

Hillier Scott
Form 4
April 26, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Hillier Scott

(Last) (First) (Middle)
150 N. BARTLETT STREET
(Street)

MEDFORD, OR 97501

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
LITHIA MOTORS INC [LAD]

3. Date of Earliest Transaction
(Month/Day/Year)
04/26/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Sr. VP of Operations

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Stock	04/26/2013		M		5,000	A	\$ 9.375 57,810
Class A Common Stock	04/26/2013		M		35,000	A	\$ 5.37 92,810
Class A. Common Stock	04/26/2013		S		3,000	D	\$ 48.15 89,810
Class A. Common	04/26/2013		S		2,000	D	\$ 48.2 87,810

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Stock							
Class A. Common Stock	04/26/2013	S	2,408	D	\$ 48.22	85,402	D
Class A. Common Stock	04/26/2013	S	500	D	\$ 48.27	84,902	D
Class A. Common Stock	04/26/2013	S	500	D	\$ 48.28	84,402	D
Class A. Common Stock	04/26/2013	S	1,495	D	\$ 48.29	82,907	D
Class A. Common Stock	04/26/2013	S	92	D	\$ 48.3	82,815	D
Class A. Common Stock	04/26/2013	S	2,000	D	\$ 48.34	80,815	D
Class A. Common Stock	04/26/2013	S	500	D	\$ 48.3401	80,315	D
Class A. Common Stock	04/26/2013	S	2,200	D	\$ 48.35	78,115	D
Class A. Common Stock	04/26/2013	S	1,700	D	\$ 48.36	76,415	D
Class A. Common Stock	04/26/2013	S	300	D	\$ 48.37	76,115	D
Class A. Common Stock	04/26/2013	S	500	D	\$ 48.38	75,615	D
Class A. Common Stock	04/26/2013	S	942	D	\$ 48.4	74,673	D
Class A. Common Stock	04/26/2013	S	500	D	\$ 48.41	74,173	D
Class A. Common Stock	04/26/2013	S	2,000	D	\$ 48.43	72,173	D

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Class A. Common Stock	04/26/2013	S	3,273	D	\$ 48.45	68,900	D
Class A. Common Stock	04/26/2013	S	27	D	\$ 48.47	68,873	D
Class A. Common Stock	04/26/2013	S	300	D	\$ 48.48	68,573	D
Class A. Common Stock	04/26/2013	S	6,951	D	\$ 48.5	61,622	D
Class A. Common Stock	04/26/2013	S	1,218	D	\$ 48.51	60,404	D
Class A. Common Stock	04/26/2013	S	113	D	\$ 48.5101	60,291	D
Class A. Common Stock	04/26/2013	S	642	D	\$ 48.52	59,649	D
Class A. Common Stock	04/26/2013	S	50	D	\$ 48.53	59,599	D
Class A. Common Stock	04/26/2013	S	100	D	\$ 48.54	59,499	D
Class A. Common Stock	04/26/2013	S	204	D	\$ 48.55	59,295	D
Class A. Common Stock	04/26/2013	S	1,022	D	\$ 48.56	58,273	D
Class A. Common Stock	04/26/2013	S	133	D	\$ 48.57	58,140	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8.
Stock Option (right to buy)	\$ 9.375	04/26/2013		M	5,000	(1) 03/10/2014	Class A Common Stock	5,000
Stock Option (right to buy)	\$ 5.37	04/26/2013		M	35,000	(2) 08/11/2014	Class A Common Stock	35,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hillier Scott 150 N. BARTLETT STREET MEDFORD, OR 97501			Sr. VP of Operations	

Signatures

Larissa McAlister,
Attorney-in-Fact

04/26/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested for 25% of the shares on each of the first four anniversaries of the grant date.
- (2) 50% of the shares vested on the second anniversary of the grant date and 25% of the shares vested on each of the third and fourth anniversaries of the grant date.

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