

OTTENWESS NICHOLAS P
 Form 4
 October 13, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 OTTENWESS NICHOLAS P

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 10/11/2004

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 VP - Fin. & Corp. Controller

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 ____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	10/11/2004		M		174	A	\$ 15.935 30,778	D
Common Stock	10/11/2004		M		83	A	\$ 15.935 30,861	D
Common Stock	10/11/2004		M		108	A	\$ 15.575 30,969	D
Common Stock	10/11/2004		M		162	A	\$ 16.065 31,131	D
Common Stock	10/11/2004		M		112	A	\$ 15.935 31,243	D

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Common Stock	10/11/2004	M	244	A	\$ 15.9	31,487	D
Common Stock	10/11/2004	M	436	A	\$ 15.905	31,923	D
Common Stock	10/11/2004	M	243	A	\$ 16.78	32,166	D
Common Stock	10/11/2004	M	512	A	\$ 15.44	32,678	D
Common Stock	10/11/2004	M	71	A	\$ 15.76	32,749	D
Common Stock	10/11/2004	M	151	A	\$ 11.1565	32,900	D
Common Stock	10/11/2004	M	102	A	\$ 10.969	33,002	D
Common Stock	10/11/2004	M	176	A	\$ 14.7	33,178	D
Common Stock	10/11/2004	M	171	A	\$ 14.7	33,349	D
Common Stock	10/11/2004	M	129	A	\$ 15.185	33,478	D
Common Stock	10/11/2004	M	116	A	\$ 14.7	33,594	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P Der Sec (Ins	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V (A) (D)		

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Stock Option (Right to Buy)	\$ 15.935	10/11/2004	M	174	02/24/2002	02/23/2007	Common Stock	174
Stock Option (Right to Buy)	\$ 15.935	10/11/2004	M	83	02/25/2002	02/24/2008	Common Stock	83
Stock Option (Right to Buy)	\$ 15.575	10/11/2004	M	108	02/23/2002	02/22/2009	Common Stock	108
Stock Option (Right to Buy)	\$ 16.065	10/11/2004	M	162	02/22/2003	02/24/2008	Common Stock	162
Stock Option (Right to Buy)	\$ 15.935	10/11/2004	M	112	02/24/2002	02/23/2010	Common Stock	112
Stock Option (Right to Buy)	\$ 15.9	10/11/2004	M	244	03/03/2002	03/02/2009	Common Stock	244
Stock Option (Right to Buy)	\$ 15.905	10/11/2004	M	436	02/24/2003	02/23/2010	Common Stock	436
Stock Option (Right to Buy)	\$ 16.78	10/11/2004	M	243	03/03/2003	03/02/2009	Common Stock	243
Stock Option (Right to Buy)	\$ 15.44	10/11/2004	M	512	02/14/2002	02/13/2012	Common Stock	1,875
Stock Option (Right to Buy)	\$ 15.44				02/14/2003	02/13/2012	Common Stock	1,875
Stock Option (Right to Buy)	\$ 15.44				02/14/2004	02/13/2012	Common Stock	1,875
	\$ 15.44				02/14/2005	02/13/2012		1,875

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Stock Option (Right to Buy)								Common Stock	
Stock Option (Right to Buy)	\$ 15.76	10/11/2004	M	71	02/12/2003	02/11/2013		Common Stock	1,625
Stock Option (Right to Buy)	\$ 15.76				02/12/2004	02/11/2013		Common Stock	1,625
Stock Option (Right to Buy)	\$ 15.76				02/12/2005	02/11/2013		Common Stock	1,625
Stock Option (Right to Buy)	\$ 15.76				02/12/2006	02/11/2013		Common Stock	1,625
Stock Option (Right to Buy)	\$ 11.1565	10/11/2004	M	151	02/23/2000	02/22/2010		Common Stock	151
Stock Option (Right to Buy)	\$ 10.969	10/11/2004	M	102	02/24/2000	02/23/2010		Common Stock	102
Stock Option (Right to Buy)	\$ 14.7	10/11/2004	M	176	02/24/2001	02/23/2010		Common Stock	176
Stock Option (Right to Buy)	\$ 14.7	10/11/2004	M	171	02/23/2001	02/22/2009		Common Stock	171
Stock Option (Right to Buy)	\$ 15.185	10/11/2004	M	129	02/25/2001	02/24/2008		Common Stock	129
Stock Option (Right to Buy)	\$ 14.7	10/11/2004	M	116	02/24/2001	02/23/2007		Common Stock	116

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
OTTENWESS NICHOLAS P 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			VP - Fin. & Corp. Controller	

Signatures

/s/ Jeffrey A. Ott, by power of attorney
10/13/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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