

CONSOLIDATED TOMOKA LAND CO  
Form SC 13G/A  
January 07, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13G**

**Under the Securities Exchange Act of 1934  
(Amendment No. 3)\***

Consolidated-Tomoka Land Co.  
(Name of Issuer)  
Common Stock \$1.00 par value  
(Title of Class of Securities)  
210226106  
(CUSIP Number)  
December 31, 2009  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
- Rule 13d-1(c)
- Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

CUSIP No. 210226106

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**NAMES OF REPORTING PERSON**

- 1.** S.S. or I.R.S. Identification No. of above person (entities only).  
PICO Holdings, Inc.

**CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)**

- 2.** (a)   
(b)

**SEC USE ONLY**

**3.**

**CITIZENSHIP OR PLACE OF ORGANIZATION**

- 4.** California

**SOLE VOTING POWER**

**5.**

NUMBER OF 310,000 shares

**SHARED VOTING POWER**

**6.**

SHARES BENEFICIALLY OWNED BY 310,000 shares  
None

**SOLE DISPOSITIVE POWER**

**7.**

EACH REPORTING PERSON 310,000 shares

**SHARED DISPOSITIVE POWER**

**8.**

WITH: None

**AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON**

- 9.** 310,000 shares

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

**10.**

Not Applicable

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

**11.**

5.42%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

**12.**

Parent Holding Company/Control Person (HC)

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**Item 1.**

**(a) Name of Issuer:**

Consolidated-Tomoka Land Co.

**(b) Address of Issuer's Principal Executive Offices:**

1530 Cornerstone Boulevard  
Suite 100  
Daytona Beach, FL 32117

**Item 2.**

**(a) Name of Person Filing:**

PICO Holdings, Inc.

**(b) Address of Principal Business Office or, if none, Residence:**

875 Prospect Street, Suite 301  
La Jolla, CA 92037

**(c) Citizenship:**

California

**(d) Title of Class of Securities:**

Common Stock, \$1.00 par value

**(e) CUSIP Number:**

210226106

**Item 3.** If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a)  Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78o).
- (b)  Bank as defined in section 3 (a) (6) of the Act (15 U.S.C. 78c).
- (c)  Insurance company as defined in section 3 (a) (19) of the Act (15 U.S.C. 78c).
- (d)  Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8)
- (e)  An investment adviser in accordance with §240.13d-1 (b) (1) (ii) (E);
- (f)  An employee benefit plan or endowment fund in accordance with §240.13d-1 (b) (1) (ii) (F);

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- (g)
    - Ⓟ A parent holding company or control person in accordance with §240.13d-1 (b) (1) (ii) (G);
  - (h)
    - A savings association as defined in Section 3 (b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
  - (i)
    - A church plan that is excluded from the definition of an investment company under Section 3 (c) (14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
  - (j)
    - Group, in accordance with §240.13d-1 (b) (1) (ii) (J);
-

**Item 4. Ownership**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

**(a) Amount Beneficially Owned:**

310,000 shares

**(b) Percent of Class:**

5.42%

**(c) Number of shares as to which such person has:**

(i) Sole power to vote or to direct the vote:

310,000 shares

(ii) Shared power to vote or to direct the vote:

0 shares

(iii) Sole power to dispose or to direct the disposition of:

310,000 shares

(iv) Shared power to dispose or to direct the disposition of:

0 shares

**Item 5. Ownership of Five Percent or Less of a Class:**

Not applicable

**Item 6. Ownership of More than Five Percent on Behalf of Another Person:**

Not applicable

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company:**

PICO Holdings, Inc. is filing the Schedule 13G pursuant to Rule 13d-1(b) (1) (ii) (G) as indicated under Item 3 (g). The relevant subsidiaries are identified in Exhibit 1 attached hereto.

**Item 8. Identification and Classification of Members of the Group:**

Not applicable

**Item 9. Notice of Dissolution of Group:**

Not applicable

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**Item 10. Certification:**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: January 7, 2010

PICO Holdings, Inc.

By: /s/ James F. Mosier  
James F. Mosier  
General Counsel and Secretary

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EXHIBIT 1

IDENTIFICATION AND CLASSIFICATION OF SUBSIDIARIES

Name of Subsidiary Acquiring Common Stock Being Reported On	Classification
Citation Insurance Company holder of record of 113,900 of the shares of Common Stock being reported on	Insurance Company (IC)
Physicians Insurance Company of Ohio holder of record of 196,100 of the shares of Common Stock being reported on	Insurance Company (IC)