Edgar Filing: SCHMIDT MIKE - Form 4

SCHMIDT MIKE

SCHMIDT N Form 4	MIKE								
January 05, 2 FORN	14 UNITED S	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						PROVAL 3235-0287	
Check th if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru 1(b).	ger 6. 9 Filed pur 10 17 17 17 17 17 17 17 17 17 17	January 31, 2005STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESLanuary 31, 2005Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940Expires:January 31, 2005Section 17(a) of the Public Utility Holding Company Act of 19400.5Section							
(Print or Type I	Responses)								
1. Name and A SCHMIDT	Address of Reporting MIKE	Symbol	er Name and Tick	ding	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (N		SCHALKS IN	-0 -		(Check	k all applicable)	
C/O GOTTS	SCHALKS INC, ' RK PLALCE	(Month/	Day/Year)		Director 10% Owner XOfficer (give title Other (specify below) below) SR VP/Director of Stores				
			endment, Date O onth/Day/Year)	Driginal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
FESNO, CA	A 93720					Form filed by M Person	lore than One Rej	porting	
(City)	(State)	(Zip) Tal	ole I - Non-Deriv	vative Secu	urities Acq	uired, Disposed of,	, or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction(A) Code (In (Instr. 8)	istr. 3, 4 an	sed of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common Stock	12/31/2004 <u>(1)</u>	01/05/2005			A \$ 8.5	12,833.217	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. 6. Date Exerc iorNumber Expiration Da of (Month/Day/Y Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owna Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Addres	5 S		Relationships				
	Director	10% Owner	Officer	Other			
SCHMIDT MIKE C/O GOTTSCHALKS INC 7 RIVER PARK PLALCE FESNO, CA 93720			SR VP/Director of Stores				
Signatures							
/s/ Mike Schmidt	01/05/2005						
<u>**</u> Signature of	Date						

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The shares were acquired within the issuer's 401(k) Plan. The information herein is based on a plan statement as of 12/31/04. Though the (1) shares were purchased on 12/31/04, these shares were not transferred or recorded until 1/4/05.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.