

Carington Andrew C.  
Form 3  
October 05, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol   |  |
| Â Carington Andrew C.                     |         | (Month/Day/Year)                     | MEDIA GENERAL INC [MEG]  |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer   | 5. If Amendment, Date Original Filed(Month/Day/Year) |
|   |         | 10/01/2011                           |  |  |
| 333 E. FRANKLIN STREET                    |         |                                      | (Check all applicable)   |  |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other<br>(give title below)    (specify below)<br>VP,Gen. Counsel & Secretary |  |
| RICHMOND,Â VAÂ 23219                      |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)   |  |
| (City)                                    | (State) | (Zip)                                | <input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Class A Common Stock               | 812  | I   | 401(k) Plan  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|--|--|--|
|   | Date Exercisable    Expiration Date                         | Title    Amount or Number of   |  |  |  |

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|   |       |            |                            | Shares |          | (I)<br>(Instr. 5) |   |
|---|-------|------------|----------------------------|--------|----------|-------------------|---|
| Employee Stock Option<br>(right to buy) | Â (1) | 01/28/2014 | Class A<br>Common<br>Stock | 1,000  | \$ 63.23 | D                 | Â |
| Employee Stock Option<br>(right to buy) | Â (2) | 01/27/2015 | Class A<br>Common<br>Stock | 1,500  | \$ 63.18 | D                 | Â |
| Employee Stock Option<br>(right to buy) | Â (3) | 01/26/2016 | Class A<br>Common<br>Stock | 2,700  | \$ 49.66 | D                 | Â |
| Employee Stock Option<br>(right to buy) | Â (4) | 01/29/2018 | Class A<br>Common<br>Stock | 4,000  | \$ 20.3  | D                 | Â |
| Employee Stock Option<br>(right to buy) | Â (5) | 01/29/2019 | Class A<br>Common<br>Stock | 3,000  | \$ 2.16  | D                 | Â |
| Employee Stock Option<br>(right to buy) | Â (6) | 01/28/2020 | Class A<br>Common<br>Stock | 4,300  | \$ 8.9   | D                 | Â |
| Employee Stock Option<br>(right to buy) | Â (7) | 01/27/2021 | Class A<br>Common<br>Stock | 3,200  | \$ 5.2   | D                 | Â |
| Stock Appreciation Right                | Â (8) | 01/31/2012 | Class A<br>Common<br>Stock | 1,800  | \$ 40.01 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                                |       |
|---|---------------|-----------|--------------------------------|-------|
|   | Director      | 10% Owner | Officer                        | Other |
| Carington Andrew C.<br>333 E. FRANKLIN STREET<br>RICHMOND, VA 23219 | Â             | Â         | Â VP, Gen. Counsel & Secretary | Â     |

## Signatures

/s/ Andrew C.  
Carington

10/05/2011

\_\_Signature of Reporting  
Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/28/2007.

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- (2) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/27/2008.
- (3) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/26/2009.
- (4) Options are granted under 1996 Non-qualified Stock Option Plan, which became fully exercisable on 1/29/2011.
- (5) Options are granted under 1996 Non-qualified Stock Option Plan, which become fully exercisable on 1/29/2012.
- (6) Options are granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 28, 2011, 2012, and 2013.
- (7) Options are granted under 1996 Non-qualified Stock Option Plan, which become exercisable 1/3 per year on January 27, 2012, 2013, and 2014.
- (8) Stock appreciation rights granted under the Stock Appreciation Rights Plan, which became fully exercisable on 1/31/2010 and are settled in cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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