

PRUDENTIAL PLC  
Form 6-K  
September 11, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of September, 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons  
closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Michael Wells

2 Reason for the notification

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- a) Position/status  
Group Chief Executive (PDMR)
- b) Initial notification /Amendment  
Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name  
Prudential plc
- b) LEI  
5493001Z3ZE83NGK8Y12
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument  
Ordinary shares of 5 pence each
- a) Identification code  
GB0007099541
- b) Nature of the transaction  
Acquisition of shares through the Prudential Group Share Incentive Plan
- c) Price(s) and volume(s)  
Price(s)      Volume(s)  
£17.45      11
- Aggregated information
- d) - Aggregated volume  
11
- Price  
£17.45
- e) Date of the transaction  
2017-09-08
- f) Place of the transaction  
London Stock Exchange
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name  
John Foley
- 2 Reason for the notification
- a) Position/status  
Executive Director (PDMR)
- b) Initial notification /Amendment  
Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

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- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument Ordinary shares of 5 pence each
- a) Identification code GB0007099541
- b) Nature of the transaction Acquisition of shares through the Prudential Group Share Incentive Plan
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £17.45   | 11        |
- Aggregated information
- d) - Aggregated volume 11
- Price £17.45
- e) Date of the transaction 2017-09-08
- f) Place of the transaction London Stock Exchange
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name Julian Adams
- 2 Reason for the notification
- a) Position/status Group Regulatory and Government Relations Director (PDMR)
- b) Initial notification /Amendment Initial notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name Prudential plc
- b) LEI 5493001Z3ZE83NGK8Y12
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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|    |   |   |
|----|---|---|
|    | Description of the financial instrument, type of instrument   | Ordinary shares of 5 pence each   |
| a) | Identification code   | GB0007099541  |
| b) | Nature of the transaction   | Acquisition of shares through the Prudential Group Share Incentive Plan |
| c) | Price(s) and volume(s)  | Price(s)      Volume(s)<br>£17.45      10                               |
|    | Aggregated information  |   |
| d) | - Aggregated volume   | 10  |
|    | - Price   | £17.45  |
| e) | Date of the transaction   | 2017-09-08  |
| f) | Place of the transaction  | London Stock Exchange   |
| 1  | Details of the person discharging managerial responsibilities / person closely associated   |   |
| a) | Name  | Raghunath Hariharan   |
| 2  | Reason for the notification   |   |
| a) | Position/status   | Director of Strategy and Capital Market Relations (PDMR)                |
| b) | Initial notification /Amendment   | Initial notification  |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |
| a) | Name  | Prudential plc  |
| b) | LEI   | 5493001Z3ZE83NGK8Y12  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |
|    | Description of the financial instrument, type of instrument   | Ordinary shares of 5 pence each   |
| a) | Identification code   | GB0007099541  |

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|    |   |   |
|----|---|---|
| b) | Nature of the transaction   | Acquisition of shares through the Prudential Group Share Incentive Plan |
| c) | Price(s) and volume(s)  | Price(s)      Volume(s)<br>£17.45      10                               |
|    | Aggregated information  |   |
| d) | - Aggregated volume   | 10  |
|    | - Price   | £17.45  |
| e) | Date of the transaction   | 2017-09-08  |
| f) | Place of the transaction  | London Stock Exchange   |
| 1  | Details of the person discharging managerial responsibilities / person closely associated   |   |
| a) | Name  | Jonathan Oliver   |
| 2  | Reason for the notification   |   |
| a) | Position/status   | Group Communications Director (PDMR)                                    |
| b) | Initial notification /Amendment   | Initial notification  |
| 3  | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |
| a) | Name  | Prudential plc  |
| b) | LEI   | 5493001Z3ZE83NGK8Y12  |
| 4  | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |
| a) | Description of the financial instrument, type of instrument   | Ordinary shares of 5 pence each   |
|    | Identification code   | GB0007099541  |
| b) | Nature of the transaction   | Acquisition of shares through the Prudential Group Share Incentive Plan |
| c) | Price(s) and volume(s)  | Price(s)      Volume(s)<br>£17.45      8                                |
| d) | Aggregated information  |   |
|    | - Aggregated volume   | 8   |

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|   |   |
|---|---|
| - Price   | £17.45  |
| e) Date of the transaction  | 2017-09-08  |
| f) Place of the transaction   | London Stock Exchange   |
| 1 Details of the person discharging managerial responsibilities / person closely associated   |   |
| a) Name   | Alan Porter   |
| 2 Reason for the notification   |   |
| a) Position/status  | Group General Counsel and Company Secretary (PDMR)                      |
| b) Initial notification /Amendment  | Initial notification  |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor   |   |
| a) Name   | Prudential plc  |
| b) LEI  | 5493001Z3ZE83NGK8Y12  |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted |   |
| a) Description of the financial instrument, type of instrument  | Ordinary shares of 5 pence each   |
| b) Identification code  | GB0007099541  |
| b) Nature of the transaction  | Acquisition of shares through the Prudential Group Share Incentive Plan |
| c) Price(s) and volume(s)   | Price(s)      Volume(s)<br>£17.45      10                               |
| Aggregated information  |   |
| d) - Aggregated volume  | 10  |
| - Price   | £17.45  |
| e) Date of the transaction  | 2017-09-08  |
| f) Place of the transaction   | London Stock Exchange   |

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Angela Zeng, Company Secretarial Assistant, +44 (0)20 7548 3943

Helen Archbold, Head of Corporate Secretariat, +44 (0)20 7548 6901

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 11 September 2017

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Helen Archbold

Helen Archbold  
Head of Corporate Secretariat