

HARRAHS ENTERTAINMENT INC

Form 8-K

June 11, 2001

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SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report: June 8, 2001
(Date of earliest event reported)

HARRAH'S ENTERTAINMENT, INC.
(exact name of registrant as specified in its charter)

| | | |
|--|-----------------------|---|
| DELAWARE | 1-10410 | 62-1411755 |
| (State or other jurisdiction of incorporation or organization) | (Commission File No.) | (I.R.S. Employer Identification No.) |

ONE HARRAH'S COURT
LAS VEGAS, NV 89119
(Address of Principal executive offices, including zip code)

(310) 395-5700
(Registrant's telephone number, including area code)

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ITEM 5. OTHER EVENTS

On June 8, 2001, the registrant issued a press release pursuant to Rule 135(c) of the Securities Act of 1933 relating to the pricing of a private placement of senior notes. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

7(c) Exhibits

99.1 Press Release of Harrah's Entertainment, Inc., dated June 8, 2001.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Harrah's Entertainment, Inc.

Date: June 11, 2001

By /s/ BRAD L. KERBY

NAME: Brad L. Kerby
TITLE: Corporate Secretary

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EXHIBIT INDEX

| EXHIBIT NO. ----- | DESCRIPTION ----- |
|----------------------|---|
| 99.1 | Text of press release, dated June 8, 2001, of the Registrant. |

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