

TELECOM ARGENTINA SA  
Form 6-K  
May 10, 2016

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**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 6-K**

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Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of May, 2016**

**Commission File Number: 001-13464**

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**Telecom Argentina S.A.**  
(Translation of Registrant's name into English)

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**Alicia Moreau de Justo, No. 50, 1107**  
**Buenos Aires, Argentina**  
(Address of principal executive office)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F    Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes    No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes    No

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**Telecom Argentina S.A.**

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**Item**

1. English translation of letter to the Comisión Nacional de Valores (the Argentine National Securities Commission --“CNV”), dated May 10, 2016, regarding replacement of Chief Financial Officer.

Item 1.

**FREE TRANSLATION**

**FOR IMMEDIATE RELEASE**

Buenos Aires, May 10, 2016

*Comisión Nacional de Valores*

Mr. Marcos Ayerra

**RE.: Replacement of Chief Financial Officer**

Dear Sir,

In my capacity as Chairman of **Telecom Argentina S.A.**, (“**Telecom Argentina**” or the “**Company**”) I hereby inform you that Mr. Adrián Calaza, our Chief Financial Officer, will leave his current position in Telecom Argentina as of May 12<sup>th</sup> 2016.

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Mr. Ignacio Cruz Morán has been designated as Chief Financial Officer in replacement of Mr. Adrián Calaza and will assume his position on May 12, 2016.

Yours sincerely,

**Telecom Argentina S.A.**

/s/ Mariano M. Ibañez

Mariano M. Ibañez

Chairman of the Board of Directors

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**Telecom Argentina S.A.**

Date: May 10, 2016

By: /s/ Pedro G. Insussarry  
Name: Pedro G. Insussarry  
Title: Responsible for Market  
Relations