NIKE INC Form 4 January 04, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Section 16. Form 4 or

Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * KNIGHT PHILIP H

> (First) (Middle)

(Month/Day/Year)

(Last)

ONE BOWERMAN DRIVE

BEAVERTON, OR 97005

(Street)

2. Issuer Name and Ticker or Trading Symbol

NIKE INC [NKE]

3. Date of Earliest Transaction

(Month/Day/Year) 01/03/2007

4. If Amendment, Date Original

(Instr. 8)

Filed(Month/Day/Year)

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

Estimated average burden hours per

response...

0.5

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_X__ 10% Owner _X__ Director _ Other (specify Officer (give title

below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Indirect (I)

(Instr. 4)

Ownership

(Instr. 4)

Person

Owned

Following

Reported

Transaction(s)

(City)	(State)	Zip) Tab	le I - Non-I	Derivative Securities Acq	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction	on(A) or Disposed of (D)	Securities	Form: Direct	Indirect
(Instr. 3)		any	Code	(Instr. 3, 4 and 5)	Beneficially	(D) or	Beneficial

(A)

		Code	V	Amount	or (D)	Price	(Instr. 3 and 4)	
Class B Common Stock	01/03/2007(1)	S(2)		600	D	\$ 99.33	4,510,261	D

Class B					¢		
Common	01/03/2007	S(2)	500	D	Φ 00.24	4,509,761	D
Stock					99.34		

Class B					¢		
Common	01/03/2007	S(2)	100	D	Φ 00.25	4,509,661	D
Stock					99.33		

Class B					¢		
Common	01/03/2007	S(2)	600	D	Φ 00.26	4,509,061	D
a . 1					99.30		

Stock

Class B Common Stock	01/03/2007	S(2)	500	D	\$ 99.37	4,508,561	D
Class B Common Stock	01/03/2007	S(2)	400	D	\$ 99.38	4,508,161	D
Class B Common Stock	01/03/2007	S(2)	200	D	\$ 99.39	4,507,961	D
Class B Common Stock	01/03/2007	S(2)	500	D	\$ 99.4	4,507,461	D
Class B Common Stock	01/03/2007	S(2)	900	D	\$ 99.41	4,506,561	D
Class B Common Stock	01/03/2007	S(2)	500	D	\$ 99.42	4,506,061	D
Class B Common Stock	01/03/2007	S(2)	300	D	\$ 99.43	4,505,761	D
Class B Common Stock	01/03/2007	S(2)	400	D	\$ 99.44	4,505,361	D
Class B Common Stock	01/03/2007	S(2)	400	D	\$ 99.46	4,504,961	D
Class B Common Stock	01/03/2007	S(2)	600	D	\$ 99.47	4,504,361	D
Class B Common Stock	01/03/2007	S(2)	300	D	\$ 99.48	4,504,061	D
Class B Common Stock	01/03/2007	S(2)	400	D	\$ 99.49	4,503,661	D
Class B Common Stock	01/03/2007	S(2)	1,800	D	\$ 99.5	4,501,861	D
Class B Common Stock	01/03/2007	S(2)	1,400	D	\$ 99.51	4,500,461	D
Class B Common	01/03/2007	S(2)	400	D	\$ 99.52	4,500,061	D

Stock							
Stock							
Class B Common Stock	01/03/2007	S(2)	500	D	\$ 99.53	4,499,561	D
Class B Common Stock	01/03/2007	S(2)	300	D	\$ 99.54	4,499,261	D
Class B Common Stock	01/03/2007	S(2)	200	D	\$ 99.56	4,499,061	D
Class B Common Stock	01/03/2007	S(2)	100	D	\$ 99.58	4,498,961	D
Class B Common Stock	01/03/2007	S(2)	100	D	\$ 99.63	4,498,861	D
Class B Common Stock	01/03/2007	S(2)	500	D	\$ 99.66	4,498,361	D
Class B Common	01/03/2007	S(2)	100	D	\$ 99.7	4,498,261	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $S^{(2)}$

Stock Class B

Stock

Common

01/03/2007

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\$ 4,498,161 (3) D

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

100

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. DiNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	e	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Expiration Date	Title	Amount or Number of

					Shares
Class A Common Convertible	<u>(4)</u>	<u>(4)</u>	<u>(4)</u>	Class B Common Stock	54,955,047
Class A Common Convertible	<u>(4)</u>	<u>(4)</u>	<u>(4)</u>	Class B Common Stock	65,224

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	X	X						

Signatures

By: John F. Coburn III For: Philip H.

Knight 01/04/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day (1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.
- (2) Transaction pursuant to a Rule 10b5-1 Plan.
- This Form 4 contains twenty-seven of one hundred seventy-seven transactions that were executed on January 3, 2007. Five additional
- (3) forms, each containing thirty of the one hundred seventy-seven transactions that were executed on January 3, 2007, were filed immediately prior to this Form 4.
- (4) Class A Common Stock is convertible at any time on a one-for-one basis into Class B Common Stock with no expiration date.
- Shares held by a corporation owned by wife. The reporting person disclaims beneficial ownership of these securities and this report shall
- (5) not be deemed an admission that the reporting persona is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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