

SOUTH JERSEY INDUSTRIES INC  
Form 8-K  
October 30, 2006

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549**

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**FORM 8-K**

**CURRENT REPORT**  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of Report  
(Date of earliest event reported)  
**October 30, 2006**

**SOUTH JERSEY INDUSTRIES, INC.**  
(Exact name of registrant as specified in its charter)

**New Jersey**                      **1-6364**                      **22-1901645**  
(State of                      ( Commission File                      (IRS employer identification  
incorporation)                      Number)                      no.)

**1 South Jersey Plaza, Folsom, New Jersey 08037**  
(Address of principal executive offices, including zip code)

**(609) 561-9000**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- r      Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- r      Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- r      Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

- r Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events**

On October 30, 2006, South Jersey Industries, Inc. issued a press release announcing that its board of directors enhanced the Company's dividend policy by raising the range for annual dividend increases. A copy of the Company's press release is attached hereto as Exhibit 99.

**Item 9.01 Financial Statements and Exhibits**

(c) Exhibits:

99 Press Release, dated October 30, 2006, issued by South Jersey Industries, Inc.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SOUTH JERSEY INDUSTRIES, INC.

Date: October 30, 2006

By: /s/ David A. Kindlick  
David A. Kindlick  
Vice President & Chief Financial Officer