

SHOE CARNIVAL INC
Form 8-K
August 05, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)

August 5, 2004

SHOE CARNIVAL, INC.

(Exact name of registrant as specified in its charter)

Indiana

(State or other jurisdiction
of incorporation)

0-21360

(Commission File
Number)

35-1736614

(IRS Employer
Identification No.)

8233 Baumgart Road, Evansville, IN

47725

[REDACTED]
(Address of principal executive offices)

[REDACTED]
(Zip Code)

Registrant's telephone number, including area code

(812) 867-6471
[REDACTED]

Not Applicable

[REDACTED]
(Former name or former address if changed since last report)

Item 12

Results of Operations and Financial Condition

On August 5, 2004, Shoe Carnival, Inc. (the "Company") issued a press release announcing its July 2004 sales results and estimated earnings for its second fiscal quarter ended July 31, 2004. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SHOE CARNIVAL, INC.
(Registrant)

Dated: August 5, 2004

By:

/s/ W. Kerry Jackson

W. Kerry Jackson

Senior Vice President and
Chief Financial Officer

SHOE CARNIVAL, INC.
INDEX TO EXHIBITS

| Exhibit No. | Description |
|-------------|---|
| 99.1 | Sales Release - Month Ended July 31, 2004 |
