

BANK OF NOVA SCOTIA /
Form FWP
March 11, 2013

Filed pursuant to Rule 433
Registration No. 333-185049

Issuer Free Writing Prospectus
Dated March 8, 2013

U.S.\$1,000,000,000

The Bank of Nova Scotia

U.S.\$500,000,000 0.950% Senior Notes Due 2016

U.S.\$500,000,000 Floating Rate Senior Notes Due 2016

U.S.\$500,000,000 0.950% Senior Notes due 2016

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| Issuer: | The Bank of Nova Scotia (the "Bank") |
| Title of Securities: | 0.950% Senior Notes due 2016 |
| Aggregate Principal Amount Offered: | U.S.\$500,000,000 |
| Maturity Date: | March 15, 2016 |
| Price to Public: | 99.994% of the principal amount of the Securities |
| Underwriters' Fee: | 0.250% |
| Net Proceeds to the Bank After Underwriters' Fee and Before Expenses: | U.S.\$498,720,000 |
| Coupon (Interest Rate): | 0.950% |
| Re-offer Yield: | 0.952% |
| Spread to Benchmark Treasury: | T + 55 basis points |
| Benchmark Treasury: | 0.375% due February 15, 2016 |
| Benchmark Treasury Yield: | 0.402% |
| Interest Payment Dates: | March 15 and September 15 of each year, commencing on September 15, 2013 |
| Day Count Convention: | 30/360; Following, Unadjusted |
| Trade Date: | March 8, 2013 |
| Settlement Date: | March 15, 2013; (T+5) |
| CUSIP / ISIN: | 064159BV7 / US064159BV72 |

Underwriters:

| Underwriter | Principal Amount of Senior Notes due 2016 to Be Purchased |
|---|--|
| Barclays Capital Inc. | U.S.\$110,000,000 |
| Scotia Capital (USA) Inc. | 110,000,000 |
| Citigroup Global Markets Inc. | 90,000,000 |
| J.P. Morgan Securities LLC | N5,000,000 |
| Merrill Lynch, Pierce, Fenner & Smith Incorporated | 65,000,000 |
| Morgan Stanley & Co. LLC | 10,000,000 |
| Deutsche Bank Securities Inc. | 10,000,000 |
| HSBC Securities (USA) Inc. | 10,000,000 |
| Goldman, Sachs & Co. | 10,000,000 |
| UBS Securities LLC | M,000,000 |
| Wells Fargo Securities, LLC | M,000,000 |
| Standard Chartered Bank | M,000,000 |
| RBS Securities Inc. | M,000,000 |
| Total | U.S.\$M00,000,000 |

U.S.\$500,000,000 Floating Rate Senior Notes due 2016

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|--|---|
| Issuer: | The Bank of Nova Scotia (the "Bank") |
| Title of Securities: | Floating Rate Senior Notes due 2016 |
| Aggregate Principal Amount Offered: | U.S.\$500,000,000 |
| Maturity Date: | March 15, 2016 |
| Price to Public: | 100.000% of the principal amount of the Securities |
| Underwriters' Fee: | 0.250% |
| Net Proceeds to the Bank After Underwriters' Fee and Before Expenses: | U.S.\$498,750,000 |
| Pricing Benchmark: | 3-month USD LIBOR (Reuters LIBOR01) |
| Spread to Benchmark: | + 40 basis points |
| Interest Payment Dates: | March 15, June 15, September 15 and December 15 of each year, commencing on June 15, 2013 |
| Interest Determination Date: | The second London banking day preceding the first day of the relevant interest period |
| Day Count Convention: | Actual/360; Modified Following, Adjusted |
| Trade Date: | March 8, 2013 |

Settlement Date:

March 15, 2013; (T+5)

CUSIP / ISIN:

064159BW5 / US064159BW55

2

Underwriters:

| Underwriter | Principal Amount of Floating Rate Senior Notes due 2016 to Be Purchased |
|---|--|
| Barclays Capital Inc. | U.S. \$110,000,000 |
| Scotia Capital (USA) Inc. | 110,000,000 |
| Citigroup Global Markets Inc. | 90,000,000 |
| J.P. Morgan Securities LLC | N5,000,000 |
| Merrill Lynch, Pierce, Fenner & Smith Incorporated | N5,000,000 |
| Morgan Stanley & Co. LLC | 10,000,000 |
| Deutsche Bank Securities Inc. | 10,000,000 |
| HSBC Securities (USA) Inc. | 10,000,000 |
| Goldman, Sachs & Co. | 10,000,000 |
| UBS Securities LLC | M,000,000 |
| Wells Fargo Securities, LLC | M,000,000 |
| Standard Chartered Bank | M,000,000 |
| RBS Securities Inc. | M,000,000 |
| Total | U.S.\$M00,000,000 |

The following description will apply to the Floating Rate Senior Notes due 2016:*Floating Rate Senior Notes due 2016:*

The Floating Rate Senior Notes due 2016 (the “Floating Rate Notes”) will bear interest for each interest period at a rate determined by the calculation agent. The calculation agent is Computershare Trust Company, N.A. until such time as we appoint a successor calculation agent. The interest rate on the Floating Rate Notes for a particular interest period will be a per annum rate equal to three-month USD LIBOR as determined on the Interest Determination Date plus 0.4%. The Interest Determination Date for an interest period will be the second London business day preceding the first day of such interest period. Promptly upon determination, the calculation agent will inform the Trustee and us of the interest rate for the next interest period. Absent manifest error, the determination of the interest rate by the calculation agent shall be binding and conclusive on the holders of the Floating Rate Notes, the Trustee and us. A London business day is a day on which dealings in deposits in U.S. dollars are transacted in the London interbank market.

Interest on the Floating Rate Notes will be paid to but excluding the relevant interest payment date. We will make interest payments on the Floating Rate Notes quarterly in arrears on March 15, June 15, September 15 and December 15 of each year, commencing on June 15, 2013, to the person in whose name those Floating Rate Notes are registered on the preceding March 1, June 1, September 1 or December 1, whether or not a business day. Interest on the Floating Rate Notes will accrue from and including March 15, 2013, to but excluding the first interest payment date and then from and including the immediately preceding interest payment date to which interest has been paid or duly provided for to but excluding the next interest payment date or maturity date, as the case may be. We refer to each of these periods as an “interest period.” The amount of accrued interest that we will pay for any Interest Period can be calculated

by multiplying the face amount of the Floating Rate Notes then outstanding by an accrued interest factor. This accrued interest factor is computed by adding the interest factor calculated for each day from March 15, 2013, or from the last date we paid interest to you, to the date for which accrued interest is being calculated. The interest factor for each day is computed by dividing the interest rate applicable to that day by 360. If an interest payment date for the Floating Rate Notes falls on a day that is not a business day, the interest payment date shall be postponed to the next succeeding business day unless such next succeeding business day would be in the following month, in which case, the interest payment date shall be the immediately preceding business day.

On any Interest Determination Date, LIBOR will be equal to the offered rate for deposits in U.S. dollars having an index maturity of three months, in amounts of at least U.S.\$1,000,000, as such rate appears on "Reuters Page LIBOR01" at approximately 11:00 a.m., London time, on such Interest Determination Date. If on an Interest Determination Date, such rate does not appear on the "Reuters Page LIBOR01" as of 11:00 a.m., London time, or if

the “Reuters Page LIBOR01” is not available on such date, the calculation agent will obtain such rate from Bloomberg L.P.’s page “BBAM.”

If no offered rate appears on “Reuters Page LIBOR01” or Bloomberg L.P. page “BBAM” on an Interest Determination Date at approximately 11:00 a.m., London time, then the calculation agent (after consultation with us) will select four major banks in the London interbank market and shall request each of their principal London offices to provide a quotation of the rate at which three-month deposits in U.S. dollars in amounts of at least U.S.\$1,000,000 are offered by it to prime banks in the London interbank market, on that date and at that time, that is representative of single transactions at that time. If at least two quotations are provided, LIBOR will be the arithmetic average of the quotations provided. Otherwise, the calculation agent will select three major banks in New York City and shall request each of them to provide a quotation of the rate offered by them at approximately 11:00 a.m., New York City time, on the Interest Determination Date for loans in U.S. dollars to leading European banks having an index maturity of three months for the applicable interest period in an amount of at least U.S.\$1,000,000 that is representative of single transactions at that time. If three quotations are provided, LIBOR will be the arithmetic average of the quotations provided. Otherwise, the rate of LIBOR for the next interest period will be set equal to the rate of LIBOR for the then current interest period.

Upon request from any holder of Floating Rate Notes, the calculation agent will provide the interest rate in effect for the Floating Rate Notes for the current interest period and, if it has been determined, the interest rate to be in effect for the next interest period.

All percentages resulting from any calculation of the interest rate on the Floating Rate Notes will be rounded to the nearest one hundred-thousandth of a percentage point with five one millionths of a percentage point rounded upwards (e.g., 9.876545% (or .09876545) would be rounded to 9.87655% (or .0987655)), and all dollar amounts used in or resulting from such calculation on the Floating Rate Notes will be rounded to the nearest cent (with one-half cent being rounded upward). Each calculation of the interest rate on the Floating Rate Notes by the calculation agent will (in absence of manifest error) be final and binding on the holders and us.

The interest rate on the Floating Rate Notes will in no event be higher than the maximum rate permitted by New York law as the same may be modified by United States law of general application.

The Bank has filed a registration statement (File No. 333-185049) (including a base shelf prospectus dated December 28, 2012) and a preliminary prospectus supplement dated March 8, 2013 (including the base shelf prospectus, the “Prospectus”) with the SEC for the offering to which this communication relates. Before you invest, you should read the Prospectus and the documents incorporated therein by reference that the Bank has filed with the SEC for more complete information about the Bank and this offering. You may obtain these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by visiting the Canadian System for Electronic Document Analysis and Retrieval (SEDAR) website, which may be accessed at www.sedar.com. Alternatively, the Bank or any underwriter participating in the offering will arrange to send you the Prospectus and any document incorporated therein by reference if you request such documents by calling Barclays Capital Inc. at 1-888-603-5847, Scotia Capital (USA) Inc. at 1-800-372-3930, Merrill Lynch, Pierce, Fenner & Smith Incorporated at 1-800-294-1322, J.P. Morgan Securities LLC at 1-212-834-4533 or Citigroup Global Markets Inc. at 1-800-831-9146.