

MEREDITH CORP  
Form DEFA14A  
September 25, 2009

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the Securities**

**Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14A-6(E)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to Section 240.14a-11(c) or Section 240.14a-12

MEREDITH CORPORATION

---

(Name of Registrant as Specified In Its Charter)

---

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

---

(2) Aggregate number of securities to which transaction applies:

---

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

---

(4) Proposed maximum aggregate value of transaction:

---

(5) Total fee paid:

---

Fee paid previously with preliminary materials.

---

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

---

(1) Amount Previously Paid:

---

(2) Form, Schedule or Registration Statement No.:

---

(3) Filing Party:

---

(4) Date Filed:

---

---

COMPANY #

**MEREDITH CORPORATION**

**ANNUAL MEETING OF SHAREHOLDERS**

Directions to attend the Annual Meeting where you may vote in person can be found on our website, [www.meredith.com/meredith\\_corporate/findus.html](http://www.meredith.com/meredith_corporate/findus.html)

**Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to be Held on November 4, 2009**

Notice is hereby given that the Annual Meeting of Shareholders of Meredith Corporation will be held at 1716 Locust Street, Des Moines, Iowa on November 4, 2009, at 10:00 a.m.

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

The Proxy Statement and Annual Report are available at [www.idelivercommunications.com/proxy/mdp](http://www.idelivercommunications.com/proxy/mdp)

If you want to receive a paper copy or an e-mail with links to the electronic materials, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse side of this Notice on or before October 23, 2009,

to facilitate timely delivery.

---

**Matters intended to be acted upon at the meeting are listed below.**

**The Board of Directors recommends that you vote FOR each of the nominees for directors; and FOR proposals 2, 3, and 4.**

1. Election of three Class II directors for terms expiring in 2012
2. Proposal to ratify the appointment of KPMG LLP as the Company's independent registered public accounting firm for the year ending June 30, 2010
3. Proposal to reaffirm previously approved business criteria, classes of eligible participants, and maximum annual incentives awarded under the Amended and Restated Meredith Corporation 2004 Stock Incentive Plan
4. Proposal to authorize an additional reserve of 3,500,000 shares that may be granted under the Amended and Restated Meredith Corporation 2004 Stock Incentive Plan

---

**You may immediately  
vote your proxy  
on the Internet at:**

[www.eproxy.com/mdp](http://www.eproxy.com/mdp)

Use the Internet to vote your proxy  
24 hours a day, 7 days a week, until  
12:00 p.m. (CT) on November 3,  
2009.

Please have this Notice and the last four digits of  
your Social Security Number or Tax  
Identification Number available. Follow the  
instructions to vote your proxy.

**Your Internet vote authorizes the named  
proxies to vote your shares in the same manner  
as if you marked, signed, and returned your  
proxy card.**

V032508

---

**To request paper copies of the proxy materials, which include the proxy card,**

**Proxy Statement and Annual Report, please contact us via:**

**Internet** Access the Internet and go to [www.idelivercommunications.com/proxy/mdp](http://www.idelivercommunications.com/proxy/mdp). Follow the instructions to log in and order copies.

**Telephone** Call us free of charge at 877-847-4696 in the U.S. or Canada to order copies. Please have available the 3-digit company # and the 11-digit control # located in the box in the upper right-hand corner on the front of this Notice.

**E-mail** Send us an e-mail [ideliver@afpi.com](mailto:ideliver@afpi.com) with MDP Materials Request in the subject line. The e-mail must include:

Your full name and the 3-digit company # and the 11-digit control # located in the box in the upper right-hand corner on the front of this Notice.

Your preference to receive printed materials via mail -or- to receive an e-mail with links to the electronic materials.

If you choose e-mail delivery you must include your e-mail address.

If you would like this election to apply to delivery of material for all future meetings, write the word Permanent.