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COMSCORE, INC. Form 4 August 25, 2015 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).										
(Print or Type Responses)										
Brown Michael Andrew Symbo			2. Issuer Name and Ticker or Trading /mbol OMSCORE, INC. [SCOR]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Month			Date of Earliest Transaction Ionth/Day/Year) 8/23/2015				Director 10% Owner X Officer (give title Other (specify below) below) Chief Technology Officer			
RESTON, V	Amendment, Date Original Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 					
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction Date 2A (Month/Day/Year) Ex an (M	xecution Date, if	Code (Instr. 3, 4 and 5)			SecuritiesForm: DirectBeneficially(D) orOwnedIndirect (I)Following(Instr. 4)ReportedTransaction(s)		 7. Nature of Indirect Beneficial Ownership (Instr. 4) 		
G			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	08/23/2015		М	3,146 (1)	А	\$ 0	29,181	D		
Common Stock	08/23/2015		F	1,500 (2)	D	\$ 56.5	27,681	D		
Common Stock	08/24/2015		S	400 <u>(3)</u>	D	\$ 52.74	27,281	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S ()
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Unit	\$ 0	08/23/2015		М	3,146	<u>(1)</u>	11/07/2017	Common Stock	3,146	

Reporting Owners

Reporting Owner Name / Address	Relationships						
r o	Director	10% Owner	Officer	Other			
Brown Michael Andrew 11950 DEMOCRACY DRIVE SUITE 600 RESTON, VA 20190			Chief Technology Officer				
Signatures							
/s/ Christiana Lin, Attorney-in-Fact	08/24	4/2015					

Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Granted pursuant to terms of comScore, Inc. 2007 Equity Incentive Plan. The total award will be earned, if at all, in four increments as follows, 7,557 shares, 1,575 shares, 3,464 shares, 3,146 shares, if the average daily closing price of the Company's common stock on the

- (1) NASDAQ Global Market during any consecutive thirty-day period exceeds \$48.00, \$50.00, \$55.00, and \$60.00, respectively. This amount reflects the vesting of restricted stock (RSU) that vested on August 23, 2015, upon which date the reported closing price of the Company's common stock price exceeded an average of \$60 for the preceding 30 calendar days.
- (2) These shares were deducted to cover tax withholding obligations associated with the restricted stock award vesting on August 23, 2015.
- (3) Shares disposed of pursuant to a 10b5-1 plan entered into in August, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.