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NIKE INC Form 4	2007								
January 04, 2								OMB A	PPROVAL
FORM	14 UNITED S	STATES SECU Wa	RITIES A shington,			NGE C	COMMISSION	OMB Number:	3235-0287
Check th if no long subject to Section 1 Form 4 of Form 5 obligatio may cont See Instri	ger 6. r Filed purs ns section 17(a	IENT OF CHAN suant to Section (a) of the Public U 30(h) of the In	NGES IN SECUR 16(a) of th Jtility Hole	BENEF RITIES le Securit ding Con	e Act of 1934, 1935 or Section	F Expires: January 2 Estimated average burden hours per response			
1(b).				-					
(Print or Type I	Responses)								
1. Name and A KNIGHT P	Address of Reporting I HILIP H	Symbol	er Name and INC [NKE		Tradii	ng	5. Relationship of Issuer		
(Last)	(First) (M		of Earliest Ti	-			(Checl	k all applicable	;)
ONE BOW	ERMAN DRIVE	(Month/ 01/03/2	Day/Year) 2007				X_ Director Officer (give below)	title $_X_10\%$ below)	
BEAVERT	(Street) ON, OR 97005		endment, Da onth/Day/Year	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by M Person	One Reporting Pe	rson
(City)	(State)	(Zip) Tab	de I - Non-I	Derivative	Secur	ities Aco	uired, Disposed of	or Beneficial	lv Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transactio Code	4. Securi on(A) or Di (Instr. 3,	ties A ispose	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class B Common Stock	01/03/2007(1)		S <u>(2)</u>	100	D	\$ 97.97	4,653,161	D	
Class B Common Stock	01/03/2007		S <u>(2)</u>	2,600	D	\$ 98	4,650,561	D	
Class B Common Stock	01/03/2007		S <u>(2)</u>	400	D	\$ 98.01	4,650,161	D	
Class B Common Stock	01/03/2007		S <u>(2)</u>	300	D	\$ 98.02	4,649,861	D	

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Class B Common Stock	01/03/2007	S <u>(2)</u>	400	D	\$ 98.03	4,649,461	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	200	D	\$ 98.04	4,649,261	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	200	D	\$ 98.05	4,649,061	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	300	D	\$ 98.07	4,648,761	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	900	D	\$ 98.08	4,647,861	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	700	D	\$ 98.09	4,647,161	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	1,000	D	\$ 98.11	4,646,161	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	500	D	\$ 98.12	4,645,661	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	400	D	\$ 98.14	4,645,261	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	600	D	\$ 98.15	4,644,661	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	200	D	\$ 98.16	4,644,461	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	1,100	D	\$ 98.17	4,643,361	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	300	D	\$ 98.18	4,643,061	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	700	D	\$ 98.19	4,642,361	D
Class B Common	01/03/2007	S <u>(2)</u>	900	D	\$ 98.2	4,641,461	D

Stock							
Class B Common Stock	01/03/2007	S <u>(2)</u>	100	D	\$ 98.21	4,641,361	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	100	D	\$ 98.22	4,641,261	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	400	D	\$ 98.23	4,640,861	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	100	D	\$ 98.24	4,640,761	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	700	D	\$ 98.25	4,640,061	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	400	D	\$ 98.26	4,639,661	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	700	D	\$ 98.27	4,638,961	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	300	D	\$ 98.28	4,638,661	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	1,000	D	\$ 98.29	4,637,661	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	300	D	\$ 98.3	4,637,361	D
Class B Common Stock	01/03/2007	S <u>(2)</u>	400	D	\$ 98.31	4,636,961 <u>(3)</u>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative		3. Transaction Date (Month/Day/Year)	Execution Date, if	4. Transactio		6. Date Exerce Expiration D	ate	7. Title and Amount of	of D	B. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Year)	Underlying Securities (Instr. 3 ar	s (I	Security Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	or Nur of	nount umber ares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
KNIGHT PHILIP H ONE BOWERMAN DRIVE BEAVERTON, OR 97005	Х	Х					
Signatures							
By: John F. Coburn III For: Ph Knight	ilip H.	01	/04/2007	,			

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Pursuant to Company policy, market sales of Company stock by officers and directors are permitted only after the second full trading day(1) after the release of quarterly earnings and ending on the last day of the second month of the following fiscal quarter, except pursuant to approved 10b5-1 trading plans.

(2) Transaction pursuant to a Rule 10b5-1 Plan.

This Form 4 contains thirty of one hundred seventy-seven transactions that were executed on January 3, 2007. One additional form,

(3) containing thirty transactions that were executed on January 3, 2007, was filed immediately prior to this Form 4. Four additional forms, three containing thirty transactions each and one containing twenty-seven transactions of the one hundred seventy-seven transactions that were executed on January 3, 2007, were filed immediately following this form.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.