

KRUEGER BLAKE W  
Form 4  
December 29, 2004

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol  
WOLVERINE WORLD WIDE INC  
/DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
9341 COURTLAND DRIVE NE  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/27/2004

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ 10% Owner  
\_\_\_\_\_ Other (specify below)  
Executive VP & Secretary

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	12/27/2004		M		6,600 A \$ 15.15	137,851	D
Common Stock	12/27/2004		M		12,621 A \$ 23.333	150,472	D
Common Stock	12/27/2004		M		4,627 A \$ 20.745	155,099	D
Common Stock	12/27/2004		M		193 A \$ 20.745	155,292	D
Common Stock	12/27/2004		M		910 A \$ 22.96	156,202	D

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Common Stock	12/27/2004	M	1,820	A	\$ 23.565	158,022	D
Common Stock	12/27/2004	M	774	A	\$ 23.54	158,796	D
Common Stock	12/27/2004	M	5,125	A	\$ 23.05	163,921	D
Common Stock	12/27/2004	F	25,144	D	\$ 31.09	138,777	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.15	12/27/2004		M	6,600	03/05/2004 03/04/2011	Common Stock 6,600
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.333	12/27/2004		M	5,625	02/24/1997 02/23/2007	Common Stock 5,625
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.333	12/27/2004		M	5,625	02/24/1998 02/23/2007	Common Stock 5,625
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 23.333	12/27/2004		M	1,371	02/24/1999 02/23/2007	Common Stock 5,625
Stock Option (Right to Buy)	\$ 23.333					02/24/2000 02/23/2007	Common Stock 5,625

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Buy) <sup>(1)</sup>

Stock Option (Right to Buy)	\$ 20.745	12/27/2004	M	4,627	12/23/2003	02/23/2010	Common Stock	4,627
Stock Option (Right to Buy)	\$ 20.745	12/27/2004	M	193	12/23/2003	03/04/2011	Common Stock	193
Stock Option (Right to Buy)	\$ 22.96	12/27/2004	M	910	02/24/2004	02/23/2010	Common Stock	910
Stock Option (Right to Buy)	\$ 23.565	12/27/2004	M	1,820	03/03/2004	03/02/2009	Common Stock	1,820
Stock Option (Right to Buy)	\$ 23.54	12/27/2004	M	774	03/05/2004	03/04/2011	Common Stock	774
Stock Option (Right to Buy)	\$ 23.05	12/27/2004	M	5,125	02/18/2004	02/17/2014	Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2005	02/17/2014	Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2006	02/17/2014	Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2007	02/17/2014	Common Stock	5,125
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	3,216	12/27/2004	03/04/2011	Common Stock	3,216
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	10,428	12/27/2004	02/23/2007	Common Stock	10,428

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Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	3,555	12/27/2004	02/23/2010	Common Stock	3,555
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	148	12/27/2004	03/04/2011	Common Stock	148
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	744	12/27/2004	02/23/2010	Common Stock	744
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	1,513	12/27/2004	03/02/2009	Common Stock	1,513
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	643	12/27/2004	03/04/2011	Common Stock	643
Stock Option (Right to Buy)	\$ 31.09	12/27/2004	A	4,202	12/27/2004	02/17/2014	Common Stock	4,202

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Executive VP & Secretary	

## Signatures

/s/ Jeffrey A. Ott, by power of attorney  
12/29/2004

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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