

BERSCHIED JOHN R JR

Form 4

February 02, 2006

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERSCHIED JOHN R JR

(Last) (First) (Middle)

31440 SOMERSET CIRCLE

(Street)

GREEN OAKS, IL 60048

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

ALBERTO CULVER CO [ACV]

3. Date of Earliest Transaction  
(Month/Day/Year)

01/31/2006

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)

Group V-P, Global R &amp; D

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock					2,918	I	By 401(K) Plan
Common Stock					1,381.68	I	By Profit Sharing Plan
Common Stock	01/31/2006		M	25,500 A	\$ 16.625 32,331	D	
Common Stock	01/31/2006		M	25,500 A	\$ 21.77 57,831	D	
	01/31/2006		S	7,500 D	\$ 43.92 50,331	D	

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Common Stock							
Common Stock	01/31/2006	S	1,200	D	\$ 43.93	49,131	D
Common Stock	01/31/2006	S	1,800	D	\$ 43.94	47,331	D
Common Stock	01/31/2006	S	8,300	D	\$ 43.95	39,031	D
Common Stock	01/31/2006	S	2,800	D	\$ 43.96	36,231	D
Common Stock	01/31/2006	S	9,500	D	\$ 43.97	26,731	D
Common Stock	01/31/2006	S	13,400	D	\$ 43.98	13,331	D
Common Stock	01/31/2006	S	3,100	D	\$ 43.99	10,231	D
Common Stock	01/31/2006	S	1,400	D	\$ 44	8,831	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 16.625	01/31/2006		M	25,500	<u>(1)</u> 09/30/2010	Common Stock 25,500
Employee Stock	\$ 21.77	01/31/2006		M	25,500	<u>(2)</u> 09/30/2011	Common Stock 25,500

Option  
(Right to  
buy)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERSCHIED JOHN R JR 31440 SOMERSET CIRCLE GREEN OAKS, IL 60048			Group V-P, Global R & D	

## Signatures

/James M. Spira/Attorney-in-fact for John R. Berschied, Jr.	02/02/2006
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\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The options vest in four equal annual installments beginning on September 30, 2001.
- (2) The options vest in four equal annual installments beginning on September 30, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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