BLOCKBUSTER INC Form SC 13D/A January 29, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 10)*

Blockbuster Inc. (Name of Issuer)

Class A Common Stock
Class B Common Stock
(Title of Class of Securities)

Class A: 093679108 Class B: 093679207 (CUSIP Number)

Marc Weitzen, Esq.
General Counsel
Icahn Enterprises L.P. & affiliated companies

767 Fifth Avenue, 47th Floor
New York, New York 10153
(212) 702-4388

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

January 28, 2010 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box / /.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D

Class A CUSIP No. 093679108; Class B CUSIP No. 093679207

NAME OF REPORTING PERSON Carl C. Icahn S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) / / (b) / / SEC USE ONLY SOURCE OF FUNDS* 00 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) CITIZENSHIP OR PLACE OF ORGANIZATION United States of America NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH: SOLE VOTING POWER Class A 71,749 SHARED VOTING POWER Class A 20,533,441 (see Item 3 and 5); Class B 5,566,131 SOLE DISPOSITIVE POWER Class A 71,749 10 SHARED DISPOSITIVE POWER Class A 20,533,441 (see Item 3 and 5); Class B 5,566,131 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON Class A 20,605,190 (see Item 3 and 5); Class B 5,566,131 12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES* // 13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

SCHEDULE 13D

Class A 16.87% (see Item 3 and 5); Class B 7.73%

Item 1. Security and Issuer

I

14 TYPE OF REPORTING PERSON*

This Statement constitutes Amendment No. 10 to the Schedule 13D previously filed on December 14, 2004 and amended on February 17, 2005, April 7, 2005, April 8, 2005, April 19, 2005, April 28, 2005, November 10, 2005, November 16, 2005, November 19, 2007 and May 9, 2008. All capitalized terms used herein and not otherwise defined herein shall have the respective meanings ascribed to such terms in the previously filed statement on Schedule 13D.

Item 4. Purpose of Transaction

Item 4 is hereby amended to add the following:

On January 29, 2010, Mr. Carl Icahn sent a letter (the "January 29 Letter") to Mr. James Keyes, Chairman and Chief Executive Officer of the Issuer, in which Mr. Icahn confirmed his resignation from the Board of Directors of the Issuer effective as of the close of business on January 28, 2010.

A copy of the January 29 Letter is filed as Exhibit 1 hereto and is incorporated herein by reference. The description herein of the January 29 Letter is qualified in its entirety by reference to the January 29 Letter filed herewith.

Item 5. Interest in Securities of the Issuer

Item 5 is hereby amended to add the following:

- (a) As the close of business on January 29, 2010, Registrants may be deemed to beneficially own, in the aggregate, 20,605,190 Class A Shares (composed of 13,226,549 Class A Shares which the Registrants own and approximately additional 7,378,641 Class A Shares which the Registrants would hold if the approximately \$38,000,000 of the face amount of the Preferred Shares held by the Registrants were fully converted into Class A Shares) and 5,566,131 Class B Shares, representing approximately 16.87% of the Issuer's outstanding Class A Shares and approximately 7.73% of the Issuer's outstanding Class B Shares (based upon 122,113,087 Class A Shares and 72,000,000 Class B Shares stated to be outstanding as of November 6, 2009 by the Issuer in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on November 13, 2009).
- (b) Mr. Icahn has sole voting power and sole dispositive power with regard to 71,749 Class A Shares. Each of Registrants (other than Mr. Icahn) disclaims beneficial ownership of such Shares for all purposes.
- (c) There were no transactions effected in Shares within the past sixty days.

Item 7. Material to be Filed as Exhibits

Item 7 is hereby amended by the addition of the following:

Exhibit 1 The January 29 Letter

SIGNATURE

After reasonable inquiry and to the best of each of the undersigned knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: January 29, 2010

HIGH RIVER LIMITED PARTNERSHIP

By: Hopper Investments LLC, general partner

By: Barberry Corp., sole member

By: /s/ Edward E. Mattner

Name: Edward E. Mattner Title: Authorized Signatory

HOPPER INVESTMENTS LLC

By: Barberry Corp., sole member

By: /s/ Edward E. Mattner

Name: Edward E. Mattner

Title: Authorized Signatory

BARBERRY CORP.

By: /s/ Edward E. Mattner

Name: Edward E. Mattner
Title: Authorized Signatory

ICAHN PARTNERS MASTER FUND LP

By: /s/ Edward E. Mattner

Name: Edward E. Mattner Title: Authorized Signatory

ICAHN PARTNERS MASTER FUND II LP

By: /s/ Edward E. Mattner

Name: Edward E. Mattner
Title: Authorized Signatory

ICAHN PARTNERS MASTER FUND III LP

By: /s/ Edward E. Mattner

Name: Edward E. Mattner
Title: Authorized Signatory

ICAHN OFFSHORE LP

By: /s/ Edward E. Mattner

Name: Edward E. Mattner

Title: Authorized Signatory

ICAHN PARTNERS LP

By: /s/ Edward E. Mattner

Name: Edward E. Mattner Title: Authorized Signatory

ICAHN ONSHORE LP

By: /s/ Edward E. Mattner

Name: Edward E. Mattner
Title: Authorized Signatory

ICAHN CAPITAL LP

By: IPH GP LLC, general partner

By: Icahn Enterprises Holdings L.P., general partner

By: Icahn Enterprises G.P. Inc., general partner

By: /s/Dominick Ragone

Name: Dominick Ragone

Title: Chief Financial Officer

IPH GP LLC

By: Icahn Enterprises Holdings L.P., general partner By: Icahn Enterprises G.P. Inc., general partner

By: /s/Dominick Ragone

Name: Dominick Ragone

Title: Chief Financial Officer

ICAHN ENTERPRISES HOLDINGS L.P.

By: Icahn Enterprises G.P. Inc., general partner

By: /s/Dominick Ragone

Name: Dominick Ragone

Title: Chief Financial Officer

ICAHN ENTERPRISES G.P. INC.

By: /s/Dominick Ragone

Name: Dominick Ragone

Title: Chief Financial Officer

BECKTON CORP.

By: /s/EdwardE.Mattner

Name: Edward E. Mattner Title: Authorized Signatory

/s/ Carl C. Icahn

CARL C. ICAHN

EXHIBIT 1

January 29, 2010

Mr. James W. Keyes Chairman and Chief Executive Officer Blockbuster Inc. 1201 Elm Street Dallas, TX 75270

Dear Jim:

This will confirm my resignation as a director of Blockbuster, effective at the

close of business on January 28, 2010. I am resigning in order to conform to the ISS guidelines regarding the number of other directorships a candidate for election to a board of a public company should hold. As you may be aware, I also recently resigned from the boards of Yahoo! and Motricity.

Over the last years, I have greatly enjoyed working with you, the Board and management. I am certain I will miss these relationships. I wish you all the best of luck in the future.

Best regards,

/s/ Carl C. Icahn
----Carl C. Icahn