

CSS INDUSTRIES INC  
Form SC 13D  
September 27, 2007

**SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**SCHEDULE 13D**

**Under the Securities Exchange Act of 1934**

**CSS INDUSTRIES, INC.**

(Name of Issuer)

Common Stock, \$.10 par value

(Title of Class of Securities)

125906 10 7

(CUSIP Number)

Alan Singer, Esq.

Morgan, Lewis & Bockius LLP

1701 Market Street

Philadelphia, PA 19103-2921

(215) 963-5224

(Name, Address and Telephone Number of Person Authorized to  
Receive Notices and Communications)

September 17, 2007

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this Schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box

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**NAMES OF REPORTING PERSONS**

1

Jack Farber

**CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\***

2

(a)

(b)

**SEC USE ONLY**

3

**SOURCE OF FUNDS**

4

OO

**CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)**

5

**CITIZENSHIP OR PLACE OF ORGANIZATION**

6

United States of America

**SOLE VOTING POWER**

7

NUMBER OF

595,961 Shares

**SHARES**

**SHARED VOTING POWER**

**BENEFICIALLY OWNED BY** 8

OWNED BY

486,576 Shares

**EACH**

**SOLE DISPOSITIVE POWER**

**REPORTING PERSON** 9

PERSON

595,961 Shares

**WITH**

**SHARED DISPOSITIVE POWER**

10

486,576 Shares

**AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON**

11

1,082,537 Shares

**12**      **CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)**

p

**13**      **PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)**

9.9%

**14**      **TYPE OF REPORTING PERSON (See Instructions)**

IN

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**Item 1. Security and Issuer.**

This statement relates to the Common Stock, \$.10 par value (the Common Stock ), of CSS Industries, Inc. ( CSS ). The address of CSS executive offices is 1845 Walnut Street, Philadelphia, Pennsylvania 19103.

**Item 2. Identity and Background.**

- (a) The person filing this statement is Jack Farber.
- (b) The business address of Jack Farber is CSS Industries, Inc., 1845 Walnut Street, Philadelphia, Pennsylvania 19103.
- (c) Jack Farber s principal occupation is Chairman of the Board of Directors of CSS.
- (d) During the last five years, Jack Farber has not been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).
- (e) During the last five years, Jack Farber has not been a party to a civil proceeding of a judicial or administrative body as a result of which proceeding he was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.
- (f) Jack Farber is a United States citizen.

**Item 3. Source and Amount of Funds or Other Consideration**

As described in more detail in Item 5, Jack Farber most recently acquired beneficial ownership of most of the shares of Common Stock reported on this Schedule 13D as a result of a distribution of shares held by The Jack Farber Irrevocable Trust dated December 15, 2003 (the Jack Farber Irrevocable Trust ) and The Vivian Farber Irrevocable Trust dated December 15, 2003 (the Vivian Farber Irrevocable Trust ), to the trust under The Jack Farber Amended and Restated Revocable Indenture of Trust dated October 28, 2005 (the Jack Farber Revocable Trust ) and the trust under The Vivian Farber Amended and Restated Revocable Indenture of Trust dated October 28, 2005 (the Vivian Farber Revocable Trust ), respectively.

**Item 4. Purpose of Transaction.**

Jack Farber serves as Chairman of the Board of Directors of CSS and he, and the other entities identified in Item 5 below, may from time to time engage in transactions involving the acquisition or disposition of Common Stock. The Jack Farber Revocable Trust has entered into a plan intended to comply with Rule 10b5-1(c) under the Securities Exchange Act of 1934. Under the plan, the Jack Farber Revocable Trust may sell up to 175,000 shares of Common Stock, subject to minimum price conditions. As of the date of this Schedule 13D, the Jack Farber Revocable Trust has sold 45,700 shares of Common Stock under the plan. See Item

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5 for further information. Except as set forth above, Jack Farber has no plans or proposals that may relate to or would result in any of the actions described in paragraphs (a) through (j) of Item 4.

**Item 5. Interest in Securities of the Issuer.**

Jack Farber may be deemed to beneficially own 1,082,537 shares of Common Stock (9.9% of the issued and outstanding Common Stock of CSS, based upon information set forth in CSS Form 10-Q for the quarter ended June 30, 2007, indicating that 10,927,370 shares of Common Stock were issued and outstanding on July 25, 2007). Of that amount, he has sole voting and investment power with regard to 595,161 shares of Common Stock held by the Jack Farber Revocable Trust. Jack Farber is the sole trustee of this trust. In addition, Jack Farber may be deemed to have shared voting and investment power with regard to 486,576 shares of Common Stock. Shares as to which he has shared voting and investment power include the following:

351,042 shares of Common Stock held by the Vivian Farber Revocable Trust. Vivian Farber, Jack Farber's wife, is the sole trustee of this trust;

60,383 shares of Common Stock held by a trust for the benefit of David M. Farber, Jack Farber's son, for which Jack Farber and his son are co-trustees (the David Farber Trust). Under the indenture of trust for the David Farber Trust, action of a majority of the trustees of the David Farber Trust is required to vote or dispose of the shares of Common Stock owned by the David Farber Trust; and

43,475 shares of Common Stock owned by trusts for the benefit of two of Jack Farber's grandchildren, for which Jack Farber's wife serves as co-trustee with Ellen B. Kurtzman, his daughter.

In addition, Jack Farber may be deemed to have shared voting and investment power with respect to 31,676 shares of Common Stock held by the Farber Foundation, Inc. (the Farber Foundation), a charitable foundation. Jack Farber, Christopher J. Munyan, an officer and director of CSS, and Clifford J. Pietrafitta, an officer of CSS, are members of, and together with William G. Kiesling, a director and officer of CSS, are directors of, the Farber Foundation. As a matter of policy, the Farber Foundation does not vote the shares of Common Stock that it owns. Jack Farber disclaims beneficial ownership with regard to these shares.

The shares listed as beneficially owned by Mr. Farber do not include shares held by the Farber Family Foundation, Inc. (the Farber Family Foundation), a charitable foundation. Jack Farber, his wife, his daughter and his son are the members, officers and directors of the Farber Family Foundation. However, only his daughter has voting and investment power with regard to shares of Common Stock held by the Farber Family Foundation. As a matter of policy, the Farber Family Foundation does not vote the shares of Common Stock that it owns.

Additional information regarding the persons other than Jack Farber identified in this item is contained in Appendix A attached hereto.

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Within the past 60 days, the transactions described below were effected by the Jack Farber Revocable Trust and the Vivian Farber Revocable Trust.

Between August 10, 2007 and August 24, 2007, the Jack Farber Revocable Trust sold 45,700 shares of Common Stock as follows:

| Date            | No. of Shares | Price |
|-----------------|---------------|-------|
| August 10, 2007 | 2,000         | 39.60 |
| August 16, 2007 | 7,500         | 39.60 |
| August 16, 2007 | 400           | 39.74 |
| August 16, 2007 | 2,000         | 39.80 |
| August 16, 2007 | 5,000         | 40.00 |
| August 16, 2007 | 100           | 40.50 |
| August 16, 2007 | 4,000         | 40.61 |
| August 17, 2007 | 17,100        | 39.70 |
| August 17, 2007 | 1,500         | 39.99 |
| August 17, 2007 | 5,000         | 40.10 |
| August 20, 2007 | 100           | 39.60 |
| August 24, 2007 | 1,000         | 39.60 |

The sales listed in the table above were effected in the public trading markets pursuant to a plan intended to comply with Rule 10b5-1(c) under the Securities Exchange Act of 1934.

On September 17, 2007, the Jack Farber Revocable Trust received a distribution of 465,151 shares of Common Stock from the Jack Farber Irrevocable Trust, and the Vivian Farber Revocable Trust received a distribution of 351,042 shares of Common Stock from the Vivian Farber Irrevocable Trust. Mr. Farber's daughter is the sole trustee of the Jack Farber Irrevocable Trust and the Vivian Farber Irrevocable Trust.

**Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer.**

Not applicable.

**Item 7. Material to be Filed as Exhibits.**

Not applicable.

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SIGNATURE**

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After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

/s/ Jack Farber  
Jack Farber

Date: September 21, 2007

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APPENDIX A

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| Name                       | Address   | Present principal occupation or employment and name, principal business and address of any corporation or other organization in which such employment is conducted  |
|----------------------------|---|---|
| Vivian Farber              | 3056 Miro Drive<br>North<br>Palm Beach<br>Gardens,<br>FL 33410          | Private investor  |
| Ellen B.<br>Kurtzman       | 1105 North Market<br>St.<br>Wilmington, DE<br>19801                     | Management of trusts and other entities for the benefit of family members, Delv L.P. (a partnership that holds and manages investments), 1105 North Market Street, Wilmington, DE 19801   |
| David M. Farber            | Marshall Auto Sales<br>6050 Old York Road<br>Philadelphia, PA<br>19141  | President, Marshall Auto Sales (an automobile dealer), 6050 Old York Road, Philadelphia, PA 19141   |
| William G.<br>Kiesling     | CSS Industries, Inc.<br>1845 Walnut Street<br>Philadelphia, PA<br>19103 | Vice President Legal and Human Resources and General Counsel, CSS Industries, Inc. (the issuer, which designs, manufactures, procures, distributes and sells seasonal and all-occasion consumer products), 1845 Walnut Street, Philadelphia, PA 19103 |
| Christopher J.<br>Munyan   | CSS Industries, Inc.<br>1845 Walnut Street<br>Philadelphia, PA<br>19103 | President and Chief Executive Officer, CSS Industries, Inc. (the issuer, which designs, manufactures, procures, distributes and sells seasonal and all-occasion consumer products), 1845 Walnut Street, Philadelphia, PA 19103                        |
| Clifford E.<br>Pietrafitta | CSS Industries, Inc.<br>1845 Walnut Street<br>Philadelphia, PA<br>19103 | Vice President Finance, Chief Financial Officer, CSS Industries, Inc. (the issuer, which designs, manufactures, procures, distributes and sells seasonal and all-occasion consumer products), 1845 Walnut Street, Philadelphia, PA 19103              |

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During the last five years, none of the persons listed above have been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

During the last five years, none of the persons listed above was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction as a result of which the person was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

All of the persons listed above are United States citizens.