

NIKE INC

Form 4

October 09, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See* Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KNIGHT PHILIP H

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
NIKE INC [NKE]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/05/2007

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired<br>(A) or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Class B<br>Common<br>Stock            | 10/05/2007 <sup>(1)</sup>               |                                                             | S <sup>(2)</sup>                     | 29,606 D                                                                | \$<br>59.99 3,427,534                                                                                              | D                                                                    |                                                                   |
| Class B<br>Common<br>Stock            | 10/05/2007                              |                                                             | S <sup>(2)</sup>                     | 2,200 D                                                                 | \$ 60 3,425,334                                                                                                    | D                                                                    |                                                                   |
| Class B<br>Common<br>Stock            | 10/05/2007                              |                                                             | S <sup>(2)</sup>                     | 2,300 D                                                                 | \$<br>60.02 3,423,034                                                                                              | D                                                                    |                                                                   |
| Class B<br>Common<br>Stock            | 10/05/2007                              |                                                             | S <sup>(2)</sup>                     | 800 D                                                                   | \$<br>60.04 3,422,234                                                                                              | D                                                                    |                                                                   |

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|                            |            |             |       |   |             |           |   |
|----------------------------|------------|-------------|-------|---|-------------|-----------|---|
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 1,400 | D | \$<br>60.07 | 3,420,834 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 1,900 | D | \$<br>60.01 | 3,418,934 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 1,300 | D | \$<br>60.03 | 3,417,634 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 1,200 | D | \$<br>60.05 | 3,416,434 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 1,600 | D | \$<br>60.06 | 3,414,834 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 1,500 | D | \$<br>60.08 | 3,413,334 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 2,700 | D | \$<br>60.09 | 3,410,634 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 900   | D | \$<br>60.11 | 3,409,734 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 500   | D | \$<br>60.13 | 3,409,234 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 300   | D | \$<br>60.14 | 3,408,934 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 300   | D | \$<br>60.15 | 3,408,634 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 500   | D | \$<br>60.37 | 3,408,134 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 7,654 | D | \$<br>60.29 | 3,400,480 | D |
| Class B<br>Common<br>Stock | 10/05/2007 | <u>S(2)</u> | 9,714 | D | \$<br>60.28 | 3,390,766 | D |
| Class B<br>Common          | 10/05/2007 | <u>S(2)</u> | 6,400 | D | \$<br>60.31 | 3,384,366 | D |

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|                            |            |                  |       |   |             |                          |   |  |
|----------------------------|------------|------------------|-------|---|-------------|--------------------------|---|--|
| Stock                      |            |                  |       |   |             |                          |   |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 3,500 | D | \$<br>60.32 | 3,380,866                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 7,800 | D | \$ 60.3     | 3,373,066                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 4,800 | D | \$<br>60.27 | 3,368,266                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 4,500 | D | \$<br>60.26 | 3,363,766                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 6,800 | D | \$<br>60.25 | 3,356,966                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 2,400 | D | \$<br>60.23 | 3,354,566                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 3,600 | D | \$<br>60.22 | 3,350,966                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 2,600 | D | \$<br>60.21 | 3,348,366                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 3,300 | D | \$<br>60.24 | 3,345,066                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 3,200 | D | \$ 60.2     | 3,341,866                | D |  |
| Class B<br>Common<br>Stock | 10/05/2007 | S <sup>(2)</sup> | 3,300 | D | \$<br>60.19 | 3,338,566 <sup>(3)</sup> | D |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |       |                                        |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|-------|----------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V                                                                                                                  | (A)                                                            | (D)                                                                       | Date<br>Exercisable                                 | Expiration<br>Date                                                          | Title | Amount<br>or<br>Number<br>of<br>Shares |

## Reporting Owners

| Reporting Owner Name / Address                               | Relationships |           |         |       |
|--------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                              | Director      | 10% Owner | Officer | Other |
| KNIGHT PHILIP H<br>ONE BOWERMAN DRIVE<br>BEAVERTON, OR 97005 | X             | X         |         |       |

## Signatures

By: John F. Coburn III For: Philip H.  
Knight

10/08/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day

(1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

(2) Transaction pursuant to a Rule 10b5-1 Plan.

This Form 4 contains thirty of the one hundred sixty-nine transactions that were executed on October 5, 2007. Three additional forms,

(3) each containing thirty of the one hundred sixty-nine transactions that were executed on October 5, 2007, were filed immediately prior to this Form 4. Two additional forms, one of which contains thirty transactions and one of which contains nineteen transactions, were filed immediately following this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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