(1	,193,308)		(904,990)
Shares used in calculating basic earnings per share Effect of dilutive stock options	4 &	7,493,539		48,253,126	47	,968,272		48,174,475