## Edgar Filing: AMERICAN GREETINGS CORP - Form 4

AMERICA Form 4 May 18, 200	N GREETINGS (	CORP	J							
FORM	ЛЛ								APPROV/	۹L
	UNITED	Washington, D.C. 20549								-0287
Check the check	nger									ry 31, 2005
subject t Section Form 4	to <b>SIAIE</b> N 16.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							Estimated average burden hours per	
Form 5 obligation may cor <i>See</i> Instr 1(b).	Filed pur ons stinue. Section 17(	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								0.5
(Print or Type	Responses)									
1. Name and Address of Reporting Person <u>*</u> GOULDER MICHAEL			2. Issuer Name <b>and</b> Ticker or Trading Symbol AMERICAN GREETINGS CORP				5. Relationship of Reporting Person(s) to Issuer			
		[AM]				(Check all applicable)				
(Last) C/O AMEF		3. Date of Earliest Transaction (Month/Day/Year) 05/16/2005			Director 10% Owner XOfficer (give title Other (specify below) below) Senior Vice President					
CORP, ON	E AMERICAN R	ROAD								
	4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person						
CLEVELA	ND, OH 44144						Form filed by Person	More than One F	Reporting	
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivativo	e Securities A	Acquired, Disposed	of, or Beneficia	ally Owne	d
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactio Code (Instr. 8) Code V	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Benefici Ownersh (Instr. 4)	al 1ip
Reminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	ficially ov	ned directly	or indirectly.			
Renander, Re	port on a separate find			arries bene	-	-	spond to the colle	ection of	SEC 1474	
					infor requi	mation con red to resp ays a curre	tained in this form ond unless the fo ntly valid OMB co	n are not orm	(9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Ar
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Se

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		(Month/Day/Year)		(Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title A
Non-Qualified Stock Option (right to buy)	\$ 24.73	05/16/2005		А	43,750	05/16/2006(1)	05/16/2015	Class A Common Stock

## **Reporting Owners**

Relationships **Reporting Owner Name / Address** Other Director 10% Owner Officer **GOULDER MICHAEL** C/O AMERICAN GREETING CORP Senior Vice President ONE AMERICAN ROAD CLEVELAND, OH 44144 Signatures By: Catherine M. Kilbane, Power of Attorney For: Michael L. Goulder 05/18/2005 Date

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Fifty percent of these options are exercisable on the first anniversary following the date of grant and the remaining fifty percent are (1)exercisable on the second anniversary following the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.